

INTERNATIONAL TOBACCO CONTROL POLICY EVALUATION PROJECT (ITC)

Youth Tobacco and Vaping Survey

TECHNICAL REPORT – WAVE 3 (2019)

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CONTACT

DAVID HAMMOND PhD
SCHOOL OF PUBLIC HEALTH & HEALTH SYSTEMS
UNIVERSITY OF WATERLOO
WATERLOO, ON N2L 3G1 CANADA
DHAMMOND@UWATERLOO.CA
WWW.DAVIDHAMMOND.CA

RESEARCH TEAM

PRINCIPAL INVESTIGATOR

David Hammond, PhD, School of Public Health and Health Systems, University of Waterloo, Canada

CO-INVESTIGATORS

Maansi Bansal-Travers, PhD, Roswell Park Cancer Institute, USA

Ron Borland, PhD, School of Psychological Sciences, University of Melbourne, Australia

K. Michael Cummings, PhD, Department of Psychiatry and Behavioral Sciences, Medical University of South Carolina, USA

Geoffrey T. Fong, PhD, Department of Psychology, University of Waterloo, Canada

Maciej Goniewicz, PhD, Roswell Park Cancer Institute, USA

Bryan Heckman, PhD, Medical University of South Carolina, USA

Sara C. Hitchman, PhD, National Addiction Centre, King's College London / UK Centre for Tobacco and Alcohol Studies, UK

David Levy, PhD, Georgetown University, USA

Ann McNeill, PhD, National Addiction Centre, King's College London, and UK Centre for Tobacco and Alcohol Studies, UK

Richard O'Connor, PhD, Roswell Park Cancer Institute, USA

Matt Rousu, PhD, Susquehanna University, USA

James F. Thrasher, PhD, University of South Carolina, USA

DATA MANAGEMENT CORE (DMC) SUPPORT

Christian Boudreau, PhD, Department of Statistics & Actuarial Science, University of Waterloo

Grace Li, MMath, Department of Psychology, University of Waterloo

Vicki Rynard, MSc, School of Public Health and Health Systems, University of Waterloo

Robin Burkhalter, MMath, School of Public Health and Health Systems, University of Waterloo

PROJECT MANAGER

Jessica L. Reid, MSc, School of Public Health and Health Systems, University of Waterloo

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INTRODUCTION

The global nicotine market is rapidly evolving due to the emergence of vaporized nicotine products (VNPs), such as e-cigarettes. Regulators are considering a broad range of policies to minimize youth uptake of VNPs, particularly with regards to restrictions on forms of promotion and product attributes that may enhance appeal among youth. The International Tobacco Control Policy Evaluation Project (ITC) Youth Tobacco and E-cigarette Survey is examining uptake of VNPs among youth in three countries with very different policy environments: the United States (US), Canada, and England. Overall, the project seeks to increase the understanding of the factors that predict VNP uptake among youth and to examine policy measures that may prevent uptake among non-smokers.

The overall study consists of prospective cohorts to examine changes in VNP initiation over time in the US, England, and Canada. The baseline wave (Wave 1) was recruited in 2017, with three additional follow-up waves at 12, 24, and 36 months. The cohort design allows us to test changes in VNP uptake over time in each of the countries.

This technical report describes the methods for Wave 3 data collection from youth in the three countries.

STUDY PROTOCOL

OVERVIEW

Data were collected via a self-completed online survey conducted in August and September of 2019. Participants were youth aged 16-22 (age 16-19 for new respondents; up to age 22 for ongoing cohort) in three countries who were members of consumer panels.

SAMPLE AND RECRUITMENT

The sample was recruited from the Nielsen Consumer Insights Global Panel, which maintains panels in the US, Canada, and England, as well as their partners' panels. The Nielsen panel is recruited using both probability and non-probability sampling methods in each country. Nielsen selected random samples from the online panel(s) in each country. Recruitment targets at each wave included 4,500 respondents in each of Canada, England, and the United States.

Eligible respondents included youth aged 16 through 19 at the time of recruitment. Respondents were recruited either directly or through their parents. Email invitations (with a unique link) were sent to a random sample of panelists (after targeting for age criteria); panelists known to be ineligible were not invited. Panelists known to be parents were also contacted; those who confirmed they had one or more children aged 16-19 living in their household were asked for permission for their child to complete the survey (if more than one child, specifically the one whose birthday was coming up next). After eligibility screening, all potential respondents were provided with information about the study and were asked to provide consent before participating. In Waves 1 and 2, a restriction on small screen size was applied to ensure that images presented in the survey could be viewed with a minimum amount of scrolling.

At Wave 2 (2018), all Wave 1 respondents who were still panel members were invited to participate. To replace those lost to follow-up, new respondents were recruited as outlined above, up to the target recruitment numbers (4,500 respondents in each of Canada, England, and the United States). Similarly, at Wave 3, all Wave 1 and/or Wave 2 respondents who were still panel members were invited to participate, and new respondents were recruited as outlined above, up to the target numbers (4,500 respondents in each country).

PARTICIPANT REMUNERATION

Respondents received remuneration in accordance with their panel's usual incentive structure, which could include points-based or monetary rewards (redeemed for catalog items, as cash or donated) and/or chances to win monthly prizes.

ETHICS CLEARANCE

This study was reviewed and received ethics clearance through a University of Waterloo Research Ethics Committee (ORE#21847) and the King's College London Psychiatry, Nursing & Midwifery Research Ethics Subcommittee (PNM RESC).

SURVEY CONTENT

Participants completed a 20-minute survey, available in English in all countries, as well as French in Canada. The survey consisted of sociodemographic measures, questions on e-cigarette and tobacco use, with additional questions on other health behaviours, including marijuana use (*see Appendix A for full questionnaire*). In addition, after completing the main survey, participants were randomized to one of three conditions: 1) a 'control' condition, 2) a discrete choice experiment ('DCE'), or an auction experiment. Participants in the control condition did not participate in an experiment and only completed the background survey. The DCE and auction experiments were conducted with participants to examine the influence of six product attributes: brand/product type, nicotine level, flavour, health warnings, product claims, and price.

SURVEY CHANGES FROM WAVE 2

The discrete choice experiment and auction task were included in Wave 3 (as in Wave 1), so respondents were randomized to one of three conditions, as described above. The product rating section that was added at Wave 2 (where respondents were shown images of 4 products and asked about their awareness, interest, use, perceptions of harm, addiction, and purpose), was streamlined to include only IQOS and JUUL (dropping Marlboro and blu), and fewer questions for each. A new experiment was added, where respondents were randomly assigned to view one of six warnings for an e-cigarette product (based on real warnings for JUUL and Vype) and rate their interest in trying the product.

New items were also added which asked about cigarette purchasing (parallel to existing e-cigarette purchase items), smoking and vaping at school, and dependence (4 items from PROMIS-e¹). Additional follow-up questions regarding nicotine content were added, including brand-specific follow-up items for e-cigarette products (used and purchased), and use of nicotine-containing products in the past 12 months. Nicotine pouches without tobacco were added to the list of other tobacco products used. Some items were also removed, including household rules about vaping and minority ethnicity (added in Wave 2).

¹Morean ME, Krishnan-Sarin S, S O'Malley S. Assessing nicotine dependence in adolescent E-cigarette users: The 4-item Patient-Reported Outcomes Measurement Information System (PROMIS) Nicotine Dependence Item Bank for electronic cigarettes. *Drug Alcohol Depend.* 2019;188:60-63. doi: 10.1016/j.drugalcdep.2018.03.029

DISCRETE CHOICE EXPERIMENT (DCE)

One-third of participants were randomized to complete a DCE, in which they viewed images for nine sets of four e-cigarette products. The experimental design of the survey randomly assigned participants to the particular set of images that they viewed, which featured a range of product ‘attributes’: brand/product (*JUUL* device and pods; *Vype* ePen and cartridges; *vapeX* pen-style tank device and e-liquid; and, a ‘constant’: *Horizon* brand box-style tank device and e-liquid), nicotine level (low: 5 mg/mL, medium: 18 mg/mL, and high: 50 mg/mL nicotine salt), flavour (tobacco, menthol, mango), health warning (none, addiction warning, non-smoker warning), product claim (none, relative harm claim, smoking cessation claim), and price (market price, market price -25%, and market price +25%). Each participant was assigned to one of six ‘blocks’, each of which included nine unique sets of four e-cigarette product images. For each of the nine sets to which they had been randomized, participants viewed the set of four product images on the screen and responded to three questions: 1) “Which of the four products below would you be MOST LIKELY TO TRY?”; 2) “Which of the four products below would you be LEAST LIKELY TO TRY?”; and, 3) “Thinking seriously about the four products below, which of these statements best describes how you feel about them as a group?” (“I like all of them, and so would choose any of them”; “I would try some, but not others”; “I don't like any of them and so would try none of them”). One of the four products was always a ‘constant’ product: a *Horizon* brand box-style tank device and e-liquid, with medium nicotine (18 mg/mL), tobacco flavour, at market price, with no warning and no claim. The product images were the same across all three countries, but prices were adjusted to reflect the country’s currency and price points of the products.

See Appendix B for further design details and example images.

AUCTION EXPERIMENT

One-third of participants were randomized to complete the auction experiment. Auction experiments have been used to examine ‘demand’ for a range of consumer products, including tobacco products, foods, and other consumer goods. After completing the baseline survey, participants who were randomized to complete the auction survey were told they had a budget of \$10 to bid on eleven products in an online experimental auction.

The following outlines the key steps in the experimental auction study:

- 1) Participants received an explanation of the auction protocol mechanism.
- 2) A hypothetical practice round was conducted, in which separate bids were collected for three magazine subscriptions. Participants were instructed that, although they were asked to bid on multiple products, only one product’s bid would be recognized as binding. This helps to avoid a reduction in bids from what economists call “substitution effects”. The participants were told they could place a bid of up to \$10 (£8) on each product, but would not know in advance which product would be selected to be auctioned. A ‘sale price’ for the selected product was randomly selected – to win the product, the participants had to place a bid that was equal to or higher than this price, and would receive any remaining change as a Gift Card. If their bid for the product was less than the ‘sale price’, they would not win the product, but would receive the \$10 (£8) budget as a Gift Card. The detailed instructions and the practice round demonstrated to participants that they should base their bid on the most they were comfortable paying for a product, and that bidding low would give no advantage. When the practice bidding for the magazine subscriptions ended, one magazine was selected to auction. Then, the ‘sale price’ was selected to determine which participant(s) would purchase the selected magazine and at what price. The practice round closely mirrored the bidding participants would undertake in the ‘real’ auction.
- 3) In the ‘real’ auction study, participants placed individual bids on each of eleven products. The first nine products were e-cigarette products, randomly selected from 81 possible product options (one product selected from each of nine sets,

each of which included 9 options). These sets included different products (*JUUL* device and pods; *Vype* ePen and cartridges; *vapeX* pen-style tank device and e-liquid) with different nicotine levels (5 mg/mL, 18 mg/mL, or 50 mg/mL nicotine salt), and 9 versions of each product, with each combination of health warnings (none, addiction, non-smoker) and product claims (none, relative harm, smoking cessation). Participants viewed an image of each selected product on the screen when making their bids. The 10th product—always displayed 10th—was a *Horizon* brand box-style tank device with e-liquid at a medium (18 mg/mL) level of nicotine, no health warning or product claim. The 11th product—always displayed last—was a \$10 (£8) Starbucks eGift card. Only one product was selected for auction, and participants were only informed which product was selected after they placed all 11 bids. The Starbucks eGift card was the product selected for auction in all cases, for a sale price of \$8 (£6). Participants who placed a bid equal to or higher than the \$8 (£6) ‘sale price’ won the eGift card, and the \$2 (£2) change remaining from their budget was added to the eGift card amount. Participants who placed a bid below the \$8 (£6) ‘sale price’ did not win, but got to keep the \$10 (£8) budget they were given, which was paid out as a Starbucks eGift card. The Starbucks eGift card was sent by email to the auction experiment participants after the study was complete. This accomplished three things: 1) it ensured that the auction was “real”; 2) it avoided the need to “sell” tobacco or nicotine products in any form; and, 3) it allowed the study to present “hypothetical” combinations of products in the other bids in order to systematically vary product and policy attributes in a way that maximized the experimental design.

See Appendix C for further design details and example images.

DATA INTEGRITY CHECK

As a data integrity check, part of the way through the survey, respondents were asked to select the current month from a list. The month selected by the respondent was compared to the month when the survey was submitted. Respondents with month discrepancies were excluded from the analytic sample, unless the selected month was within two days of the date the survey was submitted (e.g., selected August but submitted on September 1st or 2nd).

QUESTIONNAIRE DEVELOPMENT

Measures were adapted from existing national benchmark surveys (e.g., Canadian Tobacco Alcohol and Drugs Survey (CTADS),² Canadian Student Tobacco Alcohol and Drugs Survey (CSTADS),³ Population Assessment of Tobacco and Health (PATH) Study⁴), as well as previous versions of the ITC surveys.⁵ The same survey measures were used in all countries, with the exception of race/ethnicity, geographic region (i.e., province, state, or region), and education questions, which were based on census questions in each country (*see Appendix A*).

SAMPLE INFORMATION

PARTICIPATION

A total of 13,511 surveys were completed, although 41 respondents rescinded their consent, 47 were contacted in error by the survey panel, and 23 were flagged by the survey panel as duplicates; these records were deleted (n=110).

² <https://www.canada.ca/en/health-canada/services/canadian-tobacco-alcohol-drugs-survey.html>

³ <https://uwaterloo.ca/canadian-student-tobacco-alcohol-drugs-survey/>

⁴ <https://pathstudyinfo.nih.gov/UI/HomeMobile.aspx>

⁵ <http://www.itcproject.org/>

Respondents who were flagged by the survey panel as data quality issues (n=3 in Canada; n=4 in England; n=6 in the US) or provided an incorrect response to the data quality check question (n=188 in Canada; n=101 in England; n=224 in the US) were removed, as were participants who provided incomplete or invalid data on variables used for weighting^a (n=194). After checking recontact status (see details below), respondents who were outside the eligible age of recruitment and not confirmed as recontacts were dropped (n=49). A total of 12,632 respondents were retained for analysis (n=4203 in Canada; n=4277 in England; n=4152 in the US): 1,023 recontacts and 11,609 new respondents.

^aAge, country, geographic region, and ever smoking variables were mandatory responses in Wave 3. Weighting also required sex at birth (n=72 not specified and unable to be imputed from gender), last smoked (n=15 'Don't know' responses), ever vaping (n=44 'Don't know' and n=25 'Refused' responses), and last vaped (n=20 'Don't know' and n=6 'Refused' responses); respondents were excluded for missing one or more of these variables.

RESPONSE RATES

A total of 813,640 invitations were sent to panelists (291,588 directly to youth; 522,052 to parents): n=431,115 in Canada (160,210 youth and 270,905 parents), n=177,874 in England (60,313 youth and 117,561 parents), and n=204,651 in the US (71,065 youth and 133,586 parents). Of these, 45,206 potential respondents (5.6% of those invited) accessed the survey link, although 23 were flagged as duplicates by the survey panel.

TABLE 1: Dispositions of potential respondents who accessed the survey

Disposition	n	%
Complete	13,401	29.6
Complete, but duplicate record (removed) ^a	23	0.05
Complete, but ineligible ^b	41	0.1
Complete, but rescinded consent ^c	46	0.1
Consented, survey incomplete ^d	3822	8.5
Screened eligible, did not consent ^e	2086	4.6
Screened ineligible ^f	18,330	40.5
Not fully screened, parent did not consent ^e	1689	3.7
Not fully screened, eligibility unknown ^g	4893	10.8
Over quota ^h	875	1.9
TOTAL	45,206	

^aDuplicates were identified by Nielsen using digital fingerprinting

^bn=47 respondents erroneously invited to the survey as returning when they were new sample, and were thus allowed into the survey as eligible despite age >19 (one was already deleted for being duplicate, leaving n=46 to delete as ineligible)

^cRespondents assigned to the auction condition were asked for permission to use their survey data at the end of the survey, after the deception part of the experiment was explained; n=41 selected 'No'.

^dIncludes 336 respondents who were terminated (due to refusing a mandatory item, etc.)

refusals (n=1595 at respondent level, n=1348 at parent level) and those who did not respond to the consent question (n=491 at respondent level, n=341 at parent level)

^eIncludes refusals (n=1595 at respondent level, n=1348 at parent level) and those who did not respond to the consent question (n=491 at respondent level, n=341 at parent level)

^fRespondent screened ineligible [due to ineligible age (n=143 were <16 years of age; n=863 were >19/22 years of age; n=16,456 were adults with no children of eligible age; n=868 were in an ineligible country or region)

^gRespondent closed the survey before all screening questions were completed and eligibility determined

^hRespondent accessed the survey after the quota for their country was filled, and was thus unable to complete the survey (n=10 Canada, n=623 England, n=242 US)

ASSIGNMENT TO CONDITIONS

The table below shows the assignment to study conditions for the 12,632 respondents retained for analysis.

TABLE 2: Assignment to conditions, unweighted

	Canada		England		US		Total	
	n	%	n	%	n	%	n	%
No task	1412	33.6	1523	35.6	1425	34.3	4360	34.5
DCE task	1412	33.6	1481	34.6	1428	34.4	4321	34.2
Auction task	1379	32.8	1273	29.8	1299	31.3	3951	31.3
Total	4203		4277		4152		12,632	

SAMPLE CHARACTERISTICS

Table 3 presents the characteristics of the unweighted samples in each country and overall. The majority of the Wave 3 sample were replenishment respondents; only 8.1% (n=1023) were also surveyed at a previous wave (n=80 at Wave 1, n=824 at Wave 2, n=119 at both Wave 1 and Wave 2).

TABLE 3: Sample characteristics, overall and by country, unweighted (n=12,632)

Characteristic	Canada (n=4203)	England (n=4277)	US (n=4152)	Total (n=12,632)
	Unweighted %(n)	Unweighted %(n)	Unweighted %(n)	Unweighted %(n)
Wave of recruitment				
1	1.4 (60)	1.5 (64)	1.8 (75)	1.6 (199)
2	0.2 (8)	16.8 (720)	2.3 (96)	6.5 (824)
3	98.4 (4135)	81.7 (3493)	95.9 (3981)	91.9 (11609)
Sex¹				
Male	37.8 (1587)	33.8 (1445)	31.3 (1298)	34.3 (4330)
Female	62.2 (2616)	66.2 (2832)	68.7 (2854)	65.7 (8302)
Age				
16	19.7 (827)	13.8 (589)	19.0 (787)	17.4 (2203)
17	22.9 (962)	22.4 (959)	22.9 (950)	22.7 (2871)
18	31.0 (1302)	36.6 (1567)	31.7 (1318)	33.1 (4187)
19	25.9 (1087)	19.0 (811)	25.7 (1069)	23.5 (2967)
20	0.4 (18)	7.9 (338)	0.5 (22)	3.0 (378)
21	0.1 (6)	0.3 (11)	0.1 (5)	0.2 (22)
22	0.0 (1)	0.0 (2)	0.0 (1)	0.0 (4)
Race/ethnicity² (2-category)				
White/European (only)	54.5 (2291)	75.4 (3223)	55.4 (2302)	61.9 (7816)
Other/Mixed	42.5 (1787)	23.2 (993)	43.7 (1813)	36.4 (4593)
Don't know/Refused	3.0 (125)	1.4 (60)	0.9 (37)	1.8 (222)
Student status				
Current/returning student	89.4 (3756)	88.9 (3801)	85.9 (3568)	88.1 (11125)
Not current/returning student	10.2 (429)	10.6 (452)	13.7 (567)	11.5 (1448)
Don't know/Refused	0.4 (18)	0.6 (24)	0.4 (17)	0.5 (59)

¹Determined by response to "sex at birth" for most respondents; where sex at birth was missing, inferred from gender if "man" or "woman" selected

²Determined by response to detailed country-specific questions that asked about race/ethnicity with multiple categories, then categorized into those who specified only white/European, or any other response

SURVEY WEIGHTS

In Wave 3, post stratification sample weights were constructed based on population estimates for demographic variables; Wave 1 estimates for student status and academic grades; and, calibration to the trend over time for smoking in the last 30 days indicated by the NYTS in the US and CSTADS in Canada. Respondents were classified into sex-by-age-by-region groups in Canada and the UK, and sex-by-age-by-region-by-race groups in the US, where sex was male or female, age was 16-17 or 18+, race/ethnicity was white/Caucasian only or other (in the US only), geographic region was specific to each country—US: New England, Mid-Atlantic, East-North-Central, West-North-Central, South-Atlantic, East-South-Central, West-South-Central, Mountain, Pacific; Canada: Atlantic, Quebec, Ontario, Prairies, British Columbia; UK: North East, North West, Yorkshire and the Humber, East Midlands, West Midlands, East of England, London, South East, South West. Respondents were also classified by student status (student vs. not), school grades (<70%, don't know, and refused; 70-79%; 80-89%; 90-100%), and past 30-day smoking status. Calibration/target figures for the demographic variables were obtained from the US Census Bureau, Population Division, State Characteristics Population Estimates⁶ in the US (for mid-2018), Statistics Canada's Annual Population Estimates⁷ on July 1st by age and sex in Canada (for 2019), and from the Office for National Statistics Estimates⁸ of the population for the UK, England and Wales, Scotland and Northern Ireland in England (for 2018), for the cross-classifications of region, sex, age group (16-17 and 18-19), and race/ethnicity (in the US only). Separately for each country, a raking algorithm was applied to compute weights calibrated to the groupings (sex-by-age-by-region in Canada and England, and sex-by-age-by-region-by-race in the US; student status; school grades; and past 30-day smoking status in Canada and the US). The SAS macro "RAKE_AND_TRIM_G4_V5" was used, with trimming to 5 (rescaled) if necessary. The macro was obtained from https://www.abtassociates.com/sites/default/files/files/Insights/Tools/rake_and_trim_G4_V5.sas with further documentation available at https://www.abtassociates.com/sites/default/files/files/Insights/Tools/SD_62_2017.pdf. Finally, the weights were rescaled to the sample size within each country.

A note on revised weighting

A new weighting procedure (described above) was implemented for Wave 3 (2019), and also used to revise Wave 2 (2018) weights. In 2019, the US National Youth Tobacco Survey (NYTS) and the Canadian Student Tobacco, Alcohol and Drugs Survey (CSTADS) were released, which allowed us to enhance our weighting procedures. We used these surveys to calibrate to the trend over time for past 30-day smoking in the US and Canada. NYTS and CSTADS represent the national monitoring surveys in each country, providing nationally representative estimates for the US and Canada. Briefly, the percent change in the past 30-day smoking rate observed in the national monitoring surveys was applied to our Wave 1 estimates, providing Wave 2 and Wave 3 target rates for weighting; Wave 1 was not adjusted in any way. For Canada, CSTADS provided a 2-year decline (2016/17 to 2018/19) in past 30-day smoking that was converted to a yearly decline and applied to our Wave 1 past 30-day smoking estimate to calculate target rates for Wave 2 and then Wave 3. In the US, the percent change from the 2017 to the 2018 NYTS was applied to our original Wave 1 estimate to obtain a target for our Wave 2. Similarly, the percent change from the 2018 to the 2019 NYTS was applied to our Wave 2 estimate to obtain a target for our Wave 3. The data from youth in England were not calibrated to an external trend as there is no

⁶ US Census Bureau, Population Division: State Characteristics Population Estimates, <https://www.census.gov/data/tables/time-series/demo/pepsect/2010s-state-detail.html>

⁷ Statistics Canada. Table 17-10-0005-01 Population estimates on July 1st, by age and sex, <https://www150.statcan.gc.ca/t1/tbl1/en/tv.action?pid=1710000501>

⁸ Office for National Statistics: Estimates of the population for the UK, England and Wales, Scotland and Northern Ireland, <https://www.ons.gov.uk/peoplepopulationandcommunity/populationandmigration/populationestimates/datasets/populationestimatesforukenglandandwalescotlandandnorthernireland>

benchmark survey available for England in the relevant age range (16- to 19-year-olds). In addition, investigation of the few demographic variables available from our survey indicated that later waves of the sample included more non-students and more respondents with lower academic grades. Therefore, the new weighting procedure also incorporated using Wave 1 as the target distribution for student status and school grades, thus maintaining more consistency in the sample across the waves. The additional targets in the weighting procedure necessitated a switch from weighting by cross-classification to weighting by a raking procedure.

The effect of this weighting was to reduce the 2018 estimates of smoking prevalence in Canada and the US. The table below compares the effect of weighting on the published estimates for 2018 and changes between 2017 and 2018⁹ compared with the revised estimates for 2017 to 2019.¹⁰

⁹ Hammond D, Reid JL, Rynard VL, Fong GT, Cummings KM, McNeill A, Hitchman S, Thrasher JF, Goniewicz ML, Bansal-Travers M, O'Connor R, Levy D, Borland R, White CM. Prevalence of vaping and smoking among youth in Canada, England, and the United States: repeat national cross-sectional surveys. *BMJ* 2019; 365: l2219.

¹⁰ Hammond D, Rynard V, Reid JL. Changes in prevalence of vaping among youth in the United States, Canada, and England, 2017 to 2019. *JAMA Pediatrics* 2020; May 4 [Published online ahead of print]. doi: 10.1001/jamapediatrics.2020.0901.

Table 4: Prevalence of smoking and vaping among youth aged 16-19 years, by country, 2017-2019, before and after weighting revisions

	CANADA				ENGLAND				US			
	2017 n=4038	2018 ^a n=3853	2018 ^b (n=3845)	2019 (n=4135)	2017 n=3995	2018 ^a n=3902	2018 ^b (n=3874)	2019 (n=3493)	2017 n=4095	2018 ^a n=4045	2018 ^b (n=4034)	2019 (n=3981)
VAPING												
Ever	29.3% (1182)	37.0% (1425)	33.2% (1275)	40.6% (1680)	33.7% (1348)	32.7% (1276)	33.1% (1283)	36.1% (1260)	31.3% (1283)	33.6% (1360)	33.1% (1336)	43.6% (1734)
Past 30d	8.4% (340)	14.6% (562)	12.1% (463)	17.8% (738)	8.7% (347)	8.9% (346)	9.0% (351)	12.6% (439)	11.1% (454)	16.2% (655)	15.7% (635)	18.5% (736)
Past week	5.2% (208)	9.3% (357)	7.5% (290)	12.3% (508)	4.6% (184)	4.6% (178)	4.6% (179)	6.9% (241)	6.4% (262)	10.6% (429)	10.3% (416)	12.6% (503)
≥15d in past 30d	2.1% (85)	3.6% (139)	--	--	2.0% (80)	2.2% (87)	--	--	3.0% (124)	5.2% (210)	--	--
≥20d in past 30d	1.8% (74)	--	2.4% (92)	5.7% (236)	1.5% (59)	--	2.0% (76)	2.7% (94)	2.2% (89)	--	3.8% (154)	6.7% (267)
CIGARETTE SMOKING												
Ever	31.9% (1288)	36.6% (1412)	31.0% (1193)	31.1% (1287)	40.4% (1615)	39.8% (1555)	40.1% (1554)	38.2% (1334)	32.3% (1322)	33.1% (1337)	32.4% (1306)	33.5% (1334)
Past 30d	10.7% (431)	15.5% (599)	10.0% (383)	9.3% (384)	15.6% (622)	16.4% (641)	16.7% (645)	14.8% (519)	11.0% (451)	12.2% (494)	11.7% (470)	7.9% (315)
Past week	7.6% (308)	11.9% (460)	7.6% (291)	7.0% (288)	9.8% (391)	11.3% (441)	11.5% (444)	10.2% (356)	8.5% (347)	8.8% (356)	8.3% (336)	5.8% (231)
≥15d in past 30d	4.8% (196)	7.4% (286)	--	--	5.0% (200)	6.4% (248)	--	--	4.6% (189)	5.1% (205)	--	--
≥20d in past 30d	4.3% (173)	--	4.1% (158)	2.9% (118)	4.3% (173)	--	5.8% (226)	4.7% (165)	3.7% (151)	--	3.9% (156)	2.5% (100)

Data are %(n), weighted.

^a Calculated using original weighting procedures; published in BMJ⁹

^b Calculated using revised weighting procedures

APPENDIX A: WAVE 3 QUESTIONNAIRE

SURVEY INVITATION & PRE-SCREENING

VARIABLE	QUESTION	TRANSLATION
SAMPLE EMAIL INVITATION	<p>We've found a survey for you!</p> <p>Simply click "Continue" to begin the survey.</p> <p>NOTE: THIS IS AN EMAIL SENT TO PANELISTS. IF PANELISTS SELECT 'CONTINUE' THEY WILL BE DIRECTED TO A WEBPAGE SHOWING THE QUESTIONS BELOW. PARTNER PANELS WILL HAVE SLIGHTLY DIFFERENT TEXT SHOWN IN THEIR EMAIL INVITATIONS.</p>	<p>Nous avons trouvé un sondage pour vous!</p> <p>Cliquez simplement sur « Continue » pour lancer le sondage.</p> <p>NOTE: THIS IS AN EMAIL SENT TO PANELISTS. IF PANELISTS SELECT 'CONTINUE' THEY WILL BE DIRECTED TO A WEBPAGE SHOWING THE QUESTIONS BELOW. PARTNER PANELS WILL HAVE SLIGHTLY DIFFERENT TEXT SHOWN IN THEIR EMAIL INVITATIONS.</p>
LANGUAGE1	<p>Select your language and click continue.</p> <p>1 English 2 Français (Canadien)</p>	<p>Sélectionnez votre langue et cliquez sur « Continue ».</p> <p>1 English 2 Français (Canadien)</p>
AGE	<p>How old are you? _____ [numeric]</p> <p>UNIVERSE: PARENTS (ACCORDING TO EXISTING PANEL DATA). THE FOLLOWING QUESTIONS ARE USED TO CONFIRM THE PANELISTS STILL HAVE CHILDREN IN HOUSEHOLD. IF 16-19 YEAR OLDS (OR UP TO AGE 22 FOR RECONTACT) MISTAKENLY RECEIVE THIS QUESTION, THEY WILL SKIP TO 'WELCOME'.</p> <p>PROGRAMMER NOTE: If 16-19 (or recontact up to age 22), skip to 'WELCOME'. If <16 show: "Thank you for your interest, unfortunately you do not qualify for this study. We appreciate your participation and thank you for your time. You have earned [panel incentive]."</p>	<p>Quel âge avez-vous?: _____ [numeric]</p> <p>UNIVERSE: PARENTS (ACCORDING TO EXISTING PANEL DATA). THE FOLLOWING QUESTIONS ARE USED TO CONFIRM THE PANELISTS STILL HAVE CHILDREN IN HOUSEHOLD. IF 16-19 YEAR OLDS (OR UP TO AGE 22 FOR RECONTACT) MISTAKENLY RECEIVE THIS QUESTION, THEY WILL SKIP TO 'WELCOME'.</p> <p>PROGRAMMER NOTE: If 16-19 (or recontact up to age 22), skip to 'WELCOME'. If <16 show: "Merci de votre intérêt, mais vous n'êtes malheureusement pas admissible à cette étude. Nous vous remercions pour votre participation et le temps que vous y avez consacré. Vous avez gagné [panel incentive]."</p>
CHILD	<p>Are you the parent/legal guardian of any children age 19 or younger living in your household?</p> <p>1. Yes 2. No</p> <p>UNIVERSE: NEW RESPONDENTS AGE 20 OR OLDER (AGE>19)</p> <p>PROGRAMMER NOTE: If 'No' (CHILD=2) show: "Thank you for your interest, unfortunately you do not qualify for this study. We appreciate your participation and thank you for your time. You have earned [panel incentive]."</p>	<p>Êtes-vous parent/gardien légal d'enfants âgés de 19 ans ou moins vivant dans votre foyer?</p> <p>1. Oui 2. Non</p> <p>UNIVERSE: NEW RESPONDENTS AGE 20 OR OLDER (AGE>19)</p> <p>PROGRAMMER NOTE: If 'Non' (CHILD=2) show: "Merci de votre intérêt, mais vous n'êtes malheureusement pas admissible à cette étude. Nous vous remercions pour votre participation et le temps que vous y avez consacré. Vous avez gagné [panel incentive]."</p>
CHILD AGE	<p>What age(s) are the child(ren) living in your household?</p> <p>SELECT ALL THAT APPLY</p> <p>1. Age(s) 0-10 2. Age(s) 11-15 3. Age(s) 16-19 4. Age(s) 20 or older</p> <p>UNIVERSE: RESPONDENTS WITH CHILDREN AGE 19 OR YOUNGER (CHILD=1)</p> <p>PROGRAMMER NOTE: If children <16 or >19 (CHILD AGE≠3) show: "Thank you for your interest, unfortunately you do not qualify for this study. We appreciate your participation and thank you for your time. You have earned [panel incentive]."</p>	<p>Quel(s) âge(s) ont les enfants vivant dans votre foyer?</p> <p>SÉLECTIONNEZ TOUTES LES RÉPONSES QUI S'APPLIQUENT.</p> <p>1. Âge(s) 0 à 10 2. Âge(s) 11 à 15 3. Âge(s) 16 à 19 4. Âge(s) 20 ou plus</p> <p>UNIVERSE: RESPONDENTS WITH CHILDREN AGE 19 OR YOUNGER (CHILD=1)</p> <p>PROGRAMMER NOTE: If children <16 or >19 (CHILD AGE≠3) show: "Merci de votre intérêt, mais vous n'êtes malheureusement pas admissible à cette étude. Nous vous remercions pour votre participation et le temps que vous y avez consacré. Vous avez gagné [panel incentive]."</p>
CHILD NUMBER	<p>How many children BETWEEN THE AGES OF 16-19 live in your household?</p> <p>1. 1</p>	<p>Combien d'enfants entre les âges de 16 et 19 vivent dans votre foyer?</p> <p>1. 1</p>

	<p>2. 2 3. 3 or more</p> <p>UNIVERSE: RESPONDENTS WITH CHILDREN AGE 16-19 (CHILD AGE=3)</p>	<p>2. 2 3. 3 ou plus</p> <p>UNIVERSE: RESPONDENTS WITH CHILDREN AGE 16-19 (CHILD AGE=3)</p>
PARENT INFO	<p>[IF RESPONDENT ONLY HAS ONE CHILD AGE 16-19 (CHILD NUMBER=1):] We would like to conduct a survey with your child who is age 16-19.</p> <p>[IF RESPONDENT HAS MORE THAN ONE CHILD AGE 16-19 (CHILD NUMBER=2 OR 3):] You indicated that you have more than one child aged 16-19. We would like to conduct a survey with the child aged 16-19 whose birthday is coming up next.</p> <p>[ALL RESPONDENTS WITH CHILDREN AGE 16-19 (CHILD AGE=3):] The purpose of this study is to examine behaviours related to the use of cigarettes, e-cigarettes/vaping devices, and marijuana among youth in Canada, England, and the United States. We are interested in the opinions of ALL youth, NOT just those who use these products. Your child’s participation will help researchers examine the potential impact of different health policies.</p> <p>This research study is being led by Professor David Hammond at the University of Waterloo, Canada, with partners from King’s College London, United Kingdom.</p> <p>This survey will take about 20 minutes to complete.</p> <p>As a thank you for your child’s participation, the survey firm (either Nielsen or your panel provider) will provide you with your usual compensation.</p> <p>Some questions are required to complete the survey; for all other questions, your child’s participation is completely voluntary. Your child can refuse to answer any question he/she does not wish to answer, and can withdraw participation at any time.</p> <p>Some participants will be contacted in about 30 days to complete an optional follow-up survey.</p> <p>All of the information your child provides will be grouped with responses from other participants, which means that there will be no way to identify participants individually from the reports we create. Your child will not be asked to provide their name, address, or telephone number. For more information about privacy in connection with this study, please read and have your child read the survey Privacy Notice, also linked at the bottom of this page. The data will be stored for a minimum of 7 years on a secure University of Waterloo server. Researchers will not retain internet</p>	<p>[IF RESPONDENT ONLY HAS ONE CHILD AGE 16-19 (CHILD NUMBER=1):] Nous aimerions mener un sondage auprès de votre enfant qui a 16 à 19 ans.</p> <p>[IF RESPONDENT HAS MORE THAN ONE CHILD AGE 16-19 (CHILD NUMBER=2 OR 3):] Vous avez indiqué que vous avez plus d’un enfant âgé de 16 à 19 ans. Nous aimerions mener un sondage avec celui qui aura son anniversaire prochainement.</p> <p>[ALL RESPONDENTS WITH CHILDREN AGE 16-19 (CHILD AGE=3):] L’objectif de cette étude consiste à examiner les comportements relatifs à l’utilisation de cigarettes, de cigarettes électroniques/de dispositifs de vapotage et de marijuana chez les jeunes au Canada, en Angleterre, et aux États-Unis. Nous intéressons aux opinions de tous les jeunes, pas seulement ceux qui utilisent ces produits. La participation de votre enfant aidera les chercheurs à se pencher sur l’incidence éventuelle des différentes politiques en matière de santé.</p> <p>L’étude est dirigée par le professeur David Hammond de l’Université de Waterloo au Canada, et ce, avec des partenaires du King’s College de Londres au Royaume-Uni.</p> <p>Environ 20 minutes seront requises pour répondre à toutes les questions.</p> <p>En guise de remerciement de la participation de votre enfant, la firme de sondages (Nielsen ou fournisseur du panel) fournira la rémunération qui est normalement due au membre du panel.</p> <p>La participation de votre enfant est complètement facultative. Certaines questions sont obligatoires. Pour toutes les autres, libre à votre enfant de refuser de répondre à toute question à laquelle il/elle ne souhaite pas répondre; et il/elle peut se retirer de l’enquête à tout moment.</p> <p>Certains participants seront contactés dans environ 30 jours pour répondre à un sondage de suivi facultatif.</p> <p>Nous ferons tout en notre pouvoir pour préserver la confidentialité des renseignements sur votre enfant. Tous les résultats resteront anonymes et seront utilisés sous forme globale uniquement. Votre enfant n’aura pas à fournir son nom, son adresse, ni son numéro de téléphone. Pour de plus amples renseignements sur la confidentialité de la présente étude, veuillez lire l’Avis de confidentialité joint dans le bas de la page et faites le lire à votre enfant. Les données seront conservées pendant au moins 7 ans, et ce, sur un serveur</p>

protocol (IP) addresses or other information which could link your child's participation to a computer or electronic device. Please note that while we implement security safeguards designed to protect all survey data, when information is transmitted over the internet, there is still a risk your child's responses may be intercepted by a third party (e.g., government agencies, hackers). The questions you have answered up to this point are for the survey firm, and will not be shared with the researchers.

This study has been reviewed and received ethics clearance through a University of Waterloo Research Ethics Committee (ORE#21847) and the King's College London Psychiatry, Nursing & Midwifery Research Ethics Subcommittee (PNM RESC). If you have questions for the University of Waterloo Research Ethics Committee, contact the Office of Research Ethics at 1-519-888-4567, ext. 36005 or ore-ceo@uwaterloo.ca. If you have questions for the King's College London PNM RESC, please contact rec@kcl.ac.uk. For all other questions about the study, please contact Professor David Hammond of the University of Waterloo, at 519-888-4567 ext. 36462 or dhammond@uwaterloo.ca.



Would you be willing to allow your child to participate in this survey?

By clicking "Yes" below, you confirm that you are the parent/legal guardian of the child participating in this study and agree to allow them to participate.

[IF RESPONDENT HAS MORE THAN ONE CHILD AGE 16-19 (CHILD NUMBER=2 OR 3):]

Remember, we would like to conduct the survey with the child aged 16-19 whose birthday is coming up next.

[ALL RESPONDENTS WITH CHILDREN AGE 16-19 (CHILD AGE=3):]

Please note, your child does not need to be available right now to participate, they can come back and complete the survey at a later time. If your child is not currently available to participate, but you are willing to allow them to, please select yes below and we will give you instructions on the next screen for having your child participate when they are free.

1. Yes
2. No

sécurisé à l'Université de Waterloo. Les chercheuses et les chercheurs ne garderont pas les adresses de protocole Internet (IP) ni d'autres renseignements qui pourraient permettre d'établir un lien entre la participation de votre enfant et votre ordinateur ou tout autre dispositif électronique. Même si nous utilisons des mesures de sécurité pour protéger tous les renseignements de votre enfant, lorsque des renseignements sont transmis sur Internet, il y a toujours un risque qu'une tierce partie intercepte les réponses de votre enfant (p. ex., des organismes gouvernementaux, des pirates informatiques). Les réponses aux questions jusqu'ici sont pour la firme de sondages et ne seront pas partagées avec les chercheurs.

L'étude a été examinée et a été approuvée par le comité de l'éthique en recherche de l'Université de Waterloo (ORE#21847) et du Psychiatry, Nursing & Midwifery Research Ethics Subcommittee (PNM RESC) du King's College de Londres. Si vous avez des questions à poser au comité de la recherche en éthique de l'Université de Waterloo, communiquez avec le bureau de l'éthique en recherche au 1 519 888-4567, poste 36005, ou écrivez à l'adresse ore-ceo@uwaterloo.ca. Si vous avez des questions pour le PNM RESC du King's College de Londres, veuillez écrire à l'adresse rec@kcl.ac.uk. Si vous avez toute autre question au sujet de cette étude, veuillez communiquer avec le professeur David Hammond de l'Université de Waterloo en composant le 1 519 888-4567, poste 36462, ou en écrivant à dhammond@uwaterloo.ca.



Seriez-vous prêt à permettre à votre enfant de participer à ce sondage? En cliquant sur « oui » ci-dessous, vous confirmez que vous êtes le parent/gardien légal de l'enfant qui participe à cette étude et que vous lui permettez de le faire.

[IF RESPONDENT HAS MORE THAN ONE CHILD AGE 16-19 (CHILD NUMBER=2 OR 3):]

Souvenez-vous, nous aimerions mener un sondage avec celui âgé de 16 à 19 ans qui aura son anniversaire prochainement.

[ALL RESPONDENTS WITH CHILDREN AGE 16-19 (CHILD AGE=3):]

Veuillez noter que votre enfant ne doit pas participer tout de suite au sondage, il/elle peut revenir et compléter le sondage plus tard. Si votre enfant ne peut pas participer maintenant, mais vous lui permettez de participer, veuillez sélectionner « Oui » ci-dessous et nous vous donnerons les instructions sur l'écran prochain pour que votre enfant puisse participer au sondage lorsqu'il/elle est disponible.

	UNIVERSE: RESPONDENTS WITH CHILDREN AGE 16-19 (CHILD AGE=3)	1. Oui 2. Non UNIVERSE: RESPONDENTS WITH CHILDREN AGE 16-19 (CHILD AGE=3)
LINK	<p>If your child is available to complete the survey <u>now</u>, please select "Continue" and have your child complete the remaining questions.</p> <p>If your child is <u>not</u> currently available, he/she may come back and complete the survey at a later time. Please note that the link in your original survey invitation will <u>not</u> bring you back to this survey.</p> <p>[IF NOT MOBILE:] To access the survey at a later time, <u>copy and save the link below</u>, and then paste it into your browser when your child is ready to access the survey. [link]</p> <p>[IF MOBILE:] To access the survey at a later time, click 'Link' below and then copy and save the address from the new browser window, and then paste it into your browser when your child is ready to access the survey. 'Link'</p> <p>UNIVERSE: PARENTS WHO ARE WILLING TO ALLOW THEIR CHILD TO PARTICIPATE (PARENT INFO=1)</p>	<p>Si votre enfant peut compléter le sondage <u>maintenant</u>, veuillez sélectionner « Continuer » ci-dessous et laissez votre enfant compléter les questions qui restent.</p> <p>Si votre enfant <u>n'est pas</u> actuellement disponible, il/elle peut retourner et compléter le sondage plus tard. Veuillez noter que le lien dans votre sondage original <u>ne vous retourne pas</u> à ce sondage.</p> <p>[IF NOT MOBILE:] Pour accéder au sondage plus tard, <u>copiez le lien montré ci-dessous</u>, et collez le lien dans votre navigateur lorsque votre enfant est prêt à accéder au sondage. [link]</p> <p>[IF MOBILE:] Pour accéder au sondage plus tard, <u>cliquez 'Link' ci-dessous, copiez l'adresse depuis la nouvelle navigateur</u>, et collez le lien dans votre navigateur lorsque votre enfant est prêt à accéder au sondage. 'Link'</p> <p>UNIVERSE: PARENTS WHO ARE WILLING TO ALLOW THEIR CHILD TO PARTICIPATE (PARENT INFO=1)</p>

INTRODUCTION





VARIABLE	QUESTION	COMMENTS
INTRO	<p>[PROGRAMMER: show this screen only if initial respondent was a parent]</p> <p>Select your language and click "Continue".</p> <p>1 English 2 Français (Canadien)</p>	<p>[PROGRAMMER: show this screen only if initial respondent was a parent]</p> <p>Sélectionnez votre langue et cliquez sur « Continue » .</p> <p>1 English 2 Français (Canadien)</p>
WELCOME	<p>You can complete this survey on your smartphone, but it may be easier to do on a laptop, desktop or tablet.</p> <p>If you would like to switch devices, please close your browser now and reopen the link on a laptop, desktop computer or tablet.</p> <p>Click "Continue" when you are ready to start.</p>	<p>Vous pouvez répondre à ce sondage sur votre téléphone intelligent, mais il peut être plus facile de le faire sur un ordinateur portable, un ordinateur de bureau ou une tablette.</p> <p>Si vous souhaitez changer d'appareil, veuillez fermer votre navigateur et rouvrir le lien sur un ordinateur portable, un ordinateur de bureau ou une tablette.</p> <p>Cliquez sur « Continuer » lorsque vous êtes prêt(e) à commencer.</p>
EMAIL CLIENT	<p>Thank you for your interest. Should you choose to participate, you agree that we can disclose your email</p>	<p>Merci de votre intérêt. Si vous choisissez de participer, vous acceptez que nous transmettions votre adresse</p>

	address to our end-client in order to facilitate providing you with the incentives you may earn for your participation in the study. If you consent to our sharing of your email address, please click on the arrow below to continue.	courriel à notre client final afin qu'il soit plus facile de vous verser les primes que vous pourriez toucher en prenant part à l'étude. Si vous consentez à ce partage de votre adresse courriel, veuillez cliquer sur la flèche ci-dessous pour continuer.
	During the survey, please do not use your browser's FORWARD and BACK buttons. Instead, please always use the buttons below to move through the survey. Please be aware that once you've answered a question, you might not be able to back and change your answer.	Durant le sondage, veuillez ne pas utiliser les boutons SUIVANT et PRÉCÉDENT. Veuillez plutôt toujours vous servir les boutons en bas pour vous déplacer dans le sondage. Une fois chaque question répondue, soyez conscient que vous ne seriez peut-être pas capable de retourner et changer votre réponse.
AGE AGE	How old are you? _____ [numeric] PROGRAMMER NOTE: If new recruit and <16 or >19 show: "Thank you for your interest, unfortunately you do not qualify for this study. We appreciate your participation and thank you for your time. You have earned [panel incentive]." and terminate survey. If recontact, allow up to age 22 to continue.	Quel âge avez-vous? _____ [numeric] PROGRAMMER NOTE: If new recruit and <16 or >19 show: "Merci de votre intérêt, mais vous n'êtes malheureusement pas admissible à cette étude. Nous vous remercions pour votre participation et le temps que vous y avez consacré. Vous avez gagné [panel incentive]." and terminate survey. If recontact, allow up to age 22 to continue.
COUNTRY COUNTRY	What country do you live in? 1. Canada 2. England 3. United States of America 4. Other [PROGRAMMER NOTE: Go to INELIGIBLE] PROGRAMMING NOTE: RECRUIT 4,500 RESPONDENTS IN EACH OF CANADA, ENGLAND, AND USA.	Dans quel pays vivez-vous? 1. Canada 2. Angleterre 3. États-Unis 4. Autre PROGRAMMING NOTE: RECRUIT 4,500 RESPONDENTS IN EACH OF CANADA, ENGLAND, AND USA.
PROVINCE CANADA REG_CA	What province or territory do you live in? 1. Alberta 2. British Columbia 3. Manitoba 4. New Brunswick 5. Newfoundland and Labrador 6. Northwest Territories 7. Nova Scotia 8. Nunavut 9. Ontario 10. Prince Edward Island 11. Quebec 12. Saskatchewan 13. Yukon 14. Other UNIVERSE: RESPONDENTS FROM CANADA (COUNTRY=1)	Dans quelle province ou dans quel territoire vivez-vous? 1. Alberta 2. Colombie-Britannique 3. Manitoba 4. Nouveau-Brunswick 5. Terre-Neuve-et-Labrador 6. Territoires du Nord-Ouest 7. Nouvelle-Écosse 8. Nunavut 9. Ontario 10. Île-du-Prince-Édouard 11. Québec 12. Saskatchewan 13. Yukon 14. Autre UNIVERSE: RESPONDENTS FROM CANADA (COUNTRY=1)
REGION UK ASH YOUTH SURVEY ADAPTED REG_UK	What region do you live in? 1. North East 2. North West 3. Yorkshire and the Humber 4. East Midlands 5. West Midlands 6. East of England 7. London 8. South East	NOT APPLICABLE – NO FRENCH SURVEY IN UK

	<p>9. South West 10. Other</p> <p>UNIVERSE: RESPONDENTS FROM ENGLAND (COUNTRY=2)</p>	
<p>STATE US</p> <p>REG_US</p>	<p>What state do you live in? [Insert drop-down list of US states]</p> <ol style="list-style-type: none"> 1. Alabama (AL) 2. Alaska (AK) 3. Arizona (AZ) 4. Arkansas (AR) 5. California (CA) 6. Colorado (CO) 7. Connecticut (CT) 8. Delaware (DE) 9. District of Columbia (DC) 10. Florida (FL) 11. Georgia (GA) 12. Hawaii (HI) 13. Idaho (ID) 14. Illinois (IL) 15. Indiana (IN) 16. Iowa (IA) 17. Kansas (KS) 18. Kentucky (KY) 19. Louisiana (LA) 20. Maine (ME) 21. Maryland (MD) 22. Massachusetts (MA) 23. Michigan (MI) 24. Minnesota (MN) 25. Mississippi (MS) 26. Missouri (MO) 27. Montana (MT) 28. Nebraska (NE) 29. Nevada (NV) 30. New Hampshire (NH) 31. New Jersey (NJ) 32. New Mexico (NM) 33. New York (NY) 34. North Carolina (NC) 35. North Dakota (ND) 36. Ohio (OH) 37. Oklahoma (OK) 38. Oregon (OR) 39. Pennsylvania (PA) 40. Rhode Island (RI) 41. South Carolina (SC) 42. South Dakota (SD) 43. Tennessee (TN) 44. Texas (TX) 45. Utah (UT) 46. Vermont (VT) 47. Virginia (VA) 	<p>NOT APPLICABLE – NO FRENCH SURVEY IN USA</p>

	<p>48. Washington (WA) 49. West Virginia (WV) 50. Wisconsin (WI) 51. Wyoming (WY) 52. Other</p> <p>UNIVERSE: RESPONDENTS FROM USA (COUNTRY=3)</p>	
INELIGIBLE	<p>Unfortunately, you are not eligible to participate in this study. Thanks for your time.</p> <p>[PROGRAMMER: END SURVEY]</p> <p>UNIVERSE: OUTSIDE OF AGE RANGE, OR RESPONDED "OTHER" FOR COUNTRY OR PROVINCE/STATE/REGION, OR IN CANADIAN TERRITORY (REG_CA=6, 8, or 13)</p>	<p>Malheureusement, vous n'êtes pas admissible à cette étude. Merci de votre temps.</p> <p>[PROGRAMMER: END SURVEY]</p> <p>UNIVERSE: OUTSIDE OF AGE RANGE, OR RESPONDED "OTHER" FOR COUNTRY OR PROVINCE/STATE/REGION, OR IN CANADIAN TERRITORY (REG_CA=6, 8, or 13)</p>
CONDITION COND	<p>PROGRAMMING NOTE: HIDDEN VARIABLE. RANDOMLY ASSIGN EACH ELIGIBLE RESPONDENT TO ONE OF THREE STUDY CONDITIONS.</p> <ol style="list-style-type: none"> 1. Discrete Choice Experiment (DCE) Condition 2. Auction Condition 3. No Auction or DCE Condition 	
INFO	<p>Before you start the survey, please read the following information and let us know if you agree to participate.</p> <ul style="list-style-type: none"> - The purpose of this study is to examine behaviours related to the use of cigarettes, e-cigarettes/vaping devices, and marijuana among youth in Canada, England, and the United States. Your participation will help researchers examine the potential impact of different health policies. - You will be asked questions about smoking behaviour, demographics, and beliefs about smoking. [COND=1: You will also be asked to view and rate a series of nicotine products. / COND=2: You will also be invited to participate in an online auction where you may bid on and potentially win a product.] - This research study is being led by Professor David Hammond at the University of Waterloo, Canada, with partners from King's College London, United Kingdom. - As a thank you for participating, the survey firm (either Nielsen or your panel provider) will provide their usual compensation to the panel member. - The survey will take about 20 minutes to complete. 	<p>Avant que vous commenciez à répondre à l'enquête, veuillez lire les renseignements suivants et nous indiquer si vous acceptez d'y participer.</p> <ul style="list-style-type: none"> - L'objectif de cette étude consiste à examiner les comportements relatifs à l'utilisation de cigarettes, de cigarettes électroniques/de dispositifs de vapotage et de marijuana chez les jeunes au Canada, en Angleterre, et aux États-Unis. Votre participation aidera les chercheurs à se pencher sur l'incidence éventuelle des différentes politiques en matière de santé. - Des questions au sujet du comportement des fumeurs, d'aspects démographiques et de votre opinion à ce propos vous seront posées. [COND=1: On vous demandera de visualiser une gamme de produits contenant de la nicotine et de leur attribuer une note.] [COND=2: On vous invitera également à participer à un encan en ligne au cours duquel vous pourrez faire vos offres à l'égard des produits et possiblement en remporter un.] - L'étude est dirigée par le professeur David Hammond de l'Université de Waterloo au Canada, et ce, avec des partenaires du King's College de Londres au Royaume-Uni. - En guise de remerciement de votre participation, la firme de sondages (Nielsen ou fournisseur du panel) fournira la rémunération qui est normalement due au membre du panel. - Environ 20 minutes seront requises pour répondre à toutes les questions.

	<ul style="list-style-type: none"> - You must be between 16 and 19 [IF RECONTACT: 22] years of age to participate in the study. - Participation is voluntary. Some questions are required to complete the survey; for all other questions, you can select 'refused' to any question you do not wish to answer, and the panel member will still receive remuneration. You can withdraw your participation at any time by not submitting your responses (e.g., by closing your browser); however, the panel member will not receive remuneration. If you complete the survey, but later wish to have your data deleted, you must contact the researcher or Nielsen with your request within 3 months. - Some participants will be contacted in about 30 days to complete an optional follow-up survey. - All of the information you provide will be grouped with responses from other participants, which means that there will be no way to identify participants individually from the reports we create. [COND=1 or COND=3: You will not be asked to provide your name, address, or telephone number.] [COND=2: If you participate in the auction, you will be asked to provide your email address. Your email address will only be used to send you incentives or products you win in the auction.] For more information about your privacy in connection with this study, please see the Privacy Notice linked at the bottom of this page. The data you submit will be stored for a minimum of 7 years on a secure University of Waterloo server. Researchers will not retain internet protocol (IP) addresses or other information which could link your participation to your computer or electronic device. Please note that while we implement security safeguards designed to protect your data, when information is transmitted over the internet, privacy cannot be guaranteed. There is still a risk your responses may be intercepted by a third party (e.g., government agencies, hackers). - This study has been reviewed and received ethics clearance through a University of Waterloo Research Ethics Committee (ORE#21847) and the King's College London Psychiatry, Nursing & Midwifery Research Ethics Subcommittee (PNM RESC). If you have questions for the University of Waterloo Research Ethics Committee, contact the Office of Research Ethics at 1-519-888-4567, ext. 36005 or ore-ceo@uwaterloo.ca. If you have questions for the 	<ul style="list-style-type: none"> - Seuls les gens de 16 à 19 [IF RECONTACT: 22] ans sont admissibles à participer à l'étude. - La participation est facultative. Certaines questions sont obligatoires. Pour toutes les autres, libre à vous de sélectionner l'option « Je refuse de répondre » à toute question à laquelle vous ne souhaitez pas répondre; le membre du panel recevra tout de même votre rétribution. Vous pouvez vous retirer de l'enquête en ne répondant pas aux questions (par ex., en fermant votre navigateur). Cependant, dans ce cas, le membre du panel ne recevra pas de rétribution. Si vous répondez à l'enquête et que par la suite, vous désirez que vos données soient supprimées, il vous suffira d'en informer le chercheur ou Nielsen au cours des trois mois suivants. - Certains participants seront contactés dans environ 30 jours pour répondre à un sondage de suivi facultatif. - Tous vos renseignements seront regroupés avec les réponses des autres participants pour qu'il soit impossible de vous identifier personnellement. [COND=1 or COND=3: Vous n'aurez pas à fournir votre nom, votre adresse, ni votre numéro de téléphone.] [COND=2 Si vous participez à l'encan, votre adresse électronique vous sera demandée. Elle ne sera utilisée que pour vous envoyer des primes ou des produits gagnés à l'occasion de l'encan.] Pour de plus amples renseignements sur la confidentialité de la présente étude, veuillez lire l'Avis de confidentialité joint dans le bas de la page. Les données seront conservées pendant au moins 7 ans, et ce, sur un serveur sécurisé à l'Université de Waterloo. Les chercheuses et les chercheurs ne garderont pas les adresses de protocole Internet (IP) ni d'autres renseignements qui pourraient permettre d'établir un lien entre votre participation et votre ordinateur ou tout autre dispositif électronique. Lorsque des renseignements sont transmis sur Internet, la confidentialité ne peut être garantie. Même si nous utilisons des mesures de sécurité pour protéger tous les renseignements, il y a toujours un risque qu'une tierce partie intercepte vos réponses (p. ex., des organismes gouvernementaux, des pirates informatiques). - L'étude a été examinée et a été approuvée par le comité de l'éthique en recherche de l'Université de Waterloo (ORE#21847) et du Psychiatry, Nursing & Midwifery Research Ethics Subcommittee (PNM RESC) du King's College de Londres. Si vous avez des questions à poser au comité de la recherche en éthique de l'Université de Waterloo, communiquez avec le bureau de l'éthique en recherche au 1 519 888-4567, poste 36005, ou écrivez à l'adresse ore-
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	<p>King's College London PNM RESC, please contact rec@kcl.ac.uk.</p> <p>- For all other questions about the study, please contact Professor David Hammond of the University of Waterloo, at 519-888-4567 ext. 36462 or dhammond@uwaterloo.ca.</p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  </div> <div style="text-align: center;">  </div> </div>	<p>ceo@uwaterloo.ca. Si vous avez des questions pour le PNM RESC du King's College de Londres, veuillez écrire à l'adresse rec@kcl.ac.uk.</p> <p>- Si vous avez toute autre question au sujet de cette étude, veuillez communiquer avec le professeur David Hammond de l'Université de Waterloo en composant le 1 519 888-4567, poste 36462, ou en écrivant à dhammond@uwaterloo.ca.</p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  </div> <div style="text-align: center;">  </div> </div>
<p>CONSENT</p> <p>CONSENT</p>	<p>Based on the information you received, do you agree to take part in this research study being conducted by Professor David Hammond of the University of Waterloo?</p> <p>Yes → [Continue to survey] No → Thank you for your time. [TERMINATE]</p>	<p>Selon les renseignements que vous avez obtenus, acceptez-vous de participer à cette étude de recherche menée par le professeur David Hammond de l'Université de Waterloo?</p> <p>Oui → [Continue to survey] Non → Merci de votre temps. [TERMINATE]</p>

SMOKING & OTHER TOBACCO PRODUCT USE

<p>CIGARETTE DEFINITION</p>	<p>The next questions ask about cigarettes. By "cigarettes" we mean both factory-made cigarettes and roll-your-own tobacco.</p>	<p>Les quelques prochaines questions portent sur la cigarette. Par « cigarette », nous entendons les cigarettes manufacturées et roulées par vos soins.</p>
<p>S_BRAND1</p>	<p>Please name <u>up to 5</u> cigarette brands (type one name in each box below).</p> <p>Brand 1: _____ Brand 2: _____ Brand 3: _____ Brand 4: _____ Brand 5: _____</p> <p>-77 I don't know any brands -88 Refuse to answer</p> <p>UNIVERSE: ALL</p>	<p>Veuillez énumérer <u>jusqu'à 5</u> marques de cigarettes (une par ligne ci-dessous).</p> <p>Marque 1: _____ Marque 2: _____ Marque 3: _____ Marque 4: _____ Marque 5: _____</p> <p>-77 Je ne connais aucune marque -88 Je refuse de répondre</p> <p>UNIVERSE: ALL</p>
<p>SMOKING EVER USE PATH</p> <p>S_EVER</p>	<p>[PROGRAMMER NOTE: DO NOT ALLOW RESPONDENTS TO GO BACK TO PREVIOUS QUESTION]</p> <p>Have you ever tried cigarette smoking, even one or two puffs?</p> <p>1 Yes 2 No -77 Don't know -88 Refused</p> <p>UNIVERSE: ALL</p>	<p>[PROGRAMMER NOTE: DO NOT ALLOW RESPONDENTS TO GO BACK TO PREVIOUS QUESTION]</p> <p>Avez-vous déjà essayé la cigarette, ne serait-ce qu'une ou deux bouffées?</p> <p>1 Oui 2 Non -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: ALL</p>

S_EVER_RESP	<p>This question is required if you would like to participate in the survey. Are you willing to provide an answer?</p> <p>1 Yes [PROGRAMMER: Go to S_EVER2] 2 No (I understand this means I cannot participate in this survey and will not receive remuneration) [PROGRAMMER: Go to END_SURV]</p> <p>UNIVERSE: S_EVER=DK/R</p>	<p>Cette question est obligatoire pour participer au sondage. Voulez-vous répondre?</p> <p>1 Oui [PROGRAMMER: Go to S_EVER2] 2 Non (je choisis de ne pas participer au sondage et je ne recevrai pas la rétribution) [PROGRAMMER: Go to END_SURV]</p> <p>UNIVERSE: S_EVER=DK/R</p>
END_SURV	<p>We understand—thanks for your time.</p> <p>[PROGRAMMER: END SURVEY]</p>	<p>Nous comprenons – merci pour votre temps.</p> <p>[PROGRAMMER: END SURVEY]</p>
S_EVER2	<p>Have you ever tried cigarette smoking, even one or two puffs?</p> <p>1 Yes 2 No -77 Don't know -88 Refused [PROGRAMMER: Go to END_SURV]</p> <p>UNIVERSE: S_EVER_RESP=1</p>	<p>Avez-vous déjà essayé la cigarette, ne serait-ce qu'une ou deux bouffées?</p> <p>1 Oui 2 Non -77 Ne sais pas -88 Refusé [PROGRAMMER: Go to END_SURV]</p> <p>UNIVERSE: S_EVER_RESP=1</p>
SMOKING AGE OF INITIATION PATH S_AGE	<p>How old were you when you first tried cigarette smoking, even one or two puffs?</p> <p>1 _ _ [RANGE 0 – 22] -77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO EVER TRIED SMOKING (S_EVER=1 OR S_EVER2=1)</p>	<p>Quel âge aviez-vous lorsque vous avez fumé votre première cigarette, ne serait-ce qu'une bouffée ou deux?</p> <p>1 _ _ [RANGE 0 – 22] -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO EVER TRIED SMOKING (S_EVER=1 OR S_EVER2=1)</p>
SMOKING LIFETIME USE PATH ADAPTED S_LIFE	<p>How many cigarettes have you smoked in your entire life?</p> <p>1 1 or more puffs but never a whole cigarette 2 1 cigarette 3 2 to 10 cigarettes 4 11 to 20 cigarettes 5 21 to 50 cigarettes 6 51 to 99 cigarettes 7 100 or more cigarettes -77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO EVER TRIED SMOKING (S_EVER=1 OR S_EVER2=1)</p>	<p>Combien de cigarettes avez-vous fumées pendant votre vie entière?</p> <p>1 1 bouffée ou plus, mais jamais une cigarette complète 2 1 cigarette 3 De 2 à 10 cigarettes 4 De 11 à 20 cigarettes 5 De 21 à 50 cigarettes 6 De 51 à 99 cigarettes 7 100 cigarettes ou plus -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO EVER TRIED SMOKING (S_EVER=1 OR S_EVER2=1)</p>
S_LIFE_RESP	<p>This question is required if you would like to participate in the survey. Are you willing to provide an answer?</p> <p>1 Yes [PROGRAMMER: Go to S_LIFE2] 2 No (I understand this means I cannot participate in this survey and will not receive remuneration) [PROGRAMMER: Go to END_SURV]</p> <p>UNIVERSE: S_LIFE=DK/R</p>	<p>Cette question est obligatoire pour participer au sondage. Voulez-vous répondre?</p> <p>1 Oui [PROGRAMMER: Go to S_LIFE2] 2 Non (je choisis de ne pas participer au sondage et je ne recevrai pas la rétribution) [PROGRAMMER: Go to END_SURV]</p> <p>UNIVERSE: S_LIFE=DK/R</p>

S_LIFE2	<p>How many cigarettes have you smoked in your entire life?</p> <p>1 1 or more puffs but never a whole cigarette 2 1 cigarette 3 2 to 10 cigarettes 4 11 to 20 cigarettes 5 21 to 50 cigarettes 6 51 to 99 cigarettes 7 100 or more cigarettes -77 Don't know -88 Refused</p> <p>UNIVERSE: S_LIFE_RESP=1</p>	<p>Combien de cigarettes avez-vous fumées pendant votre vie entière?</p> <p>1 1 bouffée ou plus, mais jamais une cigarette complète 2 1 cigarette 3 De 2 à 10 cigarettes 4 De 11 à 20 cigarettes 5 De 21 à 50 cigarettes 6 De 51 à 99 cigarettes 7 100 cigarettes ou plus -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: S_LIFE_RESP=1</p>
<p>SMOKING LAST USE PATH</p> <p>S_LAST</p>	<p>When was the last time you smoked a cigarette, even one or two puffs?</p> <p>1 Earlier today 2 Not today but sometime in the past 7 days 3 Not in the past 7 days but sometime in the past 30 days 4 Not in the past 30 days but sometime in the past 6 months 5 Not in the past 6 months but sometime in the past 12 months 6 1 to 4 years ago 7 5 or more years ago -77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO EVER TRIED SMOKING (S_EVER=1 OR S_EVER2=1)</p>	<p>À quand remonte la dernière fois où vous avez fumé une cigarette, ne serait-ce qu'une bouffée ou deux?</p> <p>1 Plus tôt aujourd'hui 2 Pas aujourd'hui, mais au cours des 7 derniers jours. 3 Pas au cours des 7 derniers jours, mais plutôt au cours des 30 derniers jours 4 Pas au cours des 30 derniers jours, mais plutôt au cours des 6 derniers mois 5 Pas au cours des 6 derniers mois, mais plutôt au cours des 12 derniers mois 6 Il y a 1 à 4 ans 7 Il y a 5 ans ou plus -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO EVER TRIED SMOKING (S_EVER=1 OR S_EVER2=1)</p>
S_LAST_RESP	<p>This question is required if you would like to participate in the survey. Are you willing to provide an answer?</p> <p>1 Yes [PROGRAMMER: Go to S_LAST2] 2 No (I understand this means I cannot participate in this survey and will not receive remuneration) [PROGRAMMER: Go to END_SURV]</p> <p>UNIVERSE: S_LAST=DK/R</p>	<p>Cette question est obligatoire pour participer au sondage. Voulez-vous répondre?</p> <p>1 Oui [PROGRAMMER: Go to S_LAST2] 2 Non (je choisis de ne pas participer au sondage et je ne recevrai pas la rétribution) [PROGRAMMER: Go to END_SURV]</p> <p>UNIVERSE: S_LAST=DK/R</p>
S_LAST2	<p>When was the last time you smoked a cigarette, even one or two puffs?</p> <p>1 Earlier today 2 Not today but sometime in the past 7 days 3 Not in the past 7 days but sometime in the past 30 days 4 Not in the past 30 days but sometime in the past 6 months 5 Not in the past 6 months but sometime in the past 12 months 6 1 to 4 years ago 7 5 or more years ago -77 Don't know -88 Refused</p>	<p>À quand remonte la dernière fois où vous avez fumé une cigarette, ne serait-ce qu'une bouffée ou deux?</p> <p>1 Plus tôt aujourd'hui 2 Pas aujourd'hui, mais au cours des 7 derniers jours 3 Pas au cours des 7 derniers jours, mais plutôt au cours des 30 derniers jours 4 Pas au cours des 30 derniers jours, mais plutôt au cours des 6 derniers mois 5 Pas au cours des 6 derniers mois, mais plutôt au cours des 12 derniers mois 6 Il y a 1 à 4 ans 7 Il y a 5 ans ou plus -77 Ne sais pas -88 Refusé</p>

	UNIVERSE: S_LAST_RESP=1	UNIVERSE: S_LAST_RESP=1
SMOKING STATUS (DERIVED) S_STAT_DV	RESPONDENT SMOKING STATUS (DERIVED VARIABLE - HIDDEN) 1. Current smoker: Smoked 100+ cigarettes in life and smoked in past 30 days [(S_LIFE=7 OR S_LIFE2=7) and (S_LAST=1-3 OR S_LAST2=1-3)] 2. Former smoker: Smoked 100+ cigarettes in life, but did not smoke in past 30 days [(S_LIFE=7 OR S_LIFE2=7) and (S_LAST=4-7 OR S_LAST2=4-7)] 3. Never smoker: Never tried cigarette smoking (S_EVER=2 OR S_EVER2=2) 4. Experimental smoker: Tried cigarette smoking, but did not smoke 100+ cigarettes in life [(S_EVER=1 OR S_EVER2=1) and (S_LIFE=1-6 OR S_LIFE2=1-6)]	
SMOKING FREQUENCY (DAYS) PATH S_FREQ	In the past 30 days, on how many days did you smoke cigarettes? 1 __ __ [RANGE 0–30] -77 Don't know -88 Refused UNIVERSE: RESPONDENTS WHO SMOKED IN THE PAST 30 DAYS (S_LAST=1-3 OR S_LAST2=1-3)	Au cours des 30 derniers jours, quel est le nombre de jours où vous avez fumé des cigarettes? 1 __ __ [RANGE 0–30] -77 Ne sais pas -88 Refusé UNIVERSE: RESPONDENTS WHO SMOKED IN THE PAST 30 DAYS (S_LAST=1-3 OR S_LAST2=1-3)
SMOKING DAILY USE PATH S_DAILY	In the past 30 days, on the days you smoked, how many cigarettes did you smoke per day? 1 Less than 1 cigarette per day 2 1 cigarette per day 3 2 to 5 cigarettes per day 4 6 to 10 cigarettes per day 5 11 to 20 cigarettes per day 6 More than 20 cigarettes per day -77 Don't know -88 Refused UNIVERSE: RESPONDENTS WHO SMOKED IN THE PAST 30 DAYS (S_LAST=1-3 OR S_LAST2=1-3)	Au cours des 30 derniers jours, les jours où vous avez fumé, combien de cigarettes avez-vous fumées par jour? 1 Moins de 1 cigarette par jour 2 1 cigarette par jour 3 De 2 à 5 cigarettes par jour 4 De 6 à 10 cigarettes par jour 5 De 11 à 20 cigarettes par jour 6 Plus de 20 cigarettes par jour -77 Ne sais pas -88 Refusé UNIVERSE: RESPONDENTS WHO SMOKED IN THE PAST 30 DAYS (S_LAST=1-3 OR S_LAST2=1-3)
RYO ITC ADAPTED S_RYO	Do you smoke factory-made cigarettes, roll-your-own cigarettes, or both? 1 Only factory-made cigarettes 2 Mainly factory-made cigarettes 3 About the same amount of each 4 Mainly roll-your-own cigarettes 5 Only roll-your-own cigarettes -77 Don't know -88 Refused UNIVERSE: RESPONDENTS WHO SMOKED IN THE PAST 30 DAYS (S_LAST=1-3 OR S_LAST2=1-3)	Fumez-vous des cigarettes manufacturées, des cigarettes roulées par vos soins, ou bien les deux? 1 Des cigarettes manufacturées seulement 2 Des cigarettes manufacturées la plupart du temps 3 Environ la même quantité des deux 4 Des cigarettes roulées par vos soins la plupart du temps 5 Des cigarettes roulées par vos soins seulement -77 Ne sais pas -88 Refusé UNIVERSE: RESPONDENTS WHO SMOKED IN THE PAST 30 DAYS (S_LAST=1-3 OR S_LAST2=1-3)
S_BRAND	What specific brand of cigarettes or roll-your-own (RYO) tobacco do you currently smoke most often? [INSERT COUNTRY SPECIFIC LIST] Unbranded cigarettes (“baggies”) Other brand (please specify): _____ I don't have a usual brand	Quelle marque des cigarettes ou tabac utilisez-vous le plus souvent actuellement? [INSERT COUNTRY SPECIFIC LIST] Cigarettes sans marque (<i>baggies</i>) Autre (veuillez préciser) : _____ Je n'ai pas de marque habituelle

	<p>-77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO SMOKED IN THE PAST 30 DAYS (S_LAST=1-3 OR S_LAST2=1-3)</p>	<p>-77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO SMOKED IN THE PAST 30 DAYS (S_LAST=1-3 OR S_LAST2=1-3)</p>
S_VARIETY	<p>What specific variety of cigarettes or roll-your-own tobacco do you currently smoke most often? [INSERT COUNTRY/BRAND-SPECIFIC LIST] Other variety I don't have a usual variety -77 Don't know -88 Refused</p> <p>[IF OTHER SELECTED:] Please type the specific variety of cigarettes or roll-your-own tobacco that you currently smoke most often. _____</p> <p>UNIVERSE: RESPONDENTS WHO SMOKED IN THE PAST 30 DAYS (S_LAST=1-3 OR S_LAST2=1-3)</p>	<p>Quelle variété des cigarettes ou tabac utilisez-vous le plus souvent actuellement? [INSERT COUNTRY/BRAND-SPECIFIC LIST] Autre Je n'ai pas de variété habituelle -77 Ne sais pas -88 Refusé</p> <p>[IF OTHER SELECTED:] Veuillez entrer la variété des cigarettes ou tabac que vous utilisez le plus souvent actuellement. _____</p> <p>UNIVERSE: RESPONDENTS WHO SMOKED IN THE PAST 30 DAYS (S_LAST=1-3 OR S_LAST2=1-3)</p>
S_SOURCE	<p>In the past 30 days, how did you get the cigarettes you smoked? SELECT ALL THAT APPLY</p> <ol style="list-style-type: none"> Someone offered/gave them to me I bought them myself from a store I bought them over the internet/online I gave someone else money to buy them for me I bought them from another person I took them from a store or another person I got them some other way (please specify): _____ <p>-77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO SMOKED IN THE PAST 30 DAYS (S_LAST=1-3 OR S_LAST2=1-3)</p>	<p>Au cours des 30 DERNIERS JOURS, comment vous êtes-vous procuré la ou les cigarettes fumées? SÉLECTIONNEZ TOUTES LES RÉPONSES QUI S'APPLIQUENT.</p> <ol style="list-style-type: none"> Quelqu'un me les a offertes Je les ai achetées au magasin Je les ai achetées sur Internet/en ligne J'ai donné de l'argent à quelqu'un pour qu'il me les achète Je les ai achetées d'une autre personne Je les ai obtenues au magasin ou d'une autre personne Je me les suis procurées d'une autre façon (veuillez préciser) : _____ <p>-77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO SMOKED IN THE PAST 30 DAYS (S_LAST=1-3 OR S_LAST2=1-3)</p>
S_ILLICIT	<p>[PROGRAMMER: IN CANADA AND US, ALLOW MULTIPLE RESPONSES]</p> <p>[IF COUNTRY=CANADA] In the past 30 days, were any of the cigarettes you smoked from a First Nations Reserve, or cigarettes that you believe may have been smuggled or fake? Smuggled cigarettes are cheaper cigarettes because not all taxes have been paid; these may include cigarettes that do not have a Government of Canada health warning message and/or do not have a tax stamp, or may look like copies of real brands. We are NOT asking about duty-free cigarettes or other legal imports.</p> <ol style="list-style-type: none"> No Yes, cigarettes from a First Nations Reserve 	<p>[PROGRAMMER: ALLOW MULTIPLE RESPONSES]</p> <p>[IF COUNTRY=CANADA] Au cours des 30 derniers jours, est-ce que des cigarettes que vous avez fumées provenaient d'une réserve des Premières Nations ou de la contrebande? Les cigarettes de contrebande sont moins chères puisque leurs taxes n'ont pas été payées en totalité. Il peut s'agir de cigarettes sans l'avertissement de santé du gouvernement du Canada et sans le timbre-tax. Nous ne PARLONS PAS des cigarettes achetées dans des boutiques hors taxes ou importées légalement.</p> <ol style="list-style-type: none"> Non Oui, des cigarettes d'une réserve Oui, des cigarettes de contrebande <p>-77 Ne sais pas</p>

	<p>3 Yes, cigarettes that may have been smuggled or fake -77 Don't know -88 Refused</p> <p>[IF COUNTRY=US] In the past 30 days, were any of the cigarettes you smoked from a Native American/ American Indian reservation, or cigarettes that you believe may have been smuggled or fake? Smuggled cigarettes are cheaper cigarettes because not all taxes have been paid; these may include cigarettes that do not have a Surgeon General's warning and/or do not have a tax stamp (except in ND, NC, SC), or may look like copies of real brands. We are NOT asking about duty-free cigarettes or other legal imports. 1 No 2 Yes, cigarettes from a Native American/ American Indian reservation 3 Yes, cigarettes that may have been smuggled or fake -77 Don't know -88 Refused</p> <p>[IF COUNTRY=UK] In the past 30 days, were any of the cigarettes you smoked from an untaxed source, or cigarettes that you believe may have been smuggled or fake? Smuggled cigarettes are cheaper cigarettes because not all taxes have been paid; these may include cigarettes that do not have a UK health warning and/or "UK Duty Paid" label, or may look like copies of real brands. We are NOT asking about duty-free cigarettes or other legal imports. 1 No 2 Yes -77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO SMOKED IN THE PAST 30 DAYS (S_LAST=1-3 OR S_LAST2=1-3)</p>	<p>-88 Refusé</p> <p>[N/A IF COUNTRY=US OR UK]</p> <p>UNIVERSE: RESPONDENTS WHO SMOKED IN THE PAST 30 DAYS (S_LAST=1-3 OR S_LAST2=1-3)</p>
<p>CIGARETTE PURCHASE S_BUY</p>	<p>Have you <u>bought</u> cigarettes in the past 12 months? 1 Yes 2 No -77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO SMOKED CIGARETTES IN PAST YEAR (S_LAST=1-5 OR S_LAST2=1-5)</p>	<p>Avez-vous <u>acheté</u> des cigarettes au cours des 12 derniers mois? 1 Oui 2 Non -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO SMOKED CIGARETTES IN PAST YEAR (S_LAST=1-5 OR S_LAST2=1-5)</p>
<p>CIGARETTE PURCHASE LOCATION S_BUY_LOC</p>	<p><u>Where</u> have you bought cigarettes in the past 12 months? SELECT ALL THAT APPLY</p>	<p><u>Où</u> avez-vous acheté des cigarettes au cours des 12 derniers mois? SÉLECTIONNEZ TOUTES LES RÉPONSES QUI S'APPLIQUENT.</p>

	<p>1 From a tobacconist 2 From a regular [UK=shop (convenience, newsagents, petrol station, supermarket, etc.) / CA,US=store (convenience/gas station, supermarket, etc.)] 3 From a [UK=chemist/ CA,US=pharmacy] 4 From the internet 5 From a friend or family member 6 From someone else 7 Some other place (please specify): _____ -77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO PURCHASED CIGARETTES IN PAST YEAR (S_BUY=1)</p>	<p>1 Chez un marchand de tabac 2 Dans un magasin ordinaire (dépanneur, station d'essence, supermarché, etc.) 3 Dans une pharmacie 4 Sur Internet 5 D'un ami ou membre de la famille 6 De quelqu'un d'autre 7 Ailleurs (veuillez préciser) : _____ -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO PURCHASED CIGARETTES IN PAST YEAR (S_BUY=1)</p>
<p>CIGARETTE REFUSAL S_REF</p>	<p>In the past 12 months, did anyone <u>refuse to sell</u> you cigarettes because of your age? 1 Yes 2 No -77 Don't know -88 Refused</p> <p>UNIVERSE: SMOKED CIGARETTES IN PAST YEAR (S_LAST=1-5 OR S_LAST2=1-5)</p>	<p>Au cours des 12 derniers mois, quelqu'un a-t-il <u>refusé de vous vendre</u> des cigarettes à cause de votre âge? 1 Oui 2 Non -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: SMOKED CIGARETTES IN PAST YEAR (S_LAST=1-5 OR S_LAST2=1-5)</p>
<p>CIGARETTE REFUSAL LOCATION S_REF_LOC</p>	<p><u>Where did someone refuse to sell</u> you cigarettes because of your age? SELECT ALL THAT APPLY</p> <p>1 A tobacconist 2 A regular [UK=shop (convenience, newsagents, supermarket, etc.) / CA,US=store (convenience/gas station, supermarket, etc.)] 3 A [chemist (UK)/ pharmacy (CA,US)] 4 On the internet 5 Some other place (please specify): _____ -77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO WERE REFUSED SALE OF CIGARETTES IN PAST YEAR (S_REF=1)</p>	<p><u>Où quelqu'un a-t-il refusé de vous vendre</u> des cigarettes à cause de votre âge? SÉLECTIONNEZ TOUTES LES RÉPONSES QUI S'APPLIQUENT.</p> <p>1 Chez un marchand de tabac 2 Dans un magasin ordinaire (dépanneur, station d'essence, supermarché, etc.) 3 Dans une pharmacie 4 Sur Internet 5 Ailleurs (veuillez préciser) : _____ -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO WERE REFUSED SALE OF CIGARETTES IN PAST YEAR (S_REF=1)</p>
<p>FLAVOURED CIGARETTES <u>PATH ADAPTED</u> S_FLAV</p>	<p>In the past 30 days, were any of the cigarettes you smoked flavoured to <u>taste like menthol or mint</u>? 1 Yes 2 No -77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO SMOKED IN THE PAST 30 DAYS (S_LAST=1-3 OR S_LAST2=1-3)</p>	<p>Parmi les cigarettes que vous avez fumées au cours des 30 derniers jours, une ou plusieurs étaient-elles <u>aromatisées au menthol ou à la menthe</u>? 1 Oui 2 Non -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO SMOKED IN THE PAST 30 DAYS (S_LAST=1-3 OR S_LAST2=1-3)</p>

S_CAPSULE	<p>In the past 30 days, did any of the cigarettes you smoked have a filter that you squeeze or crush for flavour?</p> <p>1 Yes 2 No -77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO SMOKED IN THE PAST 30 DAYS (S_LAST=1-3 OR S_LAST2=1-3)</p>	<p>Au cours des 30 derniers jours, est-ce que des cigarettes que vous avez fumées contenaient un filtre parfumé à presser?</p> <p>1 Oui 2 Non -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO SMOKED IN THE PAST 30 DAYS (S_LAST=1-3 OR S_LAST2=1-3)</p>
<p>SMOKING QUIT INTENTIONS ITC</p> <p>SQ_PLAN</p>	<p>Are you planning to quit smoking . . .</p> <p>1 Within the next month 2 Between 1-6 months from now 3 Sometime in the future, beyond 6 months 4 Not planning to quit 5 I don't currently smoke 6 Don't know [VALID RESPONSE] -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO SMOKED IN THE PAST 30 DAYS (S_LAST=1-3 OR S_LAST2=1-3)</p>	<p>Planifiez-vous de cesser de fumer la cigarette et, si oui, quand?</p> <p>1 Au cours du mois à venir 2 D'ici 1 à 6 mois 3 Prochainement, dans plus de 6 mois 4 Je ne prévois pas d'arrêter 5 Actuellement, je ne fume pas 6 Ne sais pas [VALID RESPONSE] -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO SMOKED IN THE PAST 30 DAYS (S_LAST=1-3 OR S_LAST2=1-3)</p>
<p>SMOKING QUIT ATTEMPT - EVER PATH ADAPTED</p> <p>SQ_EVER</p>	<p>Have you ever tried to completely stop smoking cigarettes?</p> <p>1 Yes 2 No -77 Don't know -88 Refused</p> <p>UNIVERSE: CURRENT SMOKERS (S_STAT_DV=1)</p>	<p>Avez-vous déjà essayé de cesser de fumer la cigarette complètement?</p> <p>1 Oui 2 Non -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: CURRENT SMOKERS (S_STAT_DV=1)</p>
<p>SMOKING QUIT ATTEMPT - PAST YEAR</p> <p>SQ_YR</p>	<p>Have you tried to stop smoking cigarettes IN THE LAST 12 MONTHS?</p> <p>1 Yes 2 No -77 Don't know -88 Refused</p> <p>UNIVERSE: CURRENT SMOKERS WHO HAVE EVER TRIED TO STOP SMOKING (S_STAT_DV=1 AND SQ_EVER=1)</p>	<p>Avez-vous essayé de cesser de fumer la cigarette AU COURS DES 12 DERNIERS MOIS?</p> <p>1 Oui 2 Non -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: CURRENT SMOKERS WHO HAVE EVER TRIED TO STOP SMOKING (S_STAT_DV=1 AND SQ_EVER=1)</p>
<p>SMOKING QUIT METHODS ITC ADAPTED</p> <p>SQ_HOW_YR</p>	<p>In the last 12 months, which of the following, if any, have you used to help you quit smoking? SELECT ALL THAT APPLY</p> <ol style="list-style-type: none"> Nicotine patches, nicotine gum, nicotine lozenges, or other nicotine replacement therapies E-cigarette/vaping device Prescription medication (e.g., Zyban, Wellbutrin, Champix/Chantix) Telephone quitline service Internet or website Smartphone app or automated service Book, pamphlet or brochure Cutting back 	<p>Au cours des 12 derniers mois, qu'avez-vous utilisé, le cas échéant, pour vous aider à cesser de fumer la cigarette? SÉLECTIONNEZ TOUTES LES RÉPONSES QUI S'APPLIQUENT.</p> <ol style="list-style-type: none"> Timbres, gomme à mâcher, pastilles à la nicotine ou d'autres thérapies de remplacement de la nicotine Cigarette électronique/dispositif de vapotage Médicament d'ordonnance (p. ex., Zyban, Wellbutrin, Champix/Chantix) Ligne d'assistance téléphonique d'abandon du tabagisme Internet ou un site web Application pour téléphone intelligent ou service automatisé

	<p>9. [UK] Local stop smoking service [CA/US] Clinic, individual or group counselling</p> <p>10. I quit without any help / Quit cold turkey</p> <p>11. Other (please specify): _____</p> <p>-77 Don't know</p> <p>-88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO SMOKED IN THE PAST 30 DAYS AND TRIED TO STOP SMOKING IN THE PAST 12 MONTHS ((S_LAST=1-3 OR S_LAST2=1-3) AND SQ_YR=1)</p> <p>PROGRAMMER NOTE: RANDOMIZE ORDER OF RESPONSE OPTIONS, EXCEPT OTHER, DK, REFUSE.</p>	<p>7. Livre, brochure ou dépliant</p> <p>8. Diminution</p> <p>9. Individuel ou en groupe</p> <p>10. J'ai arrêté sans aide/sevrage brutal</p> <p>11. Autre (veuillez préciser) : _____</p> <p>-77 Ne sais pas</p> <p>-88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO SMOKED IN THE PAST 30 DAYS AND TRIED TO STOP SMOKING IN THE PAST 12 MONTHS ((S_LAST=1-3 OR S_LAST2=1-3) AND SQ_YR=1)</p> <p>PROGRAMMER NOTE: RANDOMIZE ORDER OF RESPONSE OPTIONS, EXCEPT OTHER, DK, REFUSE.</p>
<p>SMOKING QUIT METHOD FUTURE CANADA ONLINE ECIG SURVEY</p> <p>SQ_HOW_FUTR</p>	<p>If you were to try to stop smoking IN THE FUTURE, would you consider using any of the following to help you quit?</p> <p>SELECT ALL THAT APPLY</p> <ol style="list-style-type: none"> Nicotine patches, nicotine gum, nicotine lozenges, or other nicotine replacement therapies E-cigarette/vaping device Prescription medication (e.g., Zyban, Wellbutrin, Champix/Chantix) Telephone quitline service Internet or website Smartphone app or automated service Book, pamphlet or brochure Cutting back [UK] Local stop smoking service [CA/US] Clinic, individual or group counselling I would quit without any help / Quit cold turkey Other (please specify): _____ <p>-77 Don't know</p> <p>-88 Refused</p> <p>UNIVERSE: CURRENT SMOKERS (S_STAT_DV=1)</p> <p>PROGRAMMER NOTE: RANDOMIZE ORDER OF RESPONSE OPTIONS, EXCEPT OTHER, DK, REFUSE.</p>	<p>Si vous essayiez de cesser de fumer la cigarette À L'AVENIR, envisageriez-vous d'utiliser l'un des moyens ci-dessous pour vous y aider?</p> <p>SÉLECTIONNEZ TOUTES LES RÉPONSES QUI S'APPLIQUENT.</p> <ol style="list-style-type: none"> Timbres, gomme à mâcher, pastilles à la nicotine ou d'autres thérapies de remplacement de la nicotine Cigarette électronique/dispositif de vapotage Médicament d'ordonnance (p. ex., Zyban, Wellbutrin, Champix/Chantix) Ligne d'assistance téléphonique d'abandon du tabagisme Internet ou un site web Application pour téléphone intelligent ou service automatisé Livre, brochure ou dépliant Diminution Counseling en clinique, individuel ou en groupe J'arrêtera sans aide/sevrage brutal Autre (veuillez préciser) : _____ <p>-77 Ne sais pas</p> <p>-88 Refusé</p> <p>UNIVERSE: CURRENT SMOKERS (S_STAT_DV=1)</p> <p>PROGRAMMER NOTE: RANDOMIZE ORDER OF RESPONSE OPTIONS, EXCEPT OTHER, DK, REFUSE.</p>
<p>SMOKING URGES MONTH ITC ADAPTED</p> <p>S_URGE</p>	<p>In the past 30 days, how often did you have a strong urge to smoke a cigarette?</p> <ol style="list-style-type: none"> Several times a day Every day or most days At least once a week Less than once a week Never <p>-77 Don't know</p> <p>-88 Refused</p> <p>UNIVERSE: FORMER SMOKERS AND RESPONDENTS WHO SMOKED IN THE PAST 30 DAYS (S_STAT_DV=2 OR S_LAST=1-3 OR S_LAST2=1-3)</p>	<p>Au cours des 30 derniers jours, à quelle fréquence avez-vous eu une forte envie de fumer une cigarette?</p> <ol style="list-style-type: none"> Plusieurs fois par jour Tous les jours ou la plupart des jours Au moins une fois par semaine Moins d'une fois par semaine Jamais <p>-77 Ne sais pas</p> <p>-88 Refusé</p> <p>UNIVERSE: FORMER SMOKERS AND RESPONDENTS WHO SMOKED IN THE PAST 30 DAYS (S_STAT_DV=2 OR S_LAST=1-3 OR S_LAST2=1-3)</p>
<p>SMOKING WEIGHT GAIN ITC ADAPTED</p>	<p>Does smoking help people avoid gaining weight?</p> <ol style="list-style-type: none"> No 	<p>Fumer la cigarette aide-t-il les gens à éviter de prendre du poids?</p>

<p>SP_GAIN</p>	<p>2. Maybe 3. Yes -77 Don't know -88 Refused</p> <p>UNIVERSE: ALL</p>	<p>1. Non 2. Peut-être 3. Oui -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: ALL</p>
<p>SMOKING SOCIAL NORMS ITC ADAPTED</p> <p>SP_NORM</p>	<p>Do people your age approve or disapprove of smoking cigarettes?</p> <p>1 Strongly approve 2 Somewhat approve 3 Neither approve nor disapprove 4 Somewhat <u>dis</u>approve 5 Strongly <u>dis</u>approve -77 Don't know -88 Refused</p> <p>UNIVERSE: ALL</p>	<p>Les gens de votre âge approuvent-ils ou désapprouvent-ils la consommation de cigarettes?</p> <p>1 Ils l'approuvent fortement 2 Ils l'approuvent dans une certaine mesure 3 Elle les laisse indifférents 4 Ils la désapprouvent dans une certaine mesure 5 Ils la désapprouvent fortement -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: ALL</p>
<p>SP_SCHOOL</p>	<p>How often do you see students smoking cigarettes in school or on school property?</p> <p>1 Several times a day 2 At least once a day 3 A few days a week 4 At least once a week 5 At least once a month 6 Less than once a month 7 Never 8 Not applicable – I am not in school -77 Don't know -88 Refused</p> <p>UNIVERSE: ALL</p>	<p>Combien de fois voyez-vous des élèves fumer des cigarettes à l'école ou sur le terrain de l'école?</p> <p>1 Plusieurs fois par jour 2 Au moins une fois par jour 3 Quelques jours par semaine 4 Au moins une fois par semaine 5 Au moins une fois par mois 6 Moins d'une fois par mois 7 Jamais 8 Sans objet, je ne suis pas à l'école -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: ALL</p>
<p>SMOKING ADDICTIVE PERCEPTION PATH</p> <p>SP_ADDICT</p>	<p>In your opinion, how addictive are cigarettes?</p> <p>1 Not at all addictive 2 Slightly addictive 3 Somewhat addictive 4 Very addictive 5 Extremely addictive -77 Don't know -88 Refused</p> <p>UNIVERSE: ALL</p>	<p>À votre avis, dans quelle mesure les cigarettes créent-elles une dépendance?</p> <p>1 Créent aucune dépendance 2 Créent une légère dépendance 3 Créent une dépendance non négligeable 4 Créent une grande dépendance 5 Créent une dépendance extrême -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: ALL</p>
<p>SMOKING ADDICTIVE SELF ITC</p> <p>S_ADDICTED</p>	<p>Do you consider yourself addicted to cigarettes?</p> <p>1 Not at all 2 Yes, a little addicted 3 Yes, very addicted -77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO SMOKED IN THE PAST 30 DAYS (S_LAST=1-3 OR S_LAST2=1-3) OR EVER SMOKED 100 CIGARETTES (S_LIFE=7 OR S_LIFE2=7)</p>	<p>Vous considérez-vous comme une personne dépendante de la cigarette?</p> <p>1 Pas du tout 2 Oui, un peu 3 Oui, très -77 Ne sais pas -88 Refusé</p>

		UNIVERSE: RESPONDENTS WHO SMOKED IN THE PAST 30 DAYS (S_LAST=1-3 OR S_LAST2=1-3) OR EVER SMOKED 100 CIGARETTES (S_LIFE=7 OR S_LIFE2=7)
SMOKING SUSCEPTIBILITY - CURIOUS PATH SSU_CUR	Have you ever been curious about smoking cigarettes? 1. Definitely not 2. Probably not 3. Probably yes 4. Definitely yes -77 Don't know -88 Refused UNIVERSE: NEVER SMOKERS (S_STAT_DV=3)	Fumer la cigarette a-t-il déjà piqué votre curiosité? 1. Certainement pas 2. Probablement pas 3. Probablement, oui 4. Certainement, oui -77 Ne sais pas -88 Refusé UNIVERSE: NEVER SMOKERS (S_STAT_DV=3)
SMOKING SUSCEPTIBILITY - YEAR PATH SSU_YR	Do you think that you will smoke a cigarette IN THE NEXT 12 MONTHS? 1. Definitely not 2. Probably not 3. Probably yes 4. Definitely yes -77 Don't know -88 Refused UNIVERSE: ALL	Croyez-vous que vous fumerez une cigarette AU COURS DES 12 PROCHAINS MOIS? 1. Certainement pas 2. Probablement pas 3. Probablement, oui 4. Certainement, oui -77 Ne sais pas -88 Refusé UNIVERSE: ALL
SMOKING SUSCEPTIBILITY - FRIEND PATH SSU_FRIEND	If one of your best friends were to offer you a cigarette, would you smoke it? 1. Definitely not 2. Probably not 3. Probably yes 4. Definitely yes -77 Don't know -88 Refused UNIVERSE: ALL	Si une personne très proche de vous vous offrait une cigarette, la fumeriez-vous? 1. Certainement pas 2. Probablement pas 3. Probablement, oui 4. Certainement, oui -77 Ne sais pas -88 Refusé UNIVERSE: ALL
SMOKING SUSCEPTIBILITY - FUTURE PATH SSU_FUTR	Do you think you will be smoking cigarettes 5 YEARS FROM NOW? 1. Definitely not 2. Probably not 3. Probably yes 4. Definitely yes -77 Don't know -88 Refused UNIVERSE: ALL	Croyez-vous que vous fumerez des cigarettes DANS 5 ANS D'ICI? 1. Certainement pas 2. Probablement pas 3. Probablement, oui 4. Certainement, oui -77 Ne sais pas -88 Refusé UNIVERSE: ALL
SMOKING HARM - DAILY PATH ADAPTED SPH_DAILY	How harmful is it to smoke cigarettes every day? 1 Not at all harmful 2 Slightly harmful 3 Somewhat harmful 4 Very harmful 5 Extremely harmful -77 Don't know -88 Refused	Dans quelle mesure croyez-vous que la consommation quotidienne de cigarettes est nocive? 1 Aucunement nocive 2 Peu nocive 3 Nocive 4 Très nocive 5 Extrêmement nocive -77 Ne sais pas -88 Refusé

	UNIVERSE: ALL	UNIVERSE: ALL
SMOKING HARM - OCCASIONAL PATH ADAPTED SPH_OCC	How harmful is it to smoke cigarettes <u>some days but not every day</u>? 1 Not at all harmful 2 Slightly harmful 3 Somewhat harmful 4 Very harmful 5 Extremely harmful -77 Don't know -88 Refused UNIVERSE: ALL	Dans quelle mesure croyez-vous que la consommation <u>non quotidienne</u> de cigarettes est nocive? 1 Aucunement nocive 2 Peu nocive 3 Nocive 4 Très nocive 5 Extrêmement nocive -77 Ne sais pas -88 Refusé UNIVERSE: ALL
SMOKING HARM - TIME PATH SPH_TIME	How long do you think someone has to smoke cigarettes before it harms their health? 1 It will never harm their health 2 Less than a year 3 1 year 4 5 years 5 10 years 6 20 years or more -77 Don't know -88 Refused UNIVERSE: ALL	Selon vous, pendant combien de temps une personne doit-elle fumer des cigarettes avant que cela nuise à sa santé? 1 Cela ne nuira jamais à sa santé 2 Pendant moins d'un an 3 Pendant 1 an 4 Pendant 5 ans 5 Pendant 10 ans 6 Pendant 20 ans ou plus -77 Ne sais pas -88 Refusé UNIVERSE: ALL
SMOKING HARM - WORRY ITC SPH_WORRY	Are you worried that smoking cigarettes will damage your health in the future? 1. Not at all worried 2. A little worried 3. Moderately worried 4. Very worried -77 Don't know -88 Refused UNIVERSE: RESPONDENTS WHO SMOKED IN THE PAST 30 DAYS (S_LAST=1-3 OR S_LAST2=1-3)	Vous souciez-vous du fait que fumer des cigarettes nuira à votre santé? 1. Pas du tout 2. Un peu 3. Modérément 4. Beaucoup -77 Ne sais pas -88 Refusé UNIVERSE: RESPONDENTS WHO SMOKED IN THE PAST 30 DAYS (S_LAST=1-3 OR S_LAST2=1-3)
OTHER PRODUCTS - EVER USE CSTADS ADAPTED O_EVER	Have you EVER tried any of the following? [YES/NO CHECKLIST] 1. Little cigars or cigarillos (plain or flavoured) 2. Cigars (not including little cigars or cigarillos, plain or flavoured) 3. Bidis (little cigarettes hand-rolled in leaves) 4. Smokeless tobacco (chewing tobacco, pinch, snuff, or snus) 5. Nicotine patches, nicotine gum, nicotine lozenges, or other nicotine replacement therapies \ 6. Nicotine pouches WITHOUT tobacco (e.g., Zyn, On!, Velo) 7. A waterpipe to smoke shisha (herbal or tobacco) -77 Don't know	Avez-vous DÉJÀ essayé l'un des produits suivants? [YES/NO CHECKLIST] 1. De petits cigares ou des cigarillos (ordinaires ou aromatisés) 2. Des cigares (excluant les petits cigares ou les cigarillos, ordinaires ou aromatisés) 3. Des bidis (de petites cigarettes roulées à la main dans des feuilles) 4. Le tabac sans fumée (le tabac à chiquer, à priser ou à priser humide) 5. Timbres, gomme à mâcher, pastilles à la nicotine ou d'autres thérapies de remplacement de la nicotine 6. Sachets de nicotine SANS tabac (p. ex. Zyn, On!, Velo) 7. Un narguilé (chicha) pour du tabac ou d'autres matières végétales

	-88 Refused UNIVERSE: ALL	-77 Ne sais pas -88 Refusé UNIVERSE: ALL
OTHER PRODUCTS - PAST 30 DAYS <u>CSTADS ADAPTED</u> O_MONTH	In the past 30 DAYS, have you used any of the following? [YES/NO CHECKLIST] 1. Little cigars or cigarillos (plain or flavoured) 2. Cigars (not including little cigars or cigarillos, plain or flavoured) 3. Bidis (little cigarettes hand-rolled in leaves) 4. Smokeless tobacco (chewing tobacco, pinch, snuff, or snus) 5. Nicotine patches, nicotine gum, nicotine lozenges, or other nicotine replacement therapies 6. Nicotine pouches WITHOUT tobacco (e.g., Zyn, On!, Velo) 7. A waterpipe to smoke shisha (herbal or tobacco) -77 Don't know -88 Refused UNIVERSE: RESPONDENTS WHO USED ANY 'OTHER PRODUCTS' (O_EVER=1-7). PROGRAMMING NOTE: ONLY INCLUDE OPTIONS IN LIST IF EVER USED (O_EVER=1-7)	Au cours des 30 DERNIERS JOURS, avez-vous utilisé l'un des produits suivants? [YES/NO CHECKLIST] 1. De petits cigares ou des cigarillos (ordinaires ou aromatisés) 2. Des cigares (excluant les petits cigares ou les cigarillos, ordinaires ou aromatisés) 3. Des bidis (de petites cigarettes roulées à la main dans des feuilles) 4. Le tabac sans fumée (le tabac à chiquer, à priser ou à priser humide) 5. Timbres, gomme à mâcher, pastilles à la nicotine, ou d'autres thérapies de remplacement de la nicotine 6. Sachets de nicotine SANS tabac (p. ex. Zyn, On!, Velo) 7. Un narguilé (chicha) pour du tabac ou d'autres matières végétales -77 Ne sais pas -88 Refusé UNIVERSE: RESPONDENTS WHO USED ANY 'OTHER PRODUCTS' (O_EVER=1-7). PROGRAMMING NOTE: ONLY INCLUDE OPTIONS IN LIST IF EVER USED (O_EVER=1-7)

E-CIGARETTES: EVER & CURRENT USE

ECIG PREAMBLE <u>PATH</u>	<p>The next questions are about vaping or use of electronic cigarettes, often called e-cigarettes. These are products where you inhale vapour instead of smoke.</p> <p>E-cigarettes or vaping devices can be bought as one-time, disposable products, or as re-usable kits with a cartridge, pod or tank. Some people refill their own cartridges or tanks with nicotine fluid, sometimes called "e-juice" or "e-liquid".</p> <p>The amount of nicotine can vary and some may not contain any nicotine at all.</p>  <p>UNIVERSE: ALL</p>	<p>Les questions suivantes concernent le vapotage ou l'utilisation de cigarettes électroniques. Ce sont des produits au moyen desquels vous inhalez de la vapeur plutôt que de la fumée.</p> <p>Les cigarettes électroniques ou les dispositifs de vapotage peuvent être achetés à l'unité; il s'agit de produits jetables ou achetés en trousseaux réutilisables comprenant une cartouche ou un réservoir. Certaines personnes les remplissent elles-mêmes avec le liquide à la nicotine ou <i>liquide pour les cigarettes électroniques</i>.</p> <p>La quantité de nicotine peut varier, et certains n'en contiennent pas du tout.</p> 
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		UNIVERSE: ALL
S_EBRAND1	<p>Please name <u>up to 5 e-cigarette or vaping brands</u> (type one name in each box below).</p> <p>Brand 1: _____ Brand 2: _____ Brand 3: _____ Brand 4: _____ Brand 5: _____ I don't know any brands -88 Refuse to answer</p> <p>UNIVERSE: ALL</p>	<p>Veillez énumérer jusqu'à 5 marques de cigarettes électroniques ou de dispositifs de vapotage (une par ligne ci-dessous).</p> <p>Marque 1: _____ Marque 2: _____ Marque 3: _____ Marque 4: _____ Marque 5: _____ Je ne connais aucune marque -88 Refusé</p> <p>UNIVERSE: ALL</p>
ECIG EVER USE ITC ADAPTED E_EVER	<p>[PROGRAMMER NOTE: DO NOT ALLOW RESPONDENTS TO GO BACK TO THE PREVIOUS QUESTION]</p> <p>Have you ever tried an e-cigarette/vaped, even one or two puffs?</p> <p>1 Yes 2 No -77 Don't know -88 Refused</p> <p>UNIVERSE: ALL</p>	<p>[PROGRAMMER NOTE: DO NOT ALLOW RESPONDENTS TO GO BACK TO THE PREVIOUS QUESTION]</p> <p>Avez-vous déjà essayé une cigarette électronique/vapoté, ne serait-ce qu'une ou deux bouffées?</p> <p>1 Oui 2 Non -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: ALL</p>
E_EVER2	<p>This question is required if you would like to participate in the survey.</p> <p>Have you ever tried an e-cigarette/vaped, even one or two puffs?</p> <p>1 Yes 2 No -77 Don't know -88 Refused</p> <p>UNIVERSE: QE_EVER=77,88</p>	<p>Cette question est obligatoire pour participer au sondage.</p> <p>Avez-vous déjà essayé une cigarette électronique/vapoté, ne serait-ce qu'une ou deux bouffées?</p> <p>1 Oui 2 Non -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: QE_EVER=77,88</p>
ECIG AGE OF INITIATION PATH ADAPTED E_AGE	<p>How old were you when you first tried an e-cigarette/vaped?</p> <p>1 __ __ [RANGE 0 – 22] -77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO EVER TRIED ECIGS (E_EVER=1 OR E_EVER2=1)</p>	<p>Quel âge aviez-vous lorsque vous avez essayé la cigarette électronique/vapoté pour la première fois?</p> <p>1 __ __ [RANGE 0 – 22] -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO EVER TRIED ECIGS (E_EVER=1 OR E_EVER2=1)</p>
INITIATION ORDER PATH ADAPTED O_ORDER	<p>You mentioned that you have used the products below.</p> <p>Which product did you try first?</p> <p>1. Cigarettes 2. E-cigarettes/vaping 3. Little cigars or cigarillos (plain or flavoured) 4. Cigars (not including little cigars or cigarillos, plain or flavoured)</p>	<p>Vous avez indiqué avoir utilisé les produits ci-dessous.</p> <p>Quel produit avez-vous d'abord essayé?</p> <p>1. Des cigarettes 2. Des cigarettes électroniques/un dispositif de vapotage 3. De petits cigares ou des cigarillos (ordinaires ou aromatisés) 4. Des cigares (excluant les petits cigares ou les cigarillos, ordinaires ou aromatisés)</p>





	<p>5. Bidis (little cigarettes hand-rolled in leaves, tied with string at the ends, and may come in different flavours)</p> <p>6. Smokeless tobacco (chewing tobacco, pinch, snuff, or snus)</p> <p>7. Nicotine patches, nicotine gum, nicotine lozenges, or other nicotine replacement therapies</p> <p>8. Nicotine pouches WITHOUT tobacco (e.g., Zyn, On!, Velo)</p> <p>9. A waterpipe to smoke shisha (herbal or tobacco)</p> <p>-77 Don't know</p> <p>-88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO EVER TRIED ECIGS AND EITHER EVER SMOKED OR EVER TRIED OTHER PRODUCTS ((E_EVER=1) AND (S_EVER=1 AND/OR O_EVER=1-7))</p> <p>PROGRAMMER NOTE: ONLY DISPLAY PRODUCT #1 IF S_EVER=1 OR S_EVER2=1. ONLY DISPLAY PRODUCTS #3-9 IF SELECTED IN 'O_EVER'.</p>	<p>5. Des bidis (de petites cigarettes roulées à la main dans des feuilles attachées avec une cordelette à leur extrémité pouvant être offertes en diverses saveurs)</p> <p>6. Le tabac sans fumée (le tabac à chiquer, à priser ou à priser humide)</p> <p>7. Timbres, gomme à mâcher, pastilles à la nicotine ou d'autres thérapies de remplacement de la nicotine</p> <p>8. Sachets de nicotine SANS tabac (p. ex. Zyn, On!, Velo)</p> <p>9. Un narguilé (chicha) pour du tabac ou d'autres matières végétales</p> <p>-77 Ne sais pas</p> <p>-88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO EVER TRIED ECIGS AND EITHER EVER SMOKED OR EVER TRIED OTHER PRODUCTS ((E_EVER=1) AND (S_EVER=1 AND/OR O_EVER=1-7))</p> <p>PROGRAMMER NOTE: ONLY DISPLAY PRODUCT #1 IF S_EVER=1 OR S_EVER2=1. ONLY DISPLAY PRODUCTS #3-9 IF SELECTED IN 'O_EVER'.</p>
<p>ECIG LIFETIME USE NEW</p> <p>E_LIFE</p>	<p>On how many days have you used an e-cigarette/vaped in your entire life?</p> <p>1 One day</p> <p>3 2 to 10 days</p> <p>4 11 to 20 days</p> <p>5 21 to 50 days</p> <p>6 51 to 99 days</p> <p>7 100 days or more</p> <p>-77 Don't know</p> <p>-88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO EVER TRIED ECIGS (E_EVER=1 OR E_EVER2=1)</p>	<p>Pendant combien de jours avez-vous utilisé la cigarette électronique/vapoté dans votre vie entière?</p> <p>1 1 jour</p> <p>3 De 2 à 10 jours</p> <p>4 De 11 à 20 jours</p> <p>5 De 21 à 50 jours</p> <p>6 De 51 à 99 jours</p> <p>7 100 jours ou plus</p> <p>-77 Ne sais pas</p> <p>-88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO EVER TRIED ECIGS (E_EVER=1 OR E_EVER2=1)</p>
<p>E-CIG LAST USE PATH ADAPTED</p> <p>E_LAST</p>	<p>When was the last time you used an e-cigarette/vaped?</p> <p>1 Earlier today</p> <p>2 Not today but sometime in the past 7 days</p> <p>3 Not in the past 7 days but sometime in the past 30 days</p> <p>4 Not in the past 30 days but sometime in the past 6 months</p> <p>5 Not in the past 6 months but sometime in the past year</p> <p>6 1 to 4 years ago</p> <p>7 5 or more years ago</p> <p>-77 Don't know</p> <p>-88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO EVER TRIED ECIGS (E_EVER=1 OR E_EVER2=1)</p>	<p>Quelle est la dernière occasion à laquelle vous avez utilisé une cigarette électronique/vapoté?</p> <p>1 Plus tôt aujourd'hui</p> <p>2 Pas aujourd'hui, mais au cours des 7 derniers jours</p> <p>3 Pas au cours des 7 derniers jours, mais plutôt au cours des 30 derniers jours</p> <p>4 Pas au cours des 30 derniers jours, mais plutôt au cours des 6 derniers mois</p> <p>5 Pas au cours des 6 derniers mois, mais plutôt au cours des 12 derniers mois</p> <p>6 Il y a 1 à 4 ans</p> <p>7 Il y a 5 ans ou plus</p> <p>-77 Ne sais pas</p> <p>-88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO EVER TRIED ECIGS (E_EVER=1 OR E_EVER2=1)</p>
<p>E-CIG FREQUENCY (DAYS IN MONTH)</p> <p>E_FREQ</p>	<p>In the past 30 days, on how many days did you use e-cigarettes/vape?</p> <p>1 __ __ days [RANGE 0 – 30]</p> <p>-77 Don't know</p>	<p>Au cours des 30 derniers jours, pendant combien de jours avez-vous utilisé une cigarette électronique/vapoté?</p> <p>1 __ __ jours [RANGE 0 – 30]</p> <p>-77 Ne sais pas</p>

	-88 Refused UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 30 DAYS (E_LAST=1-3)	-88 Refusé UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 30 DAYS (E_LAST=1-3)
E-CIG DAILY USE <u>PATH ADAPTED</u> E_DAILY	In the past 30 days, on the days you used an e-cigarette/vaped, how many times did you use it each day? 1 1 time per day 2 2 to 5 times per day 3 6 to 10 times per day 4 11 to 20 times per day 5 More than 20 times per day -77 Don't know -88 Refused UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 30 DAYS (E_LAST=1-3)	Au cours des 30 derniers jours, les jours au cours desquels vous avez utilisé une cigarette électronique/vapoté, à combien de reprises l'avez-vous fait chaque jour? 1 1 fois par jour 2 De 2 à 5 fois par jour 3 De 6 à 10 fois par jour 4 De 11 à 20 fois par jour 5 Plus de 20 fois par jour -77 Ne sais pas -88 Refusé UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 30 DAYS (E_LAST=1-3)
DUAL USE FREQUENCY (DAYS IN WEEK) <u>ITC</u> E_DUAL	In a typical week, on how many days do you BOTH vape e-cigarettes and smoke cigarettes on the same day? 1 None 2 1-2 days a week 3 3-4 days a week 4 5-6 days a week 5 7 days a week (every day) 6 Can't say, there's no consistent pattern -77 Don't know -88 Refused UNIVERSE: RESPONDENTS WHO SMOKED CIGARETTES AND USED ECIGS IN PAST 7 DAYS [(S_LAST=1-2 OR S_LAST2=1-2) AND E_LAST=1-2])	Au cours d'une semaine typique, pendant combien de jours utilisez-vous TANT des cigarettes électroniques que des cigarettes le même jour? 1 Aucun 2 1 à 2 jours par semaine 3 3 à 4 jours par semaine 4 5 à 6 jours par semaine 5 7 jours par semaine (chaque jour) 6 Je ne peux pas me prononcer, je n'ai pas d'habitudes aussi routinières -77 Ne sais pas -88 Refusé UNIVERSE: RESPONDENTS WHO SMOKED CIGARETTES AND USED ECIGS IN PAST 7 DAYS [(S_LAST=1-2 OR S_LAST2=1-2) AND E_LAST=1-2])
ECIG FLAVOUR - EVER USE <u>ITC ADAPTED</u> E_FLAV_EVER	Which of the following flavours of e-cigarettes or e-liquid have you EVER USED? [YES/NO CHECKLIST] 1. Tobacco 2. Mix of tobacco and menthol 3. Menthol or mint 4. Fruit (strawberry, mango, cherry, etc.) 5. Candy, chocolate, desserts, or sweets 6. Clove or other spice 7. Coffee 8. A non-alcoholic drink (soda, energy drinks, etc.) 9. An alcoholic drink (wine, whisky, cognac, margarita, cocktails, etc.) 10. Other flavour 11. Unflavoured -77 Don't know -88 Refused UNIVERSE: RESPONDENTS WHO EVER USED ECIGS (E_EVER=1 OR E_EVER2=1)	Parmi les saveurs de cigarettes électroniques ou de liquides pour les cigarettes électroniques, lesquelles avez-vous DÉJÀ UTILISÉES? [YES/NO CHECKLIST] 1. Tabac 2. Tabac et menthol 3. Menthol ou menthe 4. Fruits (fraise, mangue, cerise, etc.) 5. Bonbon, chocolat, desserts, ou sucreries 6. Clou de girofle ou autre épice 7. Café 8. Boisson non alcoolisée (boisson gazeuse ou énergisante, etc.) 9. Une boisson alcoolisée (vin, whisky, cognac, margarita, cocktails, etc.) 10. Autre saveur 11. Non aromatisé -77 Ne sais pas -88 Refusé

		UNIVERSE: RESPONDENTS WHO EVER USED ECIGS (E_EVER=1 OR E_EVER2=1)
E_FLAV_EVER_FOLLO WUP	<p>Which other flavours of e-cigarettes or e-liquid have you EVER USED?</p> <p>1. _____</p> <p>-77 Don't know</p> <p>-88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO USED ANOTHER FLAVOUR (E_FLAV_EVER_10=YES)</p>	<p>Quelles autres saveurs de cigarettes électroniques ou de liquides pour les cigarettes électroniques avez-vous DÉJÀ UTILISÉES?</p> <p>1. _____</p> <p>-77 Ne sais pas</p> <p>-88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO USED ANOTHER FLAVOUR (E_FLAV_EVER_10=YES)</p>
ECIG FLAVOUR - CURRENT USE ITC ADAPTED E_FLAV_CURR	<p>In the LAST 30 DAYS, which of these flavours did you use MOST OFTEN?</p> <ol style="list-style-type: none"> 1. Tobacco 2. Mix of tobacco and menthol 3. Menthol or mint 4. Fruit (strawberry, mango, cherry, etc.) 5. Candy, chocolate, desserts, or sweets 6. Clove or other spice 7. Coffee 8. A non-alcoholic drink (soda, energy drinks, etc.) 9. An alcoholic drink (wine, whisky, cognac, margarita, cocktails, etc.) 10. [Insert other flavour from E_FLAV_EVER_FOLLOWUP] 11. Unflavoured <p>-77 Don't know</p> <p>-88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 30 DAYS (E_LAST=1-3)</p> <p>PROGRAMMER NOTE: ONLY DISPLAY FLAVOURS SELECTED IN E_FLAV_EVER. ALLOW RESPONDENTS TO SELECT MULTIPLE OPTIONS. SKIP IF ONLY ONE OPTION SELECTED IN E_FLAV_EVER.</p>	<p>Au cours des 30 DERNIERS JOURS, laquelle de ces saveurs avez-vous choisie LE PLUS SOUVENT?</p> <ol style="list-style-type: none"> 1. Tabac 2. Tabac et menthol 3. Menthol ou menthe 4. Fruits (fraise, mangue, cerise, etc.) 5. Bonbon, chocolat, desserts, ou sucreries 6. Clou de girofle ou autre épice 7. Café 8. Boisson non alcoolisée (boisson gazeuse ou énergisante, etc.) 9. Une boisson alcoolisée (vin, whisky, cognac, margarita, cocktails, etc.) 10. [Insert other flavour from E_FLAV_EVER_FOLLOWUP] 11. Non aromatisé <p>-77 Ne sais pas</p> <p>-88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 30 DAYS (E_LAST=1-3)</p> <p>PROGRAMMER NOTE: ONLY DISPLAY FLAVOURS SELECTED IN E_FLAV_EVER. ALLOW RESPONDENTS TO SELECT MULTIPLE OPTIONS. SKIP IF ONLY ONE OPTION SELECTED IN E_FLAV_EVER.</p>

BRAND AND TYPE OF PRODUCT

PRODUCT TYPE - EVER TRIED ITC ADAPTED ET_EVER	<p>Which of the following TYPES of e-cigarettes/ vaping devices have you ever tried?</p> <p>[YES/NO FOR EACH, SHOW IMAGE WITH OPTION TEXT]</p> <ol style="list-style-type: none"> 1. Disposable (not refillable or rechargeable) e-cigarette/vaping device  <ol style="list-style-type: none"> 2. E-cigarette/vaping device with replaceable pre-filled cartridges or pods 	<p>Parmi les TYPES de cigarettes électroniques/dispositifs de vapotage suivants, lesquels avez-vous déjà essayés?</p> <p>[YES/NO FOR EACH, SHOW IMAGE WITH OPTION TEXT]</p> <ol style="list-style-type: none"> 1. Des cigarettes électroniques/dispositifs de vapotage jetables (non réutilisables ni rechargeables)  <ol style="list-style-type: none"> 2. Des cigarettes électroniques/dispositifs de vapotage avec cartouches jetables préremplies ou des pods
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	 <p>3. E-cigarette/vaping device with a tank that you fill with liquid</p>  <p>-77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO EVER TRIED ECIGS (E_EVER=1 OR E_EVER2=1)</p>	 <p>3. Des cigarettes électroniques/dispositifs de vapotage avec un réservoir à remplir de liquide</p>  <p>-77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO EVER TRIED ECIGS (E_EVER=1 OR E_EVER2=1)</p>
<p>PRODUCT TYPE – USUAL ITC ET_USUAL</p>	<p>Which of the following TYPES of e-cigarettes/ vaping devices do you currently use MOST OFTEN? [SHOW IMAGES WITH OPTION TEXT, AS IN PREVIOUS QUESTION]</p> <ol style="list-style-type: none"> 1. Disposable (not refillable or rechargeable) e-cigarette/vaping device 2. E-cigarette/vaping device with replaceable pre-filled cartridges or pods 3. E-cigarette/vaping device with a tank that you fill with liquid <p>-77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 30 DAYS AND HAVE TRIED MORE THAN ONE ECIG TYPE (E_LAST=1-3 AND ET_EVER =1,2 OR 1,3 OR 2,3) PROGRAMMER NOTE: ONLY DISPLAY OPTIONS SELECTED IN ET_EVER. ALLOW RESPONDENTS TO SELECT MULTIPLE OPTIONS.</p>	<p>Parmi les TYPES de cigarettes électroniques/dispositifs de vapotage suivants, lesquels utilisez-vous LE PLUS SOUVENT? [SHOW IMAGES WITH OPTION TEXT, AS IN PREVIOUS QUESTION]</p> <ol style="list-style-type: none"> 1. Des cigarettes électroniques/dispositifs de vapotage jetables (non réutilisables ni rechargeables) 2. Des cigarettes électroniques/dispositifs de vapotage avec cartouches jetables préremplies ou des pods 3. Des cigarettes électroniques/dispositifs de vapotage avec un réservoir à remplir de liquide <p>-77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 30 DAYS AND HAVE TRIED MORE THAN ONE ECIG TYPE (E_LAST=1-3 AND ET_EVER =1,2 OR 1,3 OR 2,3) PROGRAMMER NOTE: ONLY DISPLAY OPTIONS SELECTED IN ET_EVER. ALLOW RESPONDENTS TO SELECT MULTIPLE OPTIONS.</p>
<p>PRODUCT TYPE – USUAL BRAND ITC ET_BRAND</p>	<p>What specific brand of e-cigarette/vaping device do you currently use most often?</p> <p>[INSERT COUNTRY SPECIFIC CHECKLIST] 55 Other brand (please specify): _____ 66 I don't have a usual brand -77 Don't know -88 Refused</p>	<p>Quelle marque de cigarette électronique/dispositif de vapotage utilisez-vous le plus souvent actuellement?</p> <p>[INSERT COUNTRY SPECIFIC CHECKLIST] 55 Autre (veuillez préciser) : _____ 66 Je n'ai pas de marque habituelle -77 Ne sais pas -88 Refusé</p>

	<p>CANADA CHECKLIST (12 OPTIONS)</p> <ol style="list-style-type: none"> 1. Aspire (including Breeze) 2. Blu 3. eGo 4. Eleaf 5. EVOD 6. Joyetech 7. JUUL 8. Kanger Tech 9. Smok 10. Smoke NV 11. Vype 12. V2 <p>UK CHECKLIST (16 OPTIONS)</p> <ol style="list-style-type: none"> 1. Aspire (including Breeze) 2. Blu 3. eGo 4. Eleaf 5. E-Lites 6. Gamucci 7. JUUL 8. Kangertech 9. Logic 10. Nicolites 11. Smok 12. Ten Motives 13. VIP 14. Vivid 15. Vype 16. 88 Vape <p>US CHECKLIST (16 OPTIONS)</p> <ol style="list-style-type: none"> 1. Apollo 2. Aspire (including Breeze) 3. Blu 4. Bo 5. eGo 6. Fin 7. GreenSmoke 8. JUUL 9. KangerTech 10. Logic 11. MarkTen 12. NJOY 13. Smok 14. Suorin (including Air, Drop) 15. VaporFi 16. Vuse <p>UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 30 DAYS (E_LAST=1-3) PROGRAMMING NOTE: SHOW CANADA CHECKLIST IF COUNTRY=1; UK CHECKLIST IF COUNTRY=2; US CHECKLIST IF COUNTRY=3.</p>	<p>CANADA CHECKLIST (12 OPTIONS)</p> <ol style="list-style-type: none"> 1. Aspire (including Breeze) 2. Blu 3. eGo 4. Eleaf 5. EVOD 6. Joyetech 7. JUUL 8. Kanger Tech 9. Smok 10. Smoke NV 11. Vype 12. V2 <p>UK CHECKLIST (16 OPTIONS)</p> <ol style="list-style-type: none"> 1. Aspire (including Breeze) 2. Blu 3. eGo 4. Eleaf 5. E-Lites 6. Gamucci 7. JUUL 8. Kangertech 9. Logic 10. Nicolites 11. Smok 12. Ten Motives 13. VIP 14. Vivid 15. Vype 16. 88 Vape <p>US CHECKLIST (16 OPTIONS)</p> <ol style="list-style-type: none"> 1. Apollo 2. Aspire (including Breeze) 3. Blu 4. Bo 5. eGo 6. Fin 7. GreenSmoke 8. JUUL 9. KangerTech 10. Logic 11. MarkTen 12. NJOY 13. Smok 14. Suorin (including Air, Drop) 15. VaporFi 16. Vuse <p>UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 30 DAYS (E_LAST=1-3) PROGRAMMING NOTE: SHOW CANADA CHECKLIST IF COUNTRY=1; UK CHECKLIST IF COUNTRY=2; US CHECKLIST IF COUNTRY=3.</p>
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<p>ET_BRAND_JUUL ET_BRAND_blu ET_BRAND_VypeUK ET_BRAND_VypeCan ET_BRAND_NJOY ET_BRAND_Vuse ET_BRAND_Logic ET_BRAND_LogicUS</p>	<p>PROGRAMMING NOTE: ASK A FOLLOW-UP QUESTION ONLY IF BRAND SELECTED ABOVE IS JUUL, blu, Vype, NJOY, Vuse, or Logic. SHOW COUNTRY-SPECIFIC OPTION LIST WHERE APPLICABLE. ASK SEPARATE QUESTION FOR EACH BRAND.</p> <p>Do you use... [INSERT BRAND/COUNTRY SPECIFIC OPTIONS] -77 I don't know -88 Refused</p> <p>[If JUUL:] 1.5% nicotine JUUL pods 3% nicotine JUUL pods 5% nicotine JUUL pods</p> <p>[If blu:] regular <i>myBlu</i> pods (0% to 2.4%) <i>myBlu</i> intense (nicotine salt) pods (2.5% to 4.0%) disposable blu sticks (2.4% to 4.5%) blu PLUS+ tanks (0% to 2.4%) another type of blu (specify:)</p> <p>[If Vype (UK):] vype ePen 3 cartridges (e.g., 0, 6, 12, or 18 mg/mL) vype ePen 3 Vpro (nicotine salts) cartridges (e.g., 12 or 18 mg/mL) vype ePod Vpro (nicotine salts) cartridges (e.g., 18mg/mL) vype ePen cartridges (e.g., 0, 6, 12, or 18 mg/mL) vype ePen Vpro (nicotine salts) cartridges (e.g., 18mg/mL) vype eStick Maxx cartridges (e.g., 11 mg/mL) vype iSwitch Maxx cartridges (e.g., 3, 5, or 8 mg/mL) vype eLiquid (e.g., 0, 3, 6, 12, or 18 mg/mL) vype Vpro (nicotine salts) eLiquid (e.g., 18mg/mL) another type of cartridge (specify:)</p> <p>[If Vype (Canada):] vype ePen 3 cartridges (e.g., 0, 6, 12, or 18 mg/mL) vype ePen 3 Vpro (nicotine salts) cartridges (e.g., 12 or 18 mg/mL) vype ePod Vpro (nicotine salts) cartridges (5%) vype eStick cartridges (e.g., 18 mg/mL) vype eLiquid (e.g., 0, 6, 12, or 18 mg/mL) vype Vpro (nicotine salts) eLiquid another type of cartridge (specify:)</p> <p>[If NJOY:] NJOY ACE pods (5%) NJOY LOOP pods (4%) NJOY Daily (4.5% or 6%) another type of NJOY (specify:)</p> <p>[If Vuse:] Alto (5.0% nicotine) Ciro (1.5% nicotine) Solo (4.8% nicotine)</p>	<p>PROGRAMMING NOTE: ASK A FOLLOW-UP QUESTION ONLY IF BRAND SELECTED ABOVE IS JUUL, blu, Vype, NJOY, Vuse, or Logic. SHOW COUNTRY-SPECIFIC OPTION LIST WHERE APPLICABLE. ASK SEPARATE QUESTION FOR EACH BRAND.</p> <p>Utilisez-vous.... [INSERT BRAND/COUNTRY SPECIFIC OPTIONS] -77 Je ne sais pas -88 Refusé</p> <p>[If JUUL:] 1,5% pods de nicotine JUUL 3 % pods de nicotine JUUL 5 % pods de nicotine JUUL</p> <p>[If blu:] pods <i>myBlu</i> régulières (0 % à 2,4 %) pods <i>myBlu</i> intense (sel de nicotine) (2,5 % à 4,0 %) bâtonnets bleus jetables (2,4 % à 4,5 %) Réservoirs blu PLUS+ (0 % à 2,4 %) un autre type de blu (précisez :)</p> <p>[If Vype (UK):] Cartouches vype ePen 3 (p. ex., 0, 6, 12, ou 18 mg/ ml) Cartouches vype ePen 3 Vpro (sels de nicotine) (p. ex., 12 or 18 mg/ml) Cartouches vype ePod Vpro (sels de nicotine) (p. ex., 18 mg/ml) Cartouches vype ePen (p. ex., 0, 6, 12, ou 18 mg/ml) Cartouches vype ePen Vpro (sels de nicotine) (p. ex., 18mg/ml) Cartouches vype eStick Maxx (p. ex., 11mg/ml) Cartouches iSwitch Maxx vype (p. ex., 3, 5, ou 8mg/ml) vype eLiquid (p. ex., 0, 3, 6, 12, ou 18 mg/ml) vype Vpro (sels de nicotine) eLiquid (p. ex., 18mg/ml) un autre type de cartouche (précisez :)</p> <p>[If Vype (Canada):] Cartouches vype ePen 3 (p. ex., 0, 6, 12, ou 18 mg/ml) Cartouches vype ePen 3 Vpro (sels de nicotine) (p. ex., 12 ou 18 mg/ml) Cartouches vype ePod Vpro (sels de nicotine) (5%) Cartouches vype eStick (p. ex., 18 mg/ml) vype eLiquid (p. ex., 0, 6, 12, ou 18 mg/ml) vype Vpro (sels de nicotine) eLiquid un autre type de cartouche (précisez :)</p> <p>[If NJOY:] pods NJOY ACE (5 %) pods NJOY LOOP (4 %) NJOY Daily (4,5 % ou 6 %) un autre type de NJOY (précisez :)</p> <p>[If Vuse:] Alto (5,0 % de nicotine) Ciro (1,5% de nicotine) Solo (4,8 % de nicotine)</p>
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	<p>Vibe (3.0% nicotine)</p> <p>[If Logic (CA/EN):] Logic Compact pods (e.g., 12 or 18 mg/mL) Logic Pro capsules (e.g., 0, 6, 12, or 18 mg/mL) Logic Original tips (e.g., 18 mg/mL) Logic Curv tips (e.g., 12 or 18 mg/mL) Logic E-liquid (e.g., 3, 6, 12, or 18 mg/ mL)</p> <p>[If Logic (US):] Logic Pro capsules (e.g., 18 or 20 mg/mL) Logic Power cartridges (e.g., 27 mg/mL) Logic Power disposable stick (e.g., 39 mg/mL) Logic Vapeleaf tobacco caps</p> <p>UNIVERSE: ET_BRAND IS JUUL, blu, Vype, NJOY, Vuse, or Logic.</p>	<p>Vibe (3,0 % de nicotine)</p> <p>[If Logic (CA/EN):] pods compacts Logic (p. ex., 12 ou 18 mg/ml) Capsules Logic Pro (p. ex., 0, 6, 12 ou 18 mg/ml) Bâtonnets Logic Original (p. ex., 18 mg/ml) Bâtonnets Logic Curv (p. ex., 12 ou 18 mg/ml) Logic E-liquid (p. ex., 3, 6, 12 ou 18 mg/ml)</p> <p>[If Logic (US):] Capsules Logic Pro (p. ex., 18 ou 20 mg/ml) Cartouches Logic Power (p. ex., 27 mg/ml) Bâtonnet jetable Logic Power (p. ex., 39 mg/ml) Bonnet de tabac Vapeleaf logic</p> <p>UNIVERSE: ET_BRAND IS JUUL, blu, Vype, NJOY, Vuse, or Logic.</p>
P3_REASON	<p>What are the main reasons you chose to use <u>this brand</u> of e-cigarettes instead of other brands? [PROGRAMMER: RANDOMIZE LIST (EXCEPT OTHER, DK, R)]</p> <ol style="list-style-type: none"> 1 Better for quitting smoking 2 Better looking 3 Easier to use 4 Easier to hide 5 Easier to get 6 Better flavour / taste 7 More fun 8 Stronger nicotine 'hit' 9 Less expensive 10 More popular among friends 11 Less harmful 12 I was offered it 13 Smoother to inhale 14 Other reason(s) (Please specify): _____ -77 Don't know -88 Refused <p>UNIVERSE: PAST 30-DAY USERS WITH A USUAL BRAND (ET_BRAND < 66)</p>	<p>Quelles sont les principales raisons pour lesquelles vous avez choisi d'utiliser <u>cette marque</u> de cigarettes électroniques? [PROGRAMMER: RANDOMIZE LIST (EXCEPT OTHER, DK, R)]</p> <ol style="list-style-type: none"> 1 Mieux pour arrêter de fumer 2 Meilleur look 3 Plus facile à utiliser 4 Plus facile à cacher 5 Plus facile à se procurer 6 Meilleur goût/saveurs 7 Plus agréable 8 Plus forte dose de nicotine 9 Moins chère 10 Plus populaire auprès des amis 11 Moins nocive 12 On me l'a recommandée 13 Plus facile à inhaler 14 Autre (veuillez préciser) : _____ -77 Ne sais pas -88 Refusé <p>UNIVERSE: PAST 30-DAY USERS WITH A USUAL BRAND (ET_BRAND < 66)</p>
ET_BRAND_12M	<p>In the PAST 12 MONTHS, what [other] specific brand(s) of e-cigarette/vaping device have you used? [PROGRAMMING NOTE: SHOW "other" IN QUESTION ONLY IF RESPONDENT SAW ET_BRAND]</p> <p>[INSERT COUNTRY-SPECIFIC CHECKLIST, AS IN ET_BRAND]</p> <ol style="list-style-type: none"> 55 Other brand (please specify): _____ 66 None of these brands -77 Don't know -88 Refused <p>UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 12 MONTHS (E_LAST=1-5) PROGRAMMING NOTE: SHOW CANADA CHECKLIST IF COUNTRY=1; UK CHECKLIST IF COUNTRY=2; US CHECKLIST IF COUNTRY=3. DO NOT SHOW BRANDS SELECTED IN ET_BRAND AGAIN.</p>	<p>Au cours des 12 derniers mois, quelle [autre] marque(s) de cigarette électronique/dispositif de vapotage avez-vous utilisé? [PROGRAMMING NOTE: SHOW "autre" IN QUESTION ONLY IF RESPONDENT SAW ET_BRAND]</p> <p>[INSERT COUNTRY-SPECIFIC CHECKLIST, AS IN ET_BRAND]</p> <ol style="list-style-type: none"> 55 Autre (veuillez préciser) : _____ 66 Aucune de ces marques -77 Ne sais pas -88 Refusé <p>UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 12 MONTHS (E_LAST=1-5)</p>

		PROGRAMMING NOTE: SHOW CANADA CHECKLIST IF COUNTRY=1; UK CHECKLIST IF COUNTRY=2; US CHECKLIST IF COUNTRY=3. DO NOT SHOW BRANDS SELECTED IN ET_BRAND AGAIN.
ET_BRAND_12M_JUUL ET_BRAND_12M_blu ET_BRAND_12M_VypeUK ET_BRAND_12M_VypeCan ET_BRAND_12M_NJOY ET_BRAND_12M_Vuse ET_BRAND_12M_Logic ET_BRAND_12M_LogicUS	PROGRAMMING NOTE: ASK FOLLOW-UP QUESTION ONLY IF ET_BRAND_12M IS JUUL, blu, Vype, NJOY, Vuse, or Logic. SHOW COUNTRY-SPECIFIC OPTION LIST, WHERE APPLICABLE. ASK SEPARATE QUESTION FOR EACH BRAND. Did you use... [INSERT BRAND/COUNTRY SPECIFIC OPTIONS, AS IN ET_BRAND FOLLOW-UPS] -77 I don't know -88 Refused UNIVERSE: ET_BRAND_12M IS JUUL, blu, Vype, NJOY, Vuse, or Logic.	PROGRAMMING NOTE: ASK FOLLOW-UP QUESTION ONLY IF ET_BRAND_12M IS JUUL, blu, Vype, NJOY, Vuse, or Logic. SHOW COUNTRY-SPECIFIC OPTION LIST WHERE APPLICABLE. ASK SEPARATE QUESTION FOR EACH BRAND. Utilisez-vous... [INSERT BRAND/COUNTRY SPECIFIC OPTIONS, AS IN ET_BRAND FOLLOW-UPS] -77 Je ne sais pas -88 Refusé UNIVERSE: ET_BRAND_12M IS JUUL, blu, Vype, NJOY, Vuse, or Logic.
ECIG NICOTINE - EVER USE ITC ET_NIC_EVER	Have you <u>ever used</u> an e-cigarette, cartridge, pod, or e-liquid that contained <u>nicotine</u>? 1 Yes 2 No 3 I don't know if they contained nicotine or not -88 Refused UNIVERSE: RESPONDENTS WHO EVER TRIED ECIGS (E_EVER=1 OR E_EVER2=1)	Avez-vous <u>déjà utilisé</u> une cigarette électronique, une cartouche, des pods ou un liquide pour les cigarettes électroniques contenant de la <u>nicotine</u>? 1 Oui 2 Non 3 Je ne sais pas s'ils en contenaient ou non -88 Refusé UNIVERSE: RESPONDENTS WHO EVER TRIED ECIGS (E_EVER=1 OR E_EVER2=1)
ECIG NICOTINE - CURRENT USE ITC ADAPTED ET_NIC_CURR	Do the e-cigarettes, cartridges, pods, or e-liquids you <u>currently use</u> contain <u>nicotine</u>? 1 Yes 2 No 3 Some have nicotine, some do not 4 I don't know if they contain nicotine or not -88 Refused UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 30 DAYS AND EVER USED ECIG WITH NICOTINE (E_LAST=1-3 AND ET_NIC_EVER=1)	Les cigarettes électroniques, les cartouches, les pods ou les liquides pour les cigarettes électroniques que vous <u>utilisez actuellement</u> contiennent-ils de la <u>nicotine</u>? 1 Oui 2 Non 3 Certains en contiennent, d'autres non 4 Je ne sais pas s'ils en contiennent ou non -88 Refusé UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 30 DAYS AND EVER USED ECIG WITH NICOTINE (E_LAST=1-3 AND ET_NIC_EVER=1)
ET_NIC_CONC	How much nicotine do the e-cigarettes, cartridges, pods, or e-liquids you currently use contain? You can choose to report the % or mg/mL. Percentage 1 None (0%) 2 Less than 2% 3 2% to 4.9% 4 5% or more mg/mL 6 None (0 mg/mL nicotine) 7 Less than 10 mg/mL 8 10-19 mg/mL 9 20-29 mg/mL 10 30-39 mg/mL 11 40 mg/mL or more	Quelle quantité de nicotine contiennent les cigarettes électroniques, les cartouches, pods ou liquides électronique que vous utilisez actuellement? Vous pouvez choisir d'indiquer le % ou en mg/ml. Pourcentage 1 Aucun (0 %) 2 Moins de 2 % 3 2 % à 4,9 % 4 5 % ou plus mg/ml 6 Aucun (0 mg/ml de nicotine) 7 Moins de 10 mg/ml 8 10-19 mg/ml 9 20-29 mg/ml 10 30-39 mg/ml 11 40 mg/ml ou plus

	<p>12 I don't know how much nicotine they contain -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 30 DAYS AND USUALLY USE ECIGS WITH NICOTINE (E_LAST=1-3 AND ET_NIC_CURR=1 OR 3)</p>	<p>12 Je ne connais pas la quantité de nicotine. -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 30 DAYS AND USUALLY USE ECIGS WITH NICOTINE (E_LAST=1-3 AND ET_NIC_CURR=1 OR 3)</p>
ET_NIC_12M	<p>Did ANY of the e-cigarettes, cartridges, pods, or e-liquids you used in the <u>past 12 months</u> contain <u>nicotine</u>?</p> <p>1 Yes 2 No 3 Some have nicotine, some do not 4 I don't know if they contain nicotine or not -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 12 MONTHS AND DID NOT SAY YES TO CURRENTLY USING ECIG WITH NICOTINE (E_LAST=1-5 AND ET_NIC_CURR IS NOT=1 or 3)</p>	<p>Les cigarettes électroniques, les cartouches, les pods ou les liquides pour les cigarettes électroniques que vous <u>utilisez</u> au cours des 12 derniers mois contiennent-ils de la <u>nicotine</u>?</p> <p>1 Oui 2 Non 3 Certains en contiennent, d'autres non 4 Je ne sais pas s'ils en contiennent ou non -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 12 MONTHS AND DID NOT SAY YES TO CURRENTLY USING ECIG WITH NICOTINE (E_LAST=1-5 AND ET_NIC_CURR IS NOT=1 or 3)</p>
ET_NICSALT_AWARE	<p>Have you ever heard of e-cigarettes, cartridges, pods, or e-liquids that use <u>nicotine salts</u>?</p> <p>1 Yes 2 No -77 Don't know -88 Refused</p> <p>UNIVERSE: ALL</p>	<p>Avez-vous <u>déjà entendu parler</u> des cigarettes électroniques, des cartouches, des pods ou des liquides pour les cigarettes électroniques contenant des <u>sels de nicotine</u>?</p> <p>1 Oui 2 Non -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: ALL</p>
ET_NICSALT_CURR	<p>Do the e-cigarettes, cartridges, pods, or e-liquids you <u>currently use</u> contain <u>nicotine salts</u>?</p> <p>1 Yes 2 No 3 I don't know if they contain nicotine salt or not -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO USUALLY OR SOMETIMES USED ECIGS WITH NICOTINE (ET_NIC_CURR=1 OR 3) AND HEARD OF NICOTINE SALTS (ET_NICSALT_AWARE=1)</p>	<p>Les cigarettes électroniques, les cartouches, les pods ou les liquides pour les cigarettes électroniques que vous <u>utilisez actuellement</u> contiennent-ils des <u>sels de nicotine</u>?</p> <p>1 Oui 2 Non 3 Je ne sais pas s'ils en contiennent ou non -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO USUALLY USED ECIGS WITH NICOTINE (ET_NIC_CURR=1) AND HEARD OF NICOTINE SALTS (ET_NICSALT_AWARE)</p>
ET_NICSALT_12M	<p>Did ANY of the e-cigarettes, cartridges, pods, or e-liquids you used in the <u>past 12 months</u> contain <u>nicotine salts</u>?</p> <p>1 Yes 2 No 3 I don't know if they contain nicotine salt or not -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 12 MONTHS, HAD HEARD OF NICOTINE SALT AND DID NOT SAY YES TO CURRENTLY USING ECIG WITH NICOTINE SALT (E_LAST=1-5 AND ET_NICSALT_AWARE=1 AND ET_NICSALT_CURR NOT=1)</p>	<p>Les cigarettes électroniques, les cartouches, les pods ou les liquides pour les cigarettes électroniques que vous <u>utilisez</u> au cours des 12 derniers mois contiennent-ils des <u>sels de nicotine</u>?</p> <p>1 Oui 2 Non 3 Je ne sais pas s'ils en contiennent ou non -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 12 MONTHS, HAD HEARD OF NICOTINE SALT AND DID NOT SAY YES TO CURRENTLY</p>

		USING ECIG WITH NICOTINE SALT (E_LAST=1-5 AND ET_NICSALT_AWARE=1 AND ET_NICSALT_CURR NOT=1)
ECIG OWNERSHIP E_OWN	Do you <u>own</u> an e-cigarette / vaping device? 1 Yes 2 No -77 Don't know -88 Refused UNIVERSE: RESPONDENTS WHO EVER USED ECIGS (E_EVER=1 OR E_EVER2=1)	Possédez-vous une cigarette électronique/un dispositif de vapotage? 1 Oui 2 Non -77 Ne sais pas -88 Refusé UNIVERSE: RESPONDENTS WHO EVER USED ECIGS (E_EVER=1 OR E_EVER2=1)
E_OWN_BRAND	What brand(s) of e-cigarette/vaping device(s) do you <u>own</u>? [INSERT COUNTRY-SPECIFIC CHECKLIST, AS IN ET_BRAND] 55 Other brand (please specify): _____ -77 Don't know -88 Refused UNIVERSE: RESPONDENTS WHO OWN A DEVICE (E_OWN=1)	Quelle(s) marque(s) de cigarettes électroniques / dispositifs de vapotage <u>possédez</u> -vous? [INSERT COUNTRY-SPECIFIC CHECKLIST, AS IN ET_BRAND] 55 Autre (veuillez préciser) : _____ -77 Ne sais pas -88 Refusé UNIVERSE: RESPONDENTS WHO OWN A DEVICE (E_OWN=1)
ECIG PURCHASE E_BUY_DEVICE E_BUY_POD E_BUY_LIQUID	Have you <u>bought</u> any of the following in the past 12 months? [YES/NO for each] e-cigarette/vaping device cartridge or pod (for an e-cigarette/vaping device) e-liquid (for an e-cigarette/vaping device) 1 Yes 2 No -77 Don't know -88 Refused UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST YEAR (E_LAST=1-5)	Avez-vous <u>acheté</u> l'un des articles suivants au cours des 12 derniers mois? [YES/NO for each] Une cigarette électronique/un dispositif de vapotage Une cartouche pour les cigarettes électroniques Du liquide pour les cigarettes électroniques 1 Oui 2 Non -77 Ne sais pas -88 Refusé UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST YEAR (E_LAST=1-5)
E_BUY_BRAND	[PROGRAMMER NOTE: DO NOT ALLOW RESPONDENTS TO GO BACK TO THE PREVIOUS QUESTION] What brand(s) of e-cigarette/vaping device(s), pods, cartridges, or e-liquids have you <u>bought</u> in the past 12 months? SELECT ALL THAT APPLY. [INSERT COUNTRY-SPECIFIC LIST, AS IN ET_BRAND] Other brand (please specify): -77 Don't know -88 Refused UNIVERSE: RESPONDENTS WHO BOUGHT A DEVICE, PODS/CARTRIDGES, OR LIQUIDS IN PAST YEAR (E_BUY_DEVICE=1 OR E_BUY_POD=1 OR E_BUY_LIQUID=1)	[PROGRAMMER NOTE: DO NOT ALLOW RESPONDENTS TO GO BACK TO THE PREVIOUS QUESTION] Quelle(s) marque(s) de cigarette électronique/ dispositif de vapotage, cartouche pour les cigarettes électroniques, ou liquide pour les cigarettes électroniques avez-vous achetée(s) au cours des 12 derniers mois? SÉLECTIONNEZ TOUTES LES RÉPONSES QUI S'APPLIQUENT. [INSERT COUNTRY-SPECIFIC LIST, AS IN ET_BRAND] Autre (veuillez préciser) : _____ -77 Ne sais pas -88 Refusé UNIVERSE: RESPONDENTS WHO BOUGHT A DEVICE, PODS/CARTRIDGES, OR LIQUIDS IN PAST YEAR (E_BUY_DEVICE=1 OR E_BUY_POD=1 OR E_BUY_LIQUID=1)
ECIG PURCHASE LOCATION E_BUY_LOC	<u>Where</u> have you bought an e-cigarette/vaping device, cartridge, pod, or e-liquid in the past 12 months? SELECT ALL THAT APPLY	<u>Où</u> avez-vous acheté une cigarette électronique/un dispositif de vapotage, une cartouche, un pod ou du

	<p>1 From a vape shop 2 From a regular [UK=shop (convenience, newsagents, petrol station, supermarket, etc.) / CA,US=store (convenience/gas station, supermarket, etc.)] 3 From a [UK=chemist/ CA,US=pharmacy] 4 From the internet 5 From a friend or family member 6 From someone else 7 Some other place (please specify): _____ -77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO PURCHASED ECIGS IN PAST YEAR (E_BUY=1)</p>	<p>liquide pour les cigarettes électroniques au cours des 12 derniers mois? SÉLECTIONNEZ TOUTES LES RÉPONSES QUI S'APPLIQUENT.</p> <p>1 Dans un magasin de vapotage 2 Dans un magasin ordinaire (dépanneur, station d'essence, supermarché, etc.) 3 Dans une pharmacie 4 Sur Internet 5 D'un ami ou membre de la famille 6 De quelqu'un d'autre 7 Ailleurs (veuillez préciser) : _____ -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO PURCHASED ECIGS IN PAST YEAR (E_BUY=1)</p>
<p>ECIG REFUSAL PATH E_REF</p>	<p>In the past 12 months, did anyone refuse to sell you an e-cigarette/vaping device, cartridge, pod, or e-liquid because of your age? 1 Yes 2 No -77 Don't know -88 Refused</p> <p>UNIVERSE: USED ECIGS IN PAST YEAR (E_LAST=1-5)</p>	<p>Au cours des 12 derniers mois, quelqu'un a-t-il refusé de vous vendre une cigarette électronique/un dispositif de vapotage, une cartouche, un pod ou du liquide pour les cigarettes électroniques à cause de votre âge? 1 Oui 2 Non -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: USED ECIGS IN PAST YEAR (E_LAST=1-5)</p>
<p>ECIG REFUSAL LOCATION PATH E_REF_LOC</p>	<p>Where did someone refuse to sell you an e-cigarette/vaping device, cartridge, pod, or e-liquid because of your age? SELECT ALL THAT APPLY</p> <p>1 From a vape shop 2. From a regular [UK=shop (convenience, newsagents, petrol station, supermarket, etc.) / CA,US=store (convenience/gas station, supermarket, etc.)] 3 From a [chemist (UK)/ pharmacy (CA,US)] 4 From the internet 5 Some other place (please specify): _____ -77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO WERE NOT ALLOWED TO PURCHASE ECIG IN PAST YEAR (E_REF=1)</p>	<p>Où quelqu'un a-t-il refusé de vous vendre une cigarette électronique/un dispositif de vapotage, une cartouche, un pod ou du liquide pour les cigarettes électroniques à cause de votre âge? SÉLECTIONNEZ TOUTES LES RÉPONSES QUI S'APPLIQUENT.</p> <p>1 Dans un magasin de vapotage 2 Dans un magasin ordinaire (dépanneur, station d'essence, supermarché, etc.) 3 Dans une pharmacie 4 Sur Internet 5 Ailleurs (veuillez préciser) : _____ -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO WERE NOT ALLOWED TO PURCHASE ECIG IN PAST YEAR (E_REF=1)</p>
<p>ECIG SOURCE PATH ADAPTED E_SOURCE</p>	<p>In the PAST 30 DAYS, how did you get the e-cigarette(s)/vaping device(s), cartridge(s), pod(s), or e-liquid(s) that you used for vaping? SELECT ALL THAT APPLY</p> <p>1. Someone offered/gave them to me 2. I bought them myself from a store 3. I bought them over the internet/online 4. I gave someone else money to buy them for me 5. I bought them from another person</p>	<p>Au cours des 30 DERNIERS JOURS, comment vous êtes-vous procuré la ou les cigarettes électroniques/le ou les dispositifs de vapotage, la ou les cartouches, le ou les pods ou le ou les liquides pour les cigarettes électroniques que vous avez utilisés pour vapoter? SÉLECTIONNEZ TOUTES LES RÉPONSES QUI S'APPLIQUENT.</p> <p>1. Quelqu'un me les a offerts 2. Je les ai achetés au magasin 3. Je les ai achetés sur Internet/en ligne</p>

	<p>6. I took them from a store or another person 7. I got a free sample 8. I got them some other way (please specify): _____ -77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 30 DAYS (E_LAST=1-3)</p>	<p>4. J'ai donné de l'argent à quelqu'un pour qu'il me les achète 5. Je les ai achetés d'une autre personne 6. Je les ai obtenus au magasin ou d'une autre personne 7. J'ai obtenu un échantillon gratuit 8. Je me les suis procurés d'une autre façon (veuillez préciser) : _____ -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 30 DAYS (E_LAST=1-3)</p>
<p>E-CIG GENERAL REASONS E_REASON</p>	<p>Have you used e-cigarettes/vaped for any of the following reasons? SELECT ALL THAT APPLY</p> <ol style="list-style-type: none"> 1. Curiosity / to try something new 2. For fun / I like it 3. For the flavour 4. For the nicotine 5. To deal with stress or anxiety 6. I can vape in places where I can't smoke 7. To cut down the number of cigarettes I smoke 8. To help me quit smoking cigarettes 9. To help me stay quit 10. To vape cannabis/marijuana or other drugs 11. Vaping is less expensive than smoking 12. Vaping may be less harmful to me than smoking 13. Vaping may be less harmful to people around me than smoking 14. Vaping is more acceptable to people around me than smoking 15. Other (please specify): _____ <p>-77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 30 DAYS (E_LAST=1-3) PROGRAMMER NOTE: RANDOMIZE ORDER OF RESPONSE OPTIONS, EXCEPT OTHER, DK, REFUSE.</p>	<p>Avez-vous utilisé des cigarettes électroniques/vapoté pour l'une des raisons ci-dessous? SÉLECTIONNEZ TOUTES LES RÉPONSES QUI S'APPLIQUENT.</p> <ol style="list-style-type: none"> 1. Par curiosité/pour essayer quelque chose de nouveau 2. Pour le plaisir/J'aime ça 3. Pour le goût 4. Pour la nicotine 5. Pour gérer le stress ou l'anxiété 6. Je peux vapoter à des endroits où je ne peux pas fumer 7. Pour réduire le nombre de cigarettes que je fume 8. Pour m'aider à abandonner la cigarette 9. Pour m'aider à ne pas recommencer à fumer 10. Pour vapoter du cannabis/de la marijuana ou d'autres drogues 11. Vapoter coûte moins cher que fumer 12. Vapoter peut me causer moins de tort que fumer 13. Vapoter peut causer moins de tort aux gens de mon entourage que fumer 14. Pour les gens de mon entourage, vapoter est plus acceptable que fumer 15. Autre (veuillez préciser) : _____ <p>-77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 30 DAYS (E_LAST=1-3) PROGRAMMER NOTE: RANDOMIZE ORDER OF RESPONSE OPTIONS, EXCEPT OTHER, DK, REFUSE.</p>
<p>SOCIAL CONTEXT E_SOCIAL</p>	<p>In the past 30 days, have you used e-cigarettes/vaped when you are...? [YES/NO TO EACH]</p> <ol style="list-style-type: none"> 1 Alone 2 With friends 3 With family <p>-77 Don't know -88 Refused</p>	<p>Au cours des 30 derniers jours, avez-vous utilisé des cigarettes électroniques/vapoté lorsque vous étiez...? [YES/NO TO EACH]</p> <ol style="list-style-type: none"> 1 Seule ou seul 2 Avec des amies/amis 3 Avec ma famille <p>-77 Ne sais pas -88 Refusé</p>

	UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 30 DAYS (E_LAST=1-3)	UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 30 DAYS (E_LAST=1-3)
QUITTING - EFFECTIVENESS ITC EP_QUIT	Do you think using e-cigarettes/vaping makes it easier or harder to PERMANENTLY QUIT smoking cigarettes? 1 A lot easier to quit 2 A bit easier to quit 3 No effect 4 A bit harder to quit 5 A lot harder to quit 6 Don't know [VALID RESPONSE] -88 Refused UNIVERSE: ALL	Croyez-vous que l'utilisation de cigarettes électroniques/le vapotage fait en sorte qu'il soit plus facile ou plus difficile D'ABANDONNER DÉFINITIVEMENT la cigarette? 1 Beaucoup plus facile d'abandonner 2 Un peu plus facile d'abandonner 3 Ne change rien 4 Un peu plus difficile d'abandonner 5 Beaucoup plus difficile d'abandonner 6 Ne sais pas [VALID RESPONSE] -88 Refusé UNIVERSE: ALL
INITIATION EP_START	Do you think using e-cigarettes/vaping makes people your age more likely or less likely to START SMOKING cigarettes? 1 A lot <u>more</u> likely to smoke 2 A little <u>more</u> likely to smoke 3 No effect 4 A little <u>less</u> likely to smoke 5 A lot <u>less</u> likely to smoke 6 Don't know [VALID RESPONSE] -88 Refused UNIVERSE: ALL	Croyez-vous que l'utilisation de cigarettes électroniques/le vapotage rend les gens plus susceptibles ou moins susceptibles de COMMENCER À FUMER des cigarettes? 1 Beaucoup <u>plus</u> susceptibles de fumer 2 Un peu <u>plus</u> susceptibles de fumer 3 Ne change rien 4 Un peu <u>moins</u> susceptibles de fumer 5 Beaucoup <u>moins</u> susceptibles de fumer 6 Ne sais pas [VALID RESPONSE] -88 Refusé UNIVERSE: ALL
ECIG QUIT INTENTIONS EQ_PLAN	Are you planning to quit using e-cigarettes/vaping . . . 1 Within the next month 2 Between 1-6 months from now 3 Sometime in the future, beyond 6 months 4 Not planning to quit 5 I don't currently use e-cigarettes 6 Don't know [VALID RESPONSE] -88 Refused UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 30 DAYS (E_LAST=1-3)	Prévoyez-vous de cesser d'utiliser les cigarettes électroniques/de vapoter...? 1 Au cours du mois à venir 2 D'ici 1 à 6 mois 3 Prochainement, dans plus de 6 mois 4 Je ne prévois pas d'arrêter 5 Je n'utilise pas de cigarettes électroniques actuellement 6 Ne sais pas [VALID RESPONSE] -88 Refusé UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 30 DAYS (E_LAST=1-3)
ECIG QUIT ATTEMPT - EVER PATH EQ_EVER	Have you ever tried to completely stop using e-cigarettes/vaping? 1 Yes 2 No -77 Don't know -88 Refused UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 30 DAYS; EXCLUDE IF STATE THEY DON'T CURRENTLY USE E-CIGS (E_LAST=1-3 AND EQ_PLAN ≠ 5)	Avez-vous déjà essayé d'abandonner complètement l'utilisation de cigarettes électroniques/le vapotage? 1 Oui 2 Non -77 Ne sais pas -88 Refusé UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 30 DAYS; EXCLUDE IF STATE THEY DON'T CURRENTLY USE E-CIGS (E_LAST=1-3 AND EQ_PLAN ≠ 5)

<p>ECIG QUIT ATTEMPT – PAST YEAR PATH</p> <p>EQ_YR</p>	<p>Have you tried to completely stop using e-cigarettes/vaping in the LAST 12 MONTHS?</p> <p>1 Yes 2 No -77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 30 DAYS AND EVER TRIED TO QUIT ECIGS (E_LAST=1-3 AND EQ_EVER=1)</p>	<p>Avez-vous essayé d'abandonner complètement la cigarette électronique/le vapotage au cours DES 12 DERNIERS MOIS?</p> <p>1 Oui 2 Non -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 30 DAYS AND EVER TRIED TO QUIT ECIGS (E_LAST=1-3 AND EQ_EVER=1)</p>
<p>ECIG QUITTING REASONS ITC ADAPTED</p> <p>EQ_REASON_TRY</p>	<p>Which of the following are reasons you tried to stop using e-cigarettes/vaping in the LAST 12 MONTHS? SELECT ALL THAT APPLY</p> <ol style="list-style-type: none"> 1. Only tried e-cigarette/vaping to see what it was like 2. Lost interest / didn't enjoy it 3. Concerned about addiction to e-cigarettes/vaping 4. Cost too much 5. Concerned about possible health risks or side-effects 6. Uncomfortable using in public 7. Did not like the taste 8. Did not help me quit smoking 9. Did not help me cut back on cigarettes 10. No longer needed e-cigarettes/vaping to keep from smoking 11. Parents / family wanted me to stop 12. Friend(s) / partner wanted me to stop 13. Did not have an e-cigarette/vape or cartridges/e-liquid 14. Other (please specify): _____ <p>-77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 30 DAYS AND TRIED TO QUIT ECIGS IN PAST 12 MONTHS (E_LAST=1-3 AND EQ_YR=1) PROGRAMMER NOTE: ONLY SHOW OPTIONS 8-10 IF CURRENT OR FORMER SMOKER (S_STAT_DV=1 or 2) PROGRAMMER NOTE: RANDOMIZE ORDER OF RESPONSE OPTIONS, EXCEPT OTHER, DK, REFUSE.</p>	<p>Pour lesquelles des raisons suivantes avez-vous tenté d'abandonner la cigarette électronique/le vapotage au cours DES 12 DERNIERS MOIS? SÉLECTIONNEZ TOUTES LES RÉPONSES QUI S'APPLIQUENT.</p> <ol style="list-style-type: none"> 1. J'ai essayé la cigarette électronique/le vapotage juste pour voir comment c'était 2. Perte d'intérêt/je n'ai pas aimé 3. Je m'inquiétais de la dépendance à la cigarette électronique/au vapotage 4. C'était trop coûteux 5. Les éventuels risques pour la santé ou effets secondaires m'inquiétaient 6. Je n'étais pas à l'aise d'utiliser ces dispositifs en public 7. Je n'ai pas aimé le goût 8. Arrêter de fumer ne s'est pas révélé plus facile 9. Réduire le nombre de cigarettes que je fume ne s'est pas révélé plus facile 10. Je n'en avais plus besoin pour abandonner la cigarette 11. Mes parents/famille voulaient que j'arrête 12. Mes amis/conjoint(e) voulaient que j'arrête 13. Je n'avais pas de cigarettes électroniques/dispositifs de vapotage, cartouches 14. Autre (veuillez préciser) : _____ <p>-77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 30 DAYS AND TRIED TO QUIT ECIGS IN PAST 12 MONTHS (E_LAST=1-3 AND EQ_YR=1) PROGRAMMER NOTE: ONLY SHOW OPTIONS 8-10 9 IF CURRENT OR FORMER SMOKER (S_STAT_DV=1 or 2) PROGRAMMER NOTE: RANDOMIZE ORDER OF RESPONSE OPTIONS, EXCEPT OTHER, DK, REFUSE.</p>
<p>ECIG QUITTING REASONS ITC ADAPTED</p> <p>EQ_REASON_YR</p>	<p>Which of the following are reasons you stopped using e-cigarettes/vaping in the LAST 12 MONTHS? SELECT ALL THAT APPLY</p> <ol style="list-style-type: none"> 1. Only tried e-cigarette/vaping to see what it was like 2. Lost interest / didn't enjoy it 3. Concerned about addiction to e-cigarettes/vaping 4. Cost too much 	<p>Pour lesquelles des raisons suivantes avez-vous abandonné la cigarette électronique/le vapotage au cours DES 12 DERNIERS MOIS? SÉLECTIONNEZ TOUTES LES RÉPONSES QUI S'APPLIQUENT.</p> <ol style="list-style-type: none"> 1. J'ai essayé la cigarette électronique/le vapotage juste pour voir comment c'était 2. Perte d'intérêt/je n'ai pas aimé

	<p>5. Concerned about possible health risks or side-effects</p> <p>6. Uncomfortable using in public</p> <p>7. Did not like the taste</p> <p>8. Did not help me quit smoking</p> <p>9. Did not help me cut back on cigarettes</p> <p>10. No longer needed e-cigarettes/vaping to keep from smoking</p> <p>11. Parents / family wanted me to stop</p> <p>12. Friend(s) / partner wanted me to stop</p> <p>13. Did not have an e-cigarette/vape or cartridges/e-liquid</p> <p>14. Other (please specify): _____</p> <p>-77 Don't know</p> <p>-88 Refused</p> <p>UNIVERSE: USED ECIGS IN PAST YEAR BUT NOT PAST 30 DAYS (E_LAST=4-5)</p> <p>PROGRAMMER NOTE: ONLY SHOW OPTIONS 7-9 IF CURRENT OR FORMER SMOKER (S_STAT_DV=1 or 2)</p> <p>PROGRAMMER NOTE: RANDOMIZE ORDER OF RESPONSE OPTIONS, EXCEPT OTHER, DK, REFUSE.</p>	<p>3. Je m'inquiétais de la dépendance à la cigarette électronique/au vapotage</p> <p>4. C'était trop coûteux</p> <p>5. Les éventuels risques pour la santé ou effets secondaires m'inquiétaient</p> <p>6. Je n'étais pas à l'aise d'utiliser ces dispositifs en public</p> <p>7. Je n'ai pas aimé le goût</p> <p>8. Arrêter de fumer ne s'est pas révélé plus facile</p> <p>9. Réduire le nombre de cigarettes que je fume ne s'est pas révélé plus facile</p> <p>10. Je n'en avais plus besoin pour abandonner la cigarette</p> <p>11. Mes parents/famille voulaient que j'arrête</p> <p>12. Mes amis/conjoint(e) voulaient que j'arrête</p> <p>13. Je n'avais pas de cigarettes électroniques/dispositifs de vapotage, cartouches</p> <p>14. Autre (veuillez préciser) : _____</p> <p>-77 Ne sais pas</p> <p>-88 Refusé</p> <p>UNIVERSE: USED ECIGS IN PAST YEAR BUT NOT PAST 30 DAYS (E_LAST=4-5)</p> <p>PROGRAMMER NOTE: ONLY SHOW OPTIONS 7-9 IF CURRENT OR FORMER SMOKER (S_STAT_DV=1 or 2)</p> <p>PROGRAMMER NOTE: RANDOMIZE ORDER OF RESPONSE OPTIONS, EXCEPT OTHER, DK, REFUSE.</p>
<p>ECIG QUITTING REASONS <u>ITC ADAPTED</u></p> <p>EQ_REASON_STOP</p>	<p>Which of the following are reasons you did NOT continue using e-cigarettes/vaping?</p> <p>SELECT ALL THAT APPLY</p> <p>1. Only tried e-cigarette/vaping to see what it was like</p> <p>2. Lost interest / didn't enjoy it</p> <p>3. Concerned about addiction to e-cigarettes/vaping</p> <p>4. Cost too much</p> <p>5. Concerned about possible health risks or side-effects</p> <p>6. Uncomfortable using in public</p> <p>7. Did not like the taste</p> <p>8. Did not help me quit smoking</p> <p>9. Did not help me cut back on cigarettes</p> <p>10. No longer needed e-cigarettes/vaping to keep from smoking</p> <p>11. Parents / family wanted me to stop</p> <p>12. Friend(s) / partner wanted me to stop</p> <p>13. Did not have an e-cigarette/vape or cartridges/e-liquid</p> <p>14. Other (please specify): _____</p> <p>-77 Don't know</p> <p>-88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO EVER USED ECIGS BUT NOT IN PAST 12 MONTHS ((E_EVER=1 OR E_EVER2=1) AND E_LAST=6-7)</p> <p>PROGRAMMER NOTE: ONLY SHOW OPTIONS 7-9 IF CURRENT OR FORMER SMOKER (S_STAT_DV=1 or 2)</p>	<p>Pour lesquelles des raisons suivantes N'AVEZ-VOUS PAS continué à utiliser la cigarette électronique/le vapotage?</p> <p>SÉLECTIONNEZ TOUTES LES RÉPONSES QUI S'APPLIQUENT.</p> <p>1. J'ai essayé la cigarette électronique/le vapotage juste pour voir comment c'était</p> <p>2. Perte d'intérêt/Je n'ai pas aimé</p> <p>3. Je m'inquiétais de la dépendance à la cigarette électronique/au vapotage</p> <p>4. C'était trop coûteux</p> <p>5. Les éventuels risques pour la santé ou effets secondaires m'inquiétaient</p> <p>6. Je n'étais pas à l'aise d'utiliser ces dispositifs en public</p> <p>7. Je n'ai pas aimé le goût</p> <p>8. Arrêter de fumer ne s'est pas révélé plus facile</p> <p>9. Réduire le nombre de cigarettes que je fume ne s'est pas révélé plus facile</p> <p>10. Je n'en avais plus besoin pour abandonner la cigarette</p> <p>11. Mes parents/famille voulaient que j'arrête</p> <p>12. Mes amis/conjoint(e) voulaient que j'arrête</p> <p>13. Je n'avais pas de cigarettes électroniques/dispositifs de vapotage, cartouches</p> <p>14. Autre (veuillez préciser) : _____</p> <p>-77 Ne sais pas</p> <p>-88 Refusé</p>

	PROGRAMMER NOTE: RANDOMIZE ORDER OF RESPONSE OPTIONS, EXCEPT OTHER, DK, REFUSE.	UNIVERSE: RESPONDENTS WHO EVER USED ECIGS BUT NOT IN PAST 12 MONTHS ((E_EVER=1 OR E_EVER2=1) AND E_LAST=6-7) PROGRAMMER NOTE: ONLY SHOW OPTIONS 7-9 IF CURRENT OR FORMER SMOKER (S_STAT_DV=1 or 2) PROGRAMMER NOTE: RANDOMIZE ORDER OF RESPONSE OPTIONS, EXCEPT OTHER, DK, REFUSE.
ESE_ANY	<p>Have you experienced any of the following negative side effects from using e-cigarettes/vaping? SELECT ALL THAT APPLY</p> <ol style="list-style-type: none"> 1. Mouth irritation 2. Throat irritation 3. Chest irritation / breathing problems 4. Cough 5. Headache 6. Nausea 7. Light-headedness 8. Losing my sense of taste 9. Other negative side effects (please specify): _____ 10. None of the above (I have not experienced any side effects) <p>-77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO EVER TRIED ECIGS (E_EVER=1 OR E_EVER2=1) PROGRAMMER NOTE: RANDOMIZE ORDER OF RESPONSE OPTIONS, EXCEPT OTHER, NONE, DK, REFUSE.</p>	<p>La cigarette électronique/le vapotage a-t-il provoqué chez vous un des effets secondaires indésirables suivants? SÉLECTIONNEZ TOUTES LES RÉPONSES QUI S'APPLIQUENT.</p> <ol style="list-style-type: none"> 1. Une irritation dans la bouche 2. Une irritation dans la gorge 3. Une irritation dans la poitrine/problèmes de respiration 4. De la toux 5. Des maux de tête 6. Des nausées 7. Des étourdissements 8. J'ai perdu le sens du goût 9. Autres effets secondaires indésirables (veuillez préciser) : _____ 10. Aucune de ces réponses (je n'ai pas eu d'effets secondaires) <p>-77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO EVER TRIED ECIGS (E_EVER=1 OR E_EVER2=1) PROGRAMMER NOTE: RANDOMIZE ORDER OF RESPONSE OPTIONS, EXCEPT OTHER, NONE, DK, REFUSE.</p>
ECIG MEDICAL HELP ESE_HELP	<p>Did you seek medical help or talk to a health professional about any of these side effects?</p> <ol style="list-style-type: none"> 1 Yes 2 No <p>-77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO EXPERIENCED SIDE EFFECTS (ESE_ANY=1-9)</p>	<p>Après avoir subi ces effets secondaires, en avez-vous discuté avec une professionnelle ou un professionnel de la santé ou avez-vous sollicité une assistance médicale?</p> <ol style="list-style-type: none"> 1 Oui 2 Non <p>-77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO EXPERIENCED SIDE EFFECTS (ESE_ANY=1-9)</p>
ECIG MEDICAL HELP - CONSIDER ESE_HELP_CONS	<p>Did you CONSIDER seeking medical help or talking to a health professional?</p> <ol style="list-style-type: none"> 1 Yes 2 No <p>-77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO DID NOT SEEK MEDICAL HELP FOR SIDE EFFECTS FROM ECIGS (ESE_HELP=2)</p>	<p>Avez-vous ENVISAGÉ d'obtenir une assistance médicale ou d'en parler à une professionnelle ou à un professionnel de la santé?</p> <ol style="list-style-type: none"> 1 Oui 2 Non <p>-77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO DID NOT SEEK MEDICAL HELP FOR SIDE EFFECTS FROM ECIGS (ESE_HELP=2)</p>
ECIG SUSCEPTIBILITY - CURIOUS PATH	<p>Have you ever been curious about using e-cigarettes/vaping?</p>	<p>L'utilisation de la cigarette électronique/le vapotage a-t-il déjà piqué votre curiosité?</p>

ESU_CUR	<p>1. Definitely not 2. Probably not 3. Probably yes 4. Definitely yes -77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO NEVER TRIED ECIGS (E_EVER=2 OR E_EVER2=2)</p>	<p>1. Certainement pas 2. Probablement pas 3. Probablement, oui 4. Certainement, oui -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO NEVER TRIED ECIGS (E_EVER=2 OR E_EVER2=2)</p>
<p>ECIG SUSCEPTIBILITY - YEAR PATH</p> <p>ESU_YR</p>	<p>Do you think that you will use e-cigarettes/vape IN THE NEXT 12 MONTHS?</p> <p>1. Definitely not 2. Probably not 3. Probably yes 4. Definitely yes -77 Don't know -88 Refused</p> <p>UNIVERSE: ALL</p>	<p>Croyez-vous que vous utiliserez des cigarettes électroniques/vapoterez AU COURS DES 12 PROCHAINS MOIS?</p> <p>1. Certainement pas 2. Probablement pas 3. Probablement, oui 4. Certainement, oui -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: ALL</p>
<p>ECIG SUSCEPTIBILITY - FRIEND PATH</p> <p>ESU_FRIEND</p>	<p>If one of your best friends were to offer you an e-cigarette/vaping device, would you use it?</p> <p>1. Definitely not 2. Probably not 3. Probably yes 4. Definitely yes -77 Don't know -88 Refused</p> <p>UNIVERSE: ALL</p>	<p>Si une personne très proche de vous vous offrait une cigarette électronique/un dispositif de vapotage, l'utiliserez-vous?</p> <p>1. Certainement pas 2. Probablement pas 3. Probablement, oui 4. Certainement, oui -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: ALL</p>
<p>ECIG SUSCEPTIBILITY - FUTURE PATH</p> <p>ESU_FUTR</p>	<p>Do you think you will be using e-cigarettes/vaping 5 YEARS FROM NOW?</p> <p>1. Definitely not 2. Probably not 3. Probably yes 4. Definitely yes -77 Don't know -88 Refused</p> <p>UNIVERSE: ALL</p>	<p>Croyez-vous que vous utiliserez des cigarettes électroniques/vapoterez DANS 5 ANS D'ICI?</p> <p>1. Certainement pas 2. Probablement pas 3. Probablement, oui 4. Certainement, oui -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: ALL</p>
<p>ECIG WEIGHT GAIN</p> <p>EP_GAIN</p>	<p>Does using e-cigarettes/vaping help people avoid gaining weight?</p> <p>1. No 2. Maybe 3. Yes -77 Don't know -88 Refused</p> <p>UNIVERSE: ALL</p>	<p>L'utilisation de cigarettes électroniques/le vapotage aide-t-il les gens à éviter de prendre du poids?</p> <p>1. Non 2. Peut-être 3. Oui -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: ALL</p>
<p>ECIG SUSCEPTIBILITY - FAMILY/FRIEND USE</p>	<p>Who, if anyone... SELECT ALL THAT APPLY FOR EACH ROW/PRODUCT</p>	<p>Le cas échéant, qui... SÉLECTIONNEZ TOUTES LES RÉPONSES QUI S'APPLIQUENT.</p>

<p>ESU_SOCIAL</p>	<p>[ROWS] a. Uses e-cigarettes/vapes b. Smokes cigarettes c. Uses other tobacco products (cigars, chewing tobacco, etc.)</p> <p>[COLUMNS] 1. Your friend(s) 2. Your parent(s)/guardian(s) 3. Your sibling(s) 4. None of these people -77 Don't know -88 Refused</p> <p>UNIVERSE: ALL PROGRAMMER NOTE: USE CHECKLIST FORMAT COMBINED IN ONE TABLE</p>	<p>[ROWS] a. Utilise des cigarettes électroniques/vapoté b. Fume de cigarettes c. Utilise d'autres produits du tabac (cigares, tabac à chiquer, etc.)</p> <p>[COLUMNS] 1. Votre ou vos amis ou amies 2. Votre ou vos parents/votre ou vos tuteurs ou tutrices 3. Votre ou vos frères ou votre ou vos sœurs 4. Aucune de ces personnes -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: ALL PROGRAMMER NOTE: USE CHECKLIST FORMAT COMBINED IN ONE TABLE</p>
<p>EP_SCHOOL</p>	<p>How often do you see students vaping in school or on school property? 1 Several times a day 2 At least once a day 3 A few days a week 4 At least once a week 5 At least once a month 6 Less than once a month 7 Never 8 Not applicable – I am not in school -77 Don't know -88 Refused</p> <p>UNIVERSE: ALL</p>	<p>Combien de fois voyez-vous des élèves vapoter dans l'école ou sur la propriété de l'école? 1 Plusieurs fois par jour 2 Au moins une fois par jour 3 Quelques jours par semaine 4 Au moins une fois par semaine 5 Au moins une fois par mois 6 Moins d'une fois par mois 7 Jamais 8 Sans objet, je ne suis pas à l'école -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: ALL</p>
<p>ECIG HARM - DAILY PATH ADAPTED EPH_DAILY</p>	<p>How harmful is it to use e-cigarettes/vape <u>every day</u>? 1 Not at all harmful 2 Slightly harmful 3 Somewhat harmful 4 Very harmful 5 Extremely harmful -77 Don't know -88 Refused</p> <p>UNIVERSE: ALL</p>	<p>Dans quelle mesure croyez-vous que l'utilisation <u>quotidienne</u> de cigarettes électroniques /dispositifs de vapotage est nocive? 1 Aucunement nocive 2 Peu nocive 3 Nocive 4 Très nocive 5 Extrêmement nocive -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: ALL</p>
<p>ECIG HARM - OCCASIONAL PATH ADAPTED EPH_OCC</p>	<p>How harmful is it to use e-cigarettes/vape <u>some days but not every day</u>? 1 Not at all harmful 2 Slightly harmful 3 Somewhat harmful 4 Very harmful 5 Extremely harmful -77 Don't know -88 Refused</p>	<p>Dans quelle mesure croyez-vous que l'utilisation <u>non quotidienne</u> de cigarettes électroniques /dispositifs de vapotage est nocive? 1 Aucunement nocive 2 Peu nocive 3 Nocive 4 Très nocive 5 Extrêmement nocive -77 Ne sais pas</p>

	UNIVERSE: ALL	-88 Refusé UNIVERSE: ALL
ECIG HARM - TIME PATH EPH_TIME	How long do you think someone has to use e-cigarettes/vape before it harms their health? 1 It will never harm their health 2 Less than a year 3 1 year 4 5 years 5 10 years 6 20 years or more -77 Don't know -88 Refused UNIVERSE: ALL	Pendant combien de temps croyez-vous qu'une personne doit utiliser des cigarettes électroniques/vapoter avant que cela nuise à sa santé? 1 Cela ne nuira jamais à sa santé 2 Pendant moins d'un an 3 Pendant 1 an 4 Pendant 5 ans 5 Pendant 10 ans 6 Pendant 20 ans ou plus -77 Ne sais pas -88 Refusé UNIVERSE: ALL
ECIG HARM - RELATIVE PATH EPH_REL	Is using e-cigarettes/vaping less harmful, about the same, or more harmful than smoking cigarettes? 1. A lot <u>more</u> harmful than "regular" tobacco cigarettes 2. A little <u>more</u> harmful than "regular" tobacco cigarettes 3. As harmful as "regular" tobacco cigarettes 4. A little <u>less</u> harmful than "regular" tobacco cigarettes 5. A lot <u>less</u> harmful than "regular" tobacco cigarettes -77 Don't know -88 Refused UNIVERSE: ALL	L'utilisation de la cigarette électronique/le vapotage est-elle moins nocive, à peu près aussi nocive ou plus nocive que la cigarette? 1. Beaucoup <u>plus</u> nocives que les cigarettes ordinaires de tabac 2. Un peu <u>plus</u> nocives que les cigarettes ordinaires de tabac 3. Aussi nocives que les cigarettes ordinaires de tabac 4. Un peu <u>moins</u> nocives que les cigarettes ordinaires de tabac 5. Beaucoup <u>moins</u> nocives que les cigarettes ordinaires de tabac -77 Ne sais pas -88 Refusé UNIVERSE: ALL
ECIG HARM - WORRY ITC EPH_WORRY	Are you worried that using e-cigarettes/vaping will damage your health in the future? 1. Not at all worried 2. A little worried 3. Moderately worried 4. Very worried -77 Don't know -88 Refused UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 30 DAYS (E_LAST=1-3)	Vous souciez-vous du fait que fumer des cigarettes électroniques/vapoter nuira à votre santé? 1. Pas du tout 2. Un peu 3. Modérément 4. Beaucoup -77 Ne sais pas -88 Refusé UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 30 DAYS (E_LAST=1-3)
ECIG INFO EP_INFO	In the last 12 months, have you looked for information about the health risks of using e-cigarettes/vaping? 1 Yes 2 No -77 Don't know -88 Refused UNIVERSE: ALL	Au cours des 12 derniers mois, avez-vous cherché des renseignements sur les risques d'utilisation des cigarettes électroniques/dispositifs de vapotage est nocive? 1 Oui 2 Non -77 Ne sais pas -88 Refusé

PERCEPTIONS AND BELIEFS

<p>ECIG URGES - MONTH NEW</p> <p>E_URGE</p>	<p>In the past 30 days, how often did you have a strong urge to use an e-cigarette/vape?</p> <ol style="list-style-type: none"> 1. Several times a day 2. Every day or most days 3. At least once a week 4. Less than once a week 5. Never <p>-77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO EVER TRIED ECIGS (E_EVER=1 OR E_EVER2=1)</p>	<p>Au cours des 30 derniers jours, à quelle fréquence avez-vous eu une forte envie d'utiliser une cigarette électronique/de vapoter?</p> <ol style="list-style-type: none"> 1. Plusieurs fois par jour 2. Tous les jours ou la plupart des jours 3. Au moins une fois par semaine 4. Moins d'une fois par semaine 5. Jamais <p>-77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO EVER TRIED ECIGS (E_EVER=1 OR E_EVER2=1)</p>
<p>PROMIS-E introduction (adapted)</p>	<p>For each of the following statements, please choose the option that best describes you.</p>	<p>Pour chacune des affirmations suivantes, veuillez choisir l'option qui vous décrit le mieux.</p>
<p>PROMIS-E measure (Morean et al. Drug Alcohol Depend, 188, 60-63. doi: 10.1016/j.drugalcdep.2018.03.029)</p> <p>E_DEP1</p>	<p>I find myself reaching for my e-cigarette without thinking about it.</p> <ol style="list-style-type: none"> 1. Never 2. Rarely 3. Sometimes 4. Often 5. Almost always <p>-77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 30 DAYS (E_LAST=1-3)</p>	<p>J'ai tendance à prendre ma cigarette électronique sans y penser.</p> <ol style="list-style-type: none"> 1. Jamais 2. Rarement 3. Parfois 4. Souvent 5. Presque toujours <p>-77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 30 DAYS (E_LAST=1-3)</p>
<p>PROMIS-E measure (Morean et al.) - Changed "go out and buy" to "go out and get", as per the Morean et al. paper and due to lots of underage and non-purchasers</p> <p>E_DEP2</p>	<p>I drop everything to go out and get e-cigarettes or e-juice.</p> <ol style="list-style-type: none"> 1. Never 2. Rarely 3. Sometimes 4. Often 5. Almost always <p>-77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 30 DAYS (E_LAST=1-3)</p>	<p>J'abandonne tout pour sortir et fumer ma cigarette électronique.</p> <ol style="list-style-type: none"> 1. Jamais 2. Rarement 3. Parfois 4. Souvent 5. Presque toujours <p>-77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 30 DAYS (E_LAST=1-3)</p>
<p>PROMIS-E measure (Morean et al.)</p> <p>E_DEP3</p>	<p>I vape more before going into a situation where vaping is not allowed.</p> <ol style="list-style-type: none"> 1. Never 2. Rarely 3. Sometimes 4. Often 5. Almost always <p>-77 Don't know</p>	<p>Je vapote plus avant de me retrouver dans un endroit où le vapotage est interdit.</p> <ol style="list-style-type: none"> 1. Jamais 2. Rarement 3. Parfois 4. Souvent 5. Presque toujours <p>-77 Ne sais pas</p>

	-88 Refused UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 30 DAYS (E_LAST=1-3)	-88 Refusé UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 30 DAYS (E_LAST=1-3)
PROMIS-E measure (Morean et al.) E_DEP4	When I haven't been able to vape for a few hours, the craving gets intolerable. 1. Never 2. Rarely 3. Sometimes 4. Often 5. Almost always -77 Don't know -88 Refused UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 30 DAYS (E_LAST=1-3)	Quand je n'ai pas vapoté depuis quelques heures, l'envie devient intolérable. 1. Jamais 2. Rarement 3. Parfois 4. Souvent 5. Presque toujours -77 Ne sais pas -88 Refusé UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 30 DAYS (E_LAST=1-3)
ECIG AD EXPOSURE - FREQUENCY ITC EAD_FREQ	In the last 30 days, how often have you noticed things that promote e-cigarettes/vaping? 1. Never 2. Rarely 3. Sometimes 4. Often 5. Very often -77 Don't know -88 Refused UNIVERSE: ALL	Au cours des 30 derniers jours, à quelle fréquence avez-vous remarqué des activités ou des éléments de promotion des cigarettes électroniques/du vapotage? 1. Jamais 2. Rarement 3. Parfois 4. Souvent 5. Très souvent -77 Ne sais pas -88 Refusé UNIVERSE: ALL
ECIG AD EXPOSURE - LOCATION ITC EAD_LOC	In the last 30 days, have you noticed e-cigarettes/vaping devices or e-liquid being advertised in any of the following places... [YES/NO FOR EACH] 1. In regular postal mail? 2. On websites or social media, like Facebook, Twitter, YouTube, Instagram or Snapchat? 3. In email or text messages? 4. In bars or pubs? 5. In shops/stores that sell CIGARETTES? 6. Outside shops/stores that sell CIGARETTES? 7. At a [chemist (UK)/ pharmacy (CA, US)]? 8. At events like fairs, markets, festivals, sporting events, or music concerts? 9. At kiosk or temporary sales locations (in shopping centres, parked in the street, other places, but not at specific events)? 10. On television or radio? 11. On billboards or posters? 12. In print newspapers or magazines? 13. At the [UK=cinema / CA-US=movies]? 14. Taxis or buses/public transit? 15. In [UK=leaflets, CA,US=flyers]? 16. At school	Au cours des 30 derniers jours, avez-vous remarqué de la publicité sur les cigarettes électroniques/dispositifs de vapotage ou les liquides pour les cigarettes électroniques... [YES/NO FOR EACH] 1. Dans la poste ordinaire? 2. Sur des sites Web ou dans des médias sociaux tels que Facebook, Twitter, YouTube, Instagram ou Snapchat? 3. Dans des courriels ou des textos? 4. Dans des bars ou des pubs? 5. Dans des boutiques/magasins vendant des CIGARETTES? 6. Ailleurs que dans des boutiques/magasins vendant des CIGARETTES? 7. Dans une pharmacie? 8. Sur les lieux d'événements tels que des foires, des marchés, des festivals, des événements sportifs ou des spectacles musicaux? 9. À un kiosque ou à un lieu de vente temporaire (dans les centres commerciaux, un véhicule garé dans la rue ou ailleurs, mais pas dans le cadre d'événements particuliers)? 10. À la télévision ou à la radio?

	<p>17. At work -77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO NOTICED ECIG ADS IN PAST 30 DAYS (EAD_FREQ=2-5) PROGRAMMER NOTE: RANDOMIZE ORDER OF RESPONSE OPTIONS, EXCEPT DK, REFUSE.</p>	<p>11. Sur des babillards ou des affiches? 12. Dans les journaux ou les magazines? 13. Au cinéma? 14. Dans les taxis, les autobus/transports en commun? 15. Dans des dépliants? 16. À l'école 17. Au travail -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO NOTICED ECIG ADS IN PAST 30 DAYS (EAD_FREQ=2-5) PROGRAMMER NOTE: RANDOMIZE ORDER OF RESPONSE OPTIONS, EXCEPT DK, REFUSE.</p>
<p>ECIG AD – APPEAL EAD_APPEAL</p>	<p>Thinking about the ads you've seen for e-cigarettes, do you think they make e-cigarettes/vaping seem...</p> <p>1 Very <u>un</u>appealing 2 <u>Un</u>appealing 3 Neither unappealing or appealing 4 Appealing 5 Very appealing -77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO NOTICED ECIG ADS IN PAST 30 DAYS (EAD_FREQ=2-5)</p>	<p>En pensant aux publicités que vous avez vues au sujet des cigarettes électroniques/du vapotage, vous êtes d'avis qu'elles les rendent...</p> <p>1 Très repoussants 2 Repoussants 3 Ni repoussants ni attrayants 4 Attrayants 5 Très attrayants -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO NOTICED ECIG ADS IN PAST 30 DAYS (EAD_FREQ=2-5)</p>
<p>ECIG AD – TARGET AUDIENCE EAD_AUD1 EAD_AUD2 EAD_AUD3 EAD_AUD4</p>	<p>Thinking about the ads you've seen for e-cigarettes, would you say they are meant for... [YES/NO FOR EACH]</p> <p>People who smoke People who don't smoke People who use e-cigarettes People who don't use e-cigarettes</p> <p>1 Yes 2 No -77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO NOTICED ECIG ADS IN PAST 30 DAYS (EAD_FREQ=2-5) PROGRAMMER NOTE: RANDOMIZE ORDER OF RESPONSE OPTIONS, EXCEPT DK, REFUSE.</p>	<p>En pensant aux publicités que vous avez vues au sujet des cigarettes électroniques, diriez-vous qu'elles s'adressent... [YES/NO FOR EACH]</p> <p>Aux gens qui fument Aux gens qui ne fument pas Aux gens qui utilisent des cigarettes électroniques Aux gens qui n'utilisent pas de cigarettes électroniques</p> <p>1 Oui 2 Non -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO NOTICED ECIG ADS IN PAST 30 DAYS (EAD_FREQ=2-5) PROGRAMMER NOTE: RANDOMIZE ORDER OF RESPONSE OPTIONS, EXCEPT DK, REFUSE.</p>
<p>ECIG WARNINGS - NOTICE ITC EW_PACKAGE EW_AD EW_STORE EW_ONLINE EW_OTHER</p>	<p>In the last 30 days, have you noticed any <u>health warnings</u> for e-cigarettes/vaping devices, cartridges, pods, or e-liquids in the following places? [YES/NO FOR EACH]</p> <p>On <u>packaging</u> of e-cigarettes/vaping products On <u>advertisements</u> for e-cigarettes/vaping products In stores that sell e-cigarettes/vaping products</p>	<p>Au cours des 30 derniers jours, avez-vous remarqué des <u>mis en garde relatives à la santé</u> pour les cigarettes électroniques/dispositifs de vapotage, de pods, de cartouches ou de liquides pour les cigarettes électroniques aux endroits suivants? [YES/NO FOR EACH]</p>

	<p>Websites that sell e-cigarettes/vaping products Other (please specify): _____</p> <p>1 Yes 2 No -77 Don't know -88 Refused</p> <p>UNIVERSE: ALL</p>	<p>Sur <u>l'emballage</u> de cigarettes électroniques/dispositifs de vapotage Sur des <u>publicités</u> sur les cigarettes électroniques/dispositifs de vapotage Dans des boutiques vendant des cigarettes électroniques/dispositifs de vapotage Sur des sites Web vendant des cigarettes électroniques/dispositifs de vapotage Autre (veuillez préciser) : _____</p> <p>1 Oui 2 Non -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: ALL</p>
<p>ECIG WARNINGS - RECALL ITC</p> <p>EW_RECALL1 EW_RECALL2 EW_RECALL3 EW_RECALL4 EW_RECALL5 EW_RECALLDK EW_RECALLR</p>	<p>We'd like to know what warnings you have seen on the PACKAGING or ADVERTISEMENTS for e-cigarettes/vaping devices, cartridges, pods or e-liquids.</p> <p>Please describe as many different warnings as you can, and provide as much detail as possible for each one.</p> <p>Warning 1: _____ Warning 2: _____ Warning 3: _____ Warning 4: _____ Warning 5: _____</p> <p>-77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO NOTICED HEALTH WARNINGS ON ECIGS (EW_NOTICE=1)</p>	<p>Nous aimerions savoir quelles sont les mises en garde que vous avez vues sur L'EMBALLAGE ou dans des PUBLICITÉS de cigarettes électroniques/dispositifs de vapotage, de cartouches ou de liquides pour les cigarettes électroniques.</p> <p>Veuillez décrire autant de mises en garde que possible en donnant le plus de précisions possible au sujet de chacune.</p> <p>Mise en garde 1 : _____ Mise en garde 2 : _____ Mise en garde 3 : _____ Mise en garde 4 : _____ Mise en garde 5 : _____</p> <p>-77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO NOTICED HEALTH WARNINGS ON ECIGS (EW_NOTICE=1)</p>
<p>ECIG EDUCATION CAMPAIGN</p> <p>E_EDUC</p>	<p>In the <u>past 12 months</u>, have you noticed <u>education campaigns or public health messages</u> about e-cigarettes / vaping in any of the following places? [YES/NO FOR EACH] [PROGRAMMER: RANDOMIZE ORDER OF ITEMS 1-17]</p> <ol style="list-style-type: none"> In regular postal mail On websites or social media, like Facebook, Twitter, YouTube, Instagram or Snapchat In email or text messages In bars or pubs In shops/stores that sell e-cigarettes/vaping products Outside shops/stores that sell e-cigarettes/vaping products At a [chemist (UK)/ pharmacy (CA,US)] At events like fairs, markets, festivals, sporting events, or music concerts 	<p>Au cours des 12 derniers mois, avec-vous remarqué des <u>campagnes d'éducation</u> ou des <u>messages de santé publique</u> sur les cigarettes électroniques/vapotage dans l'un des endroits suivants? [YES/NO FOR EACH] [PROGRAMMER: RANDOMIZE ORDER OF ITEMS 1-17]</p> <ol style="list-style-type: none"> Dans la poste ordinaire Sur des sites Web ou dans des médias sociaux tels que Facebook, Twitter, YouTube, Instagram ou Snapchat Dans des courriels ou des textos Dans des bars ou des pubs Dans des boutiques/magasins vendant des cigarettes électroniques/dispositifs de vapotage Ailleurs que dans des boutiques/magasins vendant des cigarettes électroniques/dispositifs de vapotage



	<p>9. At kiosk or temporary sales locations (in shopping centres, parked in the street, other places, but not at specific events)</p> <p>10. On television or radio</p> <p>11. On billboards or posters</p> <p>12. In print newspapers or magazines</p> <p>13. At the [cinema (UK)/ movies (CA,US)]</p> <p>14. Taxis or buses/public transit</p> <p>15. In [leaflets (UK)/ flyers (CA,US)]</p> <p>16. At school</p> <p>17. At work</p> <p>18. Other (please specify): _____</p> <p>-77 Don't know</p> <p>-88 Refused</p> <p>UNIVERSE: ALL</p>	<p>7. Dans une pharmacie</p> <p>8. Sur les lieux d'événements tels que des foires, des marchés, des festivals, des événements sportifs ou des spectacles musicaux</p> <p>9. À un kiosque ou à un lieu de vente temporaire (dans les centres commerciaux, un véhicule garé dans la rue ou ailleurs, mais pas dans le cadre d'événements particuliers)</p> <p>10. À la télévision ou à la radio</p> <p>11. Sur des babillards ou des affiches</p> <p>12. Dans les journaux ou les magazines</p> <p>13. Au cinéma</p> <p>14. Dans les taxis, les autobus/transports en commun</p> <p>15. Dans des dépliants</p> <p>16. À l'école</p> <p>17. Au travaille</p> <p>18. Autre (veuillez préciser) : _____</p> <p>-77 Ne sais pas</p> <p>-88 Refusé</p> <p>UNIVERSE: ALL</p>
<p>ECIG NEWS EXPOSURE ITC ADAPTED</p> <p>E_NEWS</p>	<p>In the last 30 days, about how often, if at all, have you seen or heard a NEWS story about e-cigarettes/vaping?</p> <p>1. Never</p> <p>2. Rarely</p> <p>3. Sometimes</p> <p>4. Often</p> <p>5. Very often</p> <p>-77 Don't know</p> <p>-88 Refused</p> <p>UNIVERSE: ALL</p>	<p>Au cours des 30 derniers jours, environ à quelle fréquence, le cas échéant, avez-vous vu ou entendu parler des cigarettes électroniques/du vapotage dans l'ACTUALITÉ?</p> <p>1. Jamais</p> <p>2. Rarement</p> <p>3. Parfois</p> <p>4. Souvent</p> <p>5. Très souvent</p> <p>-77 Ne sais pas</p> <p>-88 Refusé</p> <p>UNIVERSE: ALL</p>
<p>ECIG NEWS TYPE</p> <p>E_NEWS_TYPE</p>	<p>Were the majority of news stories you saw or heard about e-cigarettes...</p> <p>1. Mostly negative about e-cigarettes</p> <p>2. Mostly positive about e-cigarettes</p> <p>3. About the same number of positive and negative stories</p> <p>-77 Don't know</p> <p>-88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO EVER HEARD OR READ ABOUT E-CIGS IN NEWS (E_NEWS=2-5)</p>	<p>La plupart des nouvelles que vous avez entendues ou vues au sujet des cigarettes électroniques étaient...</p> <p>1. Surtout négatives</p> <p>2. Surtout positives</p> <p>3. À peu près le même nombre de nouvelles positives et négatives</p> <p>-77 Ne sais pas</p> <p>-88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO EVER HEARD OR READ ABOUT E-CIGS IN NEWS (E_NEWS=2-5)</p>
<p>ECIG ADDICTIVE PERCEPTION PATH</p> <p>EP_ADDICT</p>	<p>In your opinion, how addictive are e-cigarettes/vaping?</p> <p>1 Not at all addictive</p> <p>2 Slightly addictive</p> <p>3 Somewhat addictive</p> <p>4 Very addictive</p> <p>5 Extremely addictive</p> <p>-77 Don't know</p> <p>-88 Refused</p>	<p>À votre avis, dans quelle mesure les cigarettes électroniques/au vapotage créent-elles une dépendance?</p> <p>1 Créent aucune dépendance</p> <p>2 Créent une légère dépendance</p> <p>3 Créent une dépendance non négligeable</p> <p>4 Créent une grande dépendance</p> <p>5 Créent une dépendance extrême</p>





	UNIVERSE: ALL	-77 Ne sais pas -88 Refusé UNIVERSE: ALL
ECIG ADDICTIVE SELF ITC ADAPTED E_ADDICTED	Do you consider yourself addicted to using e-cigarettes/vaping? 1 Not at all 2 Yes, a little addicted 3 Yes, very addicted -77 Don't know -88 Refused UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 30 DAYS (E_LAST=1-3) OR USED ECIGS ON 100 OR MORE DAYS LIFETIME (E_LIFE=7)	Vous considérez-vous comme une personne dépendante de l'utilisation de la cigarette électronique/du vapotage? 1 Pas du tout 2 Oui, un peu 3 Oui, très -77 Ne sais pas -88 Refusé UNIVERSE: RESPONDENTS WHO USED ECIGS IN PAST 30 DAYS (E_LAST=1-3) OR USED ECIGS ON 100 OR MORE DAYS LIFETIME (E_LIFE=7)
ECIGS SOCIAL NORMS ITC ADAPTED EP_NORM	Do people your age approve or disapprove of using e-cigarettes/vaping? 1 Strongly approve 2 Somewhat approve 3 Neither approve nor disapprove 4 Somewhat disapprove 5 Strongly disapprove -77 Don't know -88 Refused UNIVERSE: ALL	Les gens de votre âge approuvent-ils ou désapprouvent-ils la consommation de cigarettes électroniques/le vapotage? 1 Ils les approuvent fortement 2 Ils les approuvent dans une certaine mesure 3 Ils ne les approuvent pas, mais ne les désapprouvent pas non plus 4 Ils les désapprouvent dans une certaine mesure 5 Ils les désapprouvent fortement -77 Ne sais pas -88 Refusé UNIVERSE: ALL

PRODUCT RATINGS



PRODUCT RATINGS	<p>[PROGRAMMER NOTE: Randomize order of products and ask full set of questions for each. Show image and keep on screen for each question in set. Show same products for all countries.]</p> <p>Products:</p>  <p>3. JUUL</p>  <p>4. IQOS</p>	<p>Dans la prochaine section, différents produits vous seront présentés et des questions posées sur chacun d'eux. Veuillez répondre en fonction du produit affiché à l'écran (type et marque).</p>
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	In the next section, you will be shown different products and asked a few questions about each one. Please answer based on the particular product shown on screen (i.e., type and brand).	
P3_AWARE P4_AWARE	Before this survey, had you seen or heard of this product? 1 Yes 2 No -77 Don't know -88 Refused UNIVERSE: ALL	Avant ce sondage, aviez-vous entendu parler de ce produit? 1 Oui 2 Non -77 Ne sais pas -88 Refusé UNIVERSE: ALL
P3_EVER P4_EVER	Have you ever used this product, even one or two puffs? 1 Yes 2 No -77 Don't know -88 Refused UNIVERSE: If seen/heard of (P#_AWARE=1)	Avez-vous déjà utilisé ce produit, même pour une ou deux bouffées? 1 Oui 2 Non -77 Ne sais pas -88 Refusé UNIVERSE: If seen/heard of (P#_AWARE=1)
P3_USE P4_USE	How many times have you used this product in your life? 1 Once 3 2 to 10 times 4 11 to 20 times 5 21 to 50 times 6 51 to 99 times 7 100 or more times -77 Don't know -88 Refused UNIVERSE: If ever used (P#_EVER=1)	Combien de fois avez-vous utilisé ce produit dans votre vie ? 1 Une fois 3 2 à 10 fois 4 11 à 20 fois 5 21 à 50 fois 6 51 à 99 fois 7 100 fois ou plus -77 Ne sais pas -88 Refusé UNIVERSE: If ever used (P#_EVER=1)
P3_USE_30D P4_USE_30D	When was the last time you used this product, even one or two puffs? 1 Earlier today 2 Not today but sometime in the past 7 days 3 Not in the past 7 days but sometime in the past 30 days 4 Not in the past 30 days but sometime in the past 6 months 5 Not in the past 6 months but sometime in the past 12 months 6 1 to 4 years ago 7 5 or more years ago -77 Don't know -88 Refused UNIVERSE: If ever used (P#_EVER=1)	Quand avez-vous utilisé ce produit pour la dernière fois, même pour une ou deux bouffées? 1 Plus tôt aujourd'hui 2 Pas aujourd'hui mais dans les 7 derniers jours 3 Pas dans les 7 derniers jours mais dans les 30 derniers jours 4 Pas dans les 30 derniers jours mais dans les 6 derniers mois 5 Pas dans les 6 derniers mois mais dans les 12 derniers mois 6 Il y a 1 à 4 ans 7 5 ans ou plus -77 Ne sais pas -88 Refusé UNIVERSE: If ever used (P#_EVER=1)
P3_TRY P4_TRY	If one of your best friends were to offer you this product, would you try it? 1 Definitely not	Si l'un de vos meilleurs amis vous offrait ce produit, l'essaieriez-vous? 1. Certainement pas







	<p>2 Probably not 3 Probably yes 4 Definitely yes -77 Don't know -88 Refused</p> <p>UNIVERSE: If never used (P#_EVER=2,-77,-88)</p>	<p>2. Probablement pas 3. Probablement, oui 4. Certainement, oui -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: If never used (P#_EVER=2,-77,-88)</p>
P3_ADDICT P4_ADDICT	<p>In your opinion, how addictive is this product?</p> <p>1 Not at all addictive 2 Slightly addictive 3 Somewhat addictive 4 Very addictive 5 Extremely addictive -77 Don't know -88 Refused</p> <p>UNIVERSE: ALL</p>	<p>À votre avis, dans quelle mesure ce produit crée-t-il une dépendance?</p> <p>1 Créent aucune dépendance 2 Créent une légère dépendance 3 Créent une dépendance non négligeable 4 Créent une grande dépendance 5 Créent une dépendance extrême -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: ALL</p>
P3_NIC P4_NIC	<p>As far as you know, does this product usually contain nicotine?</p> <p>1 Yes 2 No 3 Sometimes yes, sometimes no 6 Don't know -88 Refused</p> <p>UNIVERSE: ALL</p>	<p>À votre avis, ce produit contient-il de la nicotine?</p> <p>1 Oui 2 Non 3 Des fois oui, des fois non -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: ALL</p>
P_HARM	<p>[PROGRAMMER NOTE: END OF SECTION FOR INDIVIDUAL PRODUCTS]</p> <p>On a scale of 0 to 10, where 0 is “not at all harmful”, and 10 is “extremely harmful”, please rate these 3 products. [SHOW ALL THREE PRODUCT IMAGES ON SCREEN (IQOS, JUUL, Marlboro), WITH SCALE TO RATE EACH.]</p>  <p>[INSERT 0 TO 10 SCALE WITH ANCHORS FOR 0=NOT AT ALL HARMFUL AND 10=VERY HARMFUL:]</p> <p>0 1 2 3 4 5 6 7 8 9 10 Not at all harmful Very harmful</p> <p>-77 Don't know -88 Refused</p>	<p>[PROGRAMMER NOTE: END OF SECTION FOR INDIVIDUAL PRODUCTS]</p> <p>Sur une échelle de 0 à 10, où 0 signifie « aucunement nocive » et 10 signifie « extrêmement nocive », veuillez noter ces 3 produits. [SHOW ALL THREE PRODUCT IMAGES ON SCREEN (IQOS, JUUL, Marlboro), WITH SCALE TO RATE EACH.]</p>  <p>[INSERT 0 TO 10 SCALE WITH ANCHORS FOR 0=AUCUNEMENT NOCIVE AND 10=EXTRÊMEMENT NOCIVE]</p> <p>0 1 2 3 4 5 6 7 8 9 10 aucunement nocive extrêmement nocive</p> <p>-77 Ne sais pas -88 Refusé</p>

	 <p>[INSERT 0 TO 10 SCALE WITH ANCHORS FOR 0=NOT AT ALL HARMFUL AND 10=VERY HARMFUL:]</p> <p>0 1 2 3 4 5 6 7 8 9 10 Not at all harmful Very harmful</p> <p>-77 Don't know -88 Refused</p>  <p>[INSERT 0 TO 10 SCALE WITH ANCHORS FOR 0=NOT AT ALL HARMFUL AND 10=VERY HARMFUL:]</p> <p>0 1 2 3 4 5 6 7 8 9 10 Not at all harmful Very harmful</p> <p>-77 Don't know -88 Refused</p> <p>UNIVERSE: ALL</p>	 <p>[INSERT 0 TO 10 SCALE WITH ANCHORS FOR 0=AUCUNEMENT NOCIVE AND 10=EXTRÊMEMENT NOCIVE]</p> <p>0 1 2 3 4 5 6 7 8 9 10 aucunement nocive extrêmement nocive</p> <p>-77 Ne sais pas -88 Refusé</p>  <p>[INSERT 0 TO 10 SCALE WITH ANCHORS FOR 0=AUCUNEMENT NOCIVE AND 10=EXTRÊMEMENT NOCIVE]</p> <p>0 1 2 3 4 5 6 7 8 9 10 aucunement nocive extrêmement nocive</p> <p>-77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: ALL</p>
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AD EXPERIMENT

<p>AD RATING</p>	<p>PROGRAMMER: ASSIGN EACH RESPONDENT TO VIEW <u>ONE</u> OF THE FOLLOWING QUESTIONS (AD1_RATING – AD6_RATING), USING SERIAL ASSIGNMENT SO THAT GROUPS ARE BALANCED.</p>	
<p>AD1_RATING</p>	<p>Would you be interested in trying this product?</p>  <p>Carolyn made the switch October 2016.</p> <p>MAKE THE SWITCH. JUUL was created to be a satisfying alternative to cigarettes.</p> <p>[INSERT 0 TO 10 SCALE WITH ANCHORS FOR 0=NOT AT ALL AND 10=VERY INTERESTED:]</p> <p>0 1 2 3 4 5 6 7 8 9 10</p>	<p>Seriez-vous intéressé(e) à essayer ce produit?</p>  <p>Carolyn est passée à JUUL en Octobre 2016.</p> <p>POUR LES FUMEURS. TOUT SIMPLEMENT. JUUL a été créée pour offrir aux fumeurs une solution alternative de qualité à la cigarette.</p> <p>0 1 2 3 4 5 6 7 8 9 10 Pas du tout Très intéressé(e)</p>

	<p>Not at all interested</p> <p style="text-align: right;">Very interested</p> <p>-77 Don't know -88 Refused</p>	<p>-77 Ne sais pas -88 Refusé</p>
AD2_RATING	<p>Would you be interested in trying this product?</p>  <p>[INSERT 0 TO 10 SCALE WITH ANCHORS FOR 0=NOT AT ALL AND 10=VERY INTERESTED:]</p> <p>0 1 2 3 4 5 6 7 8 9 10 Not at all interested Very interested</p> <p>-77 Don't know -88 Refused</p>	<p>Seriez-vous intéressé(e) à essayer ce produit?</p>  <p>0 1 2 3 4 5 6 7 8 9 10 Pas du tout Très intéressé(e)</p> <p>-77 Ne sais pas -88 Refusé</p>
AD3_RATING	<p>Would you be interested in trying this product?</p>  <p>[INSERT 0 TO 10 SCALE WITH ANCHORS FOR 0=NOT AT ALL AND 10=VERY INTERESTED:]</p> <p>0 1 2 3 4 5 6 7 8 9 10 Not at all interested Very interested</p> <p>-77 Don't know -88 Refused</p>	<p>Seriez-vous intéressé(e) à essayer ce produit?</p>  <p>0 1 2 3 4 5 6 7 8 9 10 Pas du tout Très intéressé(e)</p> <p>-77 Ne sais pas -88 Refusé</p>
AD4_RATING	<p>Would you be interested in trying this product?</p>	<p>Seriez-vous intéressé(e) à essayer ce produit?</p>

	 <p>[INSERT 0 TO 10 SCALE WITH ANCHORS FOR 0=NOT AT ALL AND 10=VERY INTERESTED:]</p> <p>0 1 2 3 4 5 6 7 8 9 10 Not at all interested Very interested</p> <p>-77 Don't know -88 Refused</p>	 <p>0 1 2 3 4 5 6 7 8 9 10 Pas du tout Très intéressé(e)</p> <p>-77 Ne sais pas -88 Refusé</p>
AD5_RATING	<p>Would you be interested in trying this product?</p>  <p>[INSERT 0 TO 10 SCALE WITH ANCHORS FOR 0=NOT AT ALL AND 10=VERY INTERESTED:]</p> <p>0 1 2 3 4 5 6 7 8 9 10 Not at all interested Very interested</p> <p>-77 Don't know -88 Refused</p>	<p>Seriez-vous intéressé(e) à essayer ce produit?</p>  <p>0 1 2 3 4 5 6 7 8 9 10 Pas du tout Très intéressé(e)</p> <p>-77 Ne sais pas -88 Refusé</p>
AD6_RATING	<p>Would you be interested in trying this product?</p>  <p>[INSERT 0 TO 10 SCALE WITH ANCHORS FOR 0=NOT AT ALL AND 10=VERY INTERESTED:]</p> <p>0 1 2 3 4 5 6 7 8 9 10 Not at all interested Very interested</p>	<p>Seriez-vous intéressé(e) à essayer ce produit?</p>  <p>0 1 2 3 4 5 6 7 8 9 10 Pas du tout Très intéressé(e)</p> <p>-77 Ne sais pas</p>

	-77 Don't know -88 Refused	-88 Refusé
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DISCRETE CHOICE EXPERIMENT (DCE)





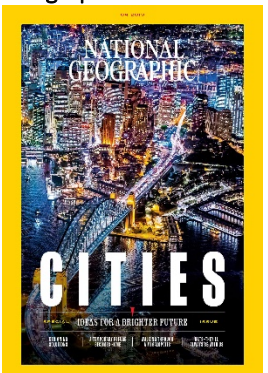
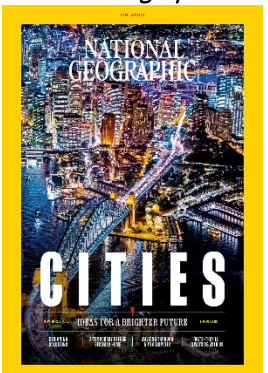
DCE INSTRUCTIONS	In the next part of the survey, we would like your opinion of different products. You will see pictures of 4 products on each screen. Please look at each image carefully before making your choice. UNIVERSE: RESPONDENTS ASSIGNED TO DCE CONDITION (COND=1)	Dans la prochaine partie de l'enquête, nous aimerions connaître votre opinion sur différents produits. Vous verrez des photos de 4 produits sur chaque écran. Veuillez regarder chaque image attentivement avant de faire votre choix. UNIVERSE: RESPONDENTS ASSIGNED TO DCE CONDITION (COND=1)
MOST LIKELY CHOICE DCE_MOST	Which of the four products below would you be MOST LIKELY TO TRY? PROGRAMMER NOTE: INSERT IMAGES OF EACH OF THE 4 PRODUCTS IN SET 1 WITH THE PRICE BELOW EACH UNIVERSE: RESPONDENTS ASSIGNED TO DCE CONDITION (COND=1)	Lequel des 4 produits ci-dessous êtes-vous le PLUS SUSCEPTIBLE D'ESSAYER? PROGRAMMER NOTE: INSERT IMAGES OF EACH OF THE 4 PRODUCTS IN SET 1 WITH THE PRICE BELOW EACH UNIVERSE: RESPONDENTS ASSIGNED TO DCE CONDITION (COND=1)
LEAST LIKELY CHOICE DCE_LEAST	Which of the three products below would you be LEAST LIKELY TO TRY? PROGRAMMER NOTE: INSERT IMAGES OF EACH OF THE 4 PRODUCTS IN SET 1 WITH THE PRICE BELOW EACH UNIVERSE: RESPONDENTS ASSIGNED TO DCE CONDITION (COND=1)	Lequel des 3 produits ci-dessous êtes-vous le MOINS SUSCEPTIBLE D'ESSAYER? PROGRAMMER NOTE: INSERT IMAGES OF EACH OF THE 4 PRODUCTS IN SET 1 WITH THE PRICE BELOW EACH UNIVERSE: RESPONDENTS ASSIGNED TO DCE CONDITION (COND=1)
PRODUCT FEELINGS DCE_OVERALL	Thinking seriously about the four products below, which of these statements best describes how you feel about them as a group? PROGRAMMER NOTE: INSERT IMAGES OF EACH OF THE 4 PRODUCTS IN SET 1 WITH THE PRICE BELOW EACH 1. I like all of them, and so would choose any of them. 2. I would try some, but not others. 3. I don't like any of them, and so would try none of them. -77 Don't know -88 Refused UNIVERSE: RESPONDENTS ASSIGNED TO DCE CONDITION (COND=1)	En réfléchissant sérieusement aux 4 produits ci-dessous, lequel de ces énoncés décrit le mieux votre sentiment à leur égard en tant que groupe? PROGRAMMER NOTE: INSERT IMAGES OF EACH OF THE 4 PRODUCTS IN SET 1 WITH THE PRICE BELOW EACH 1. Je les aime tous, donc je choisirais n'importe lequel d'entre eux 2. J'en essaierais certains, mais d'autres non 3. Je n'en aime aucun et je n'en essaierais aucun -77 Ne sait pas -88 Refusé UNIVERSE: RESPONDENTS ASSIGNED TO DCE CONDITION (COND=1)
	PROGRAMMER NOTE: REPEAT PREVIOUS 3 QUESTIONS 8 TIMES WITH DIFFERENT SETS OF IMAGES (FROM 6 POSSIBLE SETS)	PROGRAMMER NOTE: REPEAT PREVIOUS 3 QUESTIONS 8 TIMES WITH DIFFERENT SETS OF IMAGES (FROM 6 POSSIBLE SETS)

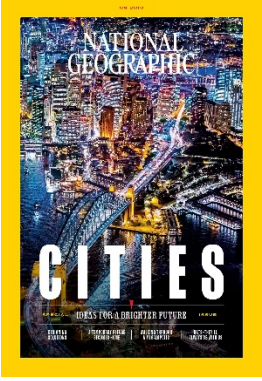
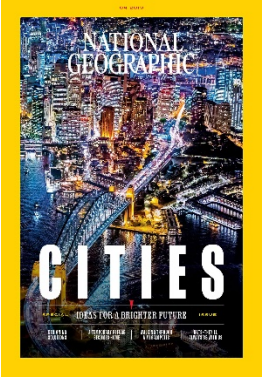


AUCTION STUDY



AUCTION INSTRUCTIONS 1	Next, we would like you to participate in an auction. We are holding an auction for 11 different products to determine how much you value each product.	Maintenant, nous aimerions que vous participiez à un encan.
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	<p>Although you are bidding on 11 products, you can only win one. After all 11 bids are collected, we'll do a random draw to see which product you might win. If you win the auction, you will be expected to buy the product.</p> <p>We will provide you with a budget of [\$10 (CA, US) / £8 (UK)].</p> <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>	<p>Nous tenons un encan visant 11 produits différents dans le but de déterminer la valeur que vous accordez à chacun.</p> <p>Bien que vous fassiez une enchère pour chacun d'eux, vous ne pouvez gagner qu'un. Une fois les 11 enchères recueillies, nous procéderons à un tirage au sort pour voir quel produit vous pourriez gagner. Si vous remportez l'enchère, on s'attendra à ce que vous achetiez le produit.</p> <p>Nous vous fournirons un budget de 10 \$.</p> <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2) PROGRAMMING NOTE: FRENCH ONLY SHOWN IN CANADA</p>
<p>AUCTION INSTRUCTIONS 2</p>	<p>Here's how the auction will work:</p> <p>Step 1: You will examine the first product. Step 2: You will enter a bid between [\$0.00 and \$10.00 (CA, US) / £0.00 and £8.00 (UK)] for the first product. Step 3: You will repeat Steps 1 and 2 for ten other products. Step 4: The computer will randomly choose one of the 11 products to be auctioned. Step 5: The computer will randomly select a "sale price" between [\$0.10 and \$10.00 (in 10-cent increments) (CA, US) / 10p and £8.00 (in 10-pence increments) (UK)]. Step 6: The computer will compare the sale price with your bid for the chosen product. If your bid is equal to or higher than the sale price, you win and purchase the product for the sale price.</p> <p>Remember, we will provide you with a [\$10 (CA, US) / £8 (UK)] budget - the maximum that you can bid on each product.</p> <ul style="list-style-type: none"> • If your bid for the chosen product is LESS THAN THE SALE PRICE, you will NOT win. For example, if you bid [\$5 (CA, US) / £5 (UK)] and the sale price was [\$6 (CA, US) / £6 (UK)] you will not win the product. You will only receive the [\$10 (CA, US) / £8 (UK)] budget as a Gift Card. • If your bid for the chosen product is EQUAL TO OR HIGHER THAN THE SALE PRICE, you will win the product. For example, if you bid [\$10 (CA, US) / £8 (UK)] and the sale price was [\$6 (CA, US) / £6 (UK)], you will pay the [\$6 (CA, US) / £6 (UK)] from your budget. You will receive the product and [\$4 (CA, US) / £2 (UK)] in change as a Gift Card. • The product and any remaining 'change' from your [\$10 (CA, US) / £8 (UK)] budget will be sent to you within approximately 2 weeks. 	<p>Voici le déroulement de l'encan :</p> <p>Étape 1 : Vous examinerez le premier produit. Étape 2 : Vous ferez une enchère d'entre 0,00 \$ et 10,00 \$ pour le premier produit. Étape 3 : Vous répétez les Étapes 1 et 2 pour 10 autres produits. Étape 4 : L'ordinateur choisira au hasard 1 des 11 produits à être vendus aux enchères. Étape 5 : L'ordinateur choisira au hasard un « prix de vente » entre 0,10 \$ et 10,00 \$ (en tranches de 10 cents). Étape 6 : L'ordinateur va comparer le prix de vente et votre offre pour le produit choisi. Si votre enchère est égale ou supérieure au prix de vente, vous gagnez et achetez le produit au prix de vente en question.</p> <p>Souvenez-vous que nous vous fournirons un budget de 10 \$ - le maximum que vous pouvez offrir pour chaque produit.</p> <ul style="list-style-type: none"> • Si votre enchère pour le produit est INFÉRIEURE AU PRIX DE VENTE, vous ne gagnerez pas. Par exemple, si vous faites une enchère de 5 \$ et que le prix de vente est de 6 \$, vous ne gagnerez pas le produit. Vous recevrez le budget de 10 \$ seulement sous la forme d'une Carte Cadeau. • Si votre enchère pour le produit est ÉGALE OU SUPÉRIEURE AU PRIX DE VENTE, vous gagnerez le produit. Par exemple, si vous faites une enchère de 10 \$ et que le prix de vente est de 6 \$, vous dépenserez 6 \$ de votre budget. Vous recevrez le produit et le solde de 4 \$ sous forme d'une Carte Cadeau. • Le produit et tout « solde » de votre budget de 10 \$ que nous fournissons vous seront transmis dans environ 2 semaines.

	UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)	UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)
AUCTION INSTRUCTIONS 3	<p>In this type of auction, you are not bidding against anyone else. Whether you win a product depends only on your bid and the randomly selected sale price.</p> <p>Because you do not know which product will be chosen for auction, you should base the amount of each bid on how much you want the product.</p> <p>Your best strategy is to think about the most you are comfortable paying for a product and bid that amount. In many auctions, it is smart to bid lower than the amount you want to pay, to try to get a good deal. However, with this auction, your price is not based on your bid, but the randomly selected sale price, so bidding low gives you no advantage.</p> <p>Remember, only ONE product will be chosen for auction so you do not need to spread out your [\$10 (CA, US) / £8 (UK)] across all your bids. You can bid up to [\$10 (CA, US) / £8 (UK)] on EACH product.</p> <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>	<p>Dans ce type d’encan, vous n’avez pas d’adversaire. Le fait de gagner un produit ne dépend que de votre enchère et du prix de vente sélectionné au hasard.</p> <p>Puisque vous ignorez quel est le produit qui sera choisi pour être vendu aux enchères, il vous faut fonder chaque offre sur la mesure dans laquelle vous désirez le produit.</p> <p>Votre meilleure stratégie est de déterminer et d’offrir le montant avec lequel vous êtes le plus à l’aise. Dans beaucoup d’encans, il est intelligent d’offrir un montant inférieur à ce que vous voulez vraiment payer afin de faire une bonne affaire. Cependant, dans cet encan, la prix du produit n’est pas basée sur votre offre et est choisie au hasard, donc des offres basses ne sont pas avantageuses.</p> <p>Souvenez-vous qu’UNE produit seulement sera choisi pour l’encan, donc vous ne devez pas fractionner vos 10 \$ à travers toutes vos offres. Vous pouvez offrir jusqu’à 10 \$ pour CHAQUE produit.</p> <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>
PRACTICE AUCTION INTRO	<p><u>Let’s start with a PRACTICE AUCTION.</u></p> <p>You will not receive any of the products in the practice round: it is only to help you understand how the real auction will work.</p> <p>In the practice, we will pretend to auction 6-month subscriptions to three different magazines. Remember, you have a [\$10 (CA, US) / £8.00 (UK)] budget to spend on each magazine subscription and only one will be auctioned.</p> <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>	<p><u>Commençons par une RÉPÉTITION DE L’ENCAN.</u></p> <p>Vous n’obtiendrez aucun produit au terme de la répétition : elle a pour seul but de vous aider à comprendre le fonctionnement de l’encan officiel.</p> <p>Pour la répétition, nous ferons semblant qu’un abonnement de 6 mois à trois magazines différents est en jeu. Souvenez-vous que vous avez un budget de 10 \$ à dépenser sur chaque abonnement et qu’un seul sera mis aux enchères.</p> <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>
PRACTICE AUCTION 1 AUC_PB1	Place a bid between [\$0.00 and \$10.00 (CA, US) / £0.00 and £8.00 (UK)] on a 6-month subscription to Vogue.	Faites une enchère d’entre 0,00 \$ et 10,00 \$ sur un abonnement de 6 mois au magazine <i>Vogue</i>.

	 <p>Enter your bid amount: [\$XX.XX (CA, US) / £X.XX (UK)]</p> <p>PROGRAMMER NOTE: IF BID OUTSIDE RANGE: "Your bid must be between [\$0.00 and \$10.00 (CA, US) / £0.00 and £8.00 (UK)]." UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>	 <p>Tapez votre enchère : [XX,XX \$]</p> <p>PROGRAMMER NOTE: IF BID OUTSIDE RANGE: "Votre enchère doit être de 0,00 \$ à 10,00 \$." UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>
<p>PRACTICE AUCTION 1 CONFIRM</p> <p>AUC_PB1C</p>	<p>Are you sure you want to bid [\$XX.XX (CA, US) / £XX.XX (UK)] on the 6-month subscription to Vogue?</p> <p>PROGRAMMER NOTE: INSERT BID FROM AUC_PB1</p>  <ol style="list-style-type: none"> Yes No, I would like to change my bid [PROGRAMMER NOTE: RETURN TO AUC_PB1] <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>	<p>Voulez-vous vraiment faire une enchère de [XX,XX \$] pour l'abonnement de 6 mois au magazine <i>Vogue</i>?</p> <p>PROGRAMMER NOTE: INSERT BID FROM AUC_PB1</p>  <ol style="list-style-type: none"> Oui Non, j'aimerais la modifier [PROGRAMMER NOTE: RETURN TO AUC_PB1] <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>
<p>PRACTICE AUCTION 2</p> <p>AUC_PB2</p>	<p>Place a bid between [\$0.00 and \$10.00 (CA, US) / £0.00 and £8.00 (UK)] on a 6-month subscription to National Geographic.</p>  <p>Enter your bid amount: [\$XX.XX (CA, US) / £X.XX (UK)]</p>	<p>Faites une enchère d'entre 0,00 \$ et 10,00 \$ sur un abonnement de 6 mois au magazine <i>National Geographic</i>.</p>  <p>Tapez votre enchère : [XX,XX \$]</p>

	<p>PROGRAMMER NOTE: IF BID OUTSIDE RANGE: "Your bid must be between [\$0.00 and \$10.00 (CA, US) / £0.00 and £8.00 (UK)]."</p> <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>	<p>PROGRAMMER NOTE: IF BID OUTSIDE RANGE: "Votre enchère doit être de 0,00 \$ à 10,00 \$."</p> <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>
<p>PRACTICE AUCTION 2 CONFIRM</p> <p>AUC_PB2C</p>	<p>Are you sure you want to bid [\$XX.XX (CA, US) / £XX.XX (UK)] on the 6-month subscription to National Geographic?</p> <p>PROGRAMMER NOTE: INSERT BID FROM AUC_PB2</p>  <p>1. Yes 2. No, I would like to change my bid [PROGRAMMER NOTE: RETURN TO AUC_PB2]</p> <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>	<p>Voulez-vous vraiment faire une enchère de [XX,XX \$] pour l'abonnement de 6 mois au magazine National Geographic?</p> <p>PROGRAMMER NOTE: INSERT BID FROM AUC_PB2</p>  <p>1. Oui 2. Non, j'aimerais la modifier [PROGRAMMER NOTE: RETURN TO AUC_PB2]</p> <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>
<p>PRACTICE AUCTION 3</p> <p>AUC_PB3</p>	<p>Place a bid between [\$0.00 and \$10.00 (CA, US) / £0.00 and £8.00 (UK)] on the 6-month subscription to Sports Illustrated.</p>  <p>Enter your bid amount: [\$XX.XX (CA, US) / £X.XX (UK)]</p> <p>PROGRAMMER NOTE: IF BID OUTSIDE RANGE: "Your bid must be between [\$0.00 and \$10.00 (CA, US) / £0.00 and £8.00 (UK)]."</p> <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>	<p>Faites une enchère d'entre 0,00 \$ et 10,00 \$ sur un abonnement de 6 mois au magazine Sports Illustrated.</p>  <p>Tapez votre enchère : [XX,XX \$]</p> <p>PROGRAMMER NOTE: IF BID OUTSIDE RANGE: "Votre enchère doit être de 0,00 \$ à 10,00 \$."</p> <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>
<p>PRACTICE AUCTION 3 CONFIRM</p> <p>AUC_PB3C</p>	<p>Are you sure you want to bid [\$XX.XX (CA, US) / £XX.XX (UK)] on the 6-month subscription to Sports Illustrated?</p> <p>PROGRAMMER NOTE: INSERT BID FROM AUC_PB3</p>	<p>Voulez-vous vraiment faire une enchère de [XX,XX \$] pour l'abonnement de 6 mois au magazine Sports Illustrated?</p> <p>PROGRAMMER NOTE: INSERT BID FROM AUC_PB3</p>



	 <p>1. Yes 2. No, I would like to change my bid [PROGRAMMER NOTE: RETURN TO AUC_PB3]</p> <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>	 <p>1. Oui 2. Non, j'aimerais la modifier [PROGRAMMER NOTE: RETURN TO AUC_PB3]</p> <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>
<p>PRACTICE AUCTION ITEM</p>	<p>Now that you've finished bidding, the computer will randomly choose one product to be auctioned.</p> <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>	<p>Alors que vous avez terminé de faire vos enchères, l'ordinateur va choisir au hasard un produit à être vendu aux enchères.</p> <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>
<p>PRACTICE AUCTION PRICE</p>	<p>The product chosen is: the Vogue subscription.</p> <p>Next, the computer will randomly choose a sale price.</p> <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>	<p>Le produit choisi correspond à : l'abonnement au magazine <i>Vogue</i>.</p> <p>Ensuite, l'ordinateur choisit un prix de vente au hasard.</p> <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>
<p>PRACTICE AUCTION RESULTS - LOSE</p>	<p>PROGRAMMER NOTE: IF AUC_PB1 BID < [\$7 (CA, US) / £7 (UK):</p> <p>The sale price for the Vogue subscription is: [\$7 (CA, US) / £7 (UK)].</p> <p>Because your bid was lower than the sale price of [\$7 (CA, US) / £7 (UK)], you would NOT have won the Vogue subscription. You would have only received your [\$10 (CA, US) / £8 (UK)] budget, sent as a Gift Card.</p> <p>If you had bid [\$7 (CA, US) / £7 (UK)] or higher and this was the real auction, you would have received the subscription and [\$3 (CA, US) / £1 (UK)] in change, sent as a Gift Card.</p> <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>	<p>PROGRAMMER NOTE: IF AUC_PB1 BID < [\$7 (CA, US) / £7 (UK):</p> <p>Le prix de vente de l'abonnement au magazine <i>Vogue</i> est de : 7 \$</p> <p>Vu que votre enchère était inférieure au prix de vente de 7 \$, vous N'AURIEZ PAS gagné l'abonnement au magazine <i>Vogue</i>. Vous n'auriez reçu que votre budget de 10 \$ sous forme de carte-cadeau.</p> <p>Si vous aviez fait une enchère de 7 \$ ou plus et que les enchères avaient vraiment eu cours, vous auriez reçu l'abonnement et le solde de 3 \$ sous forme de carte-cadeau.</p> <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>
<p>PRACTICE AUCTION RESULTS - WIN</p>	<p>PROGRAMMER NOTE: IF AUC_PB1 BID = or > [\$7 (CA, US) / £7 (UK):</p> <p>The sale price for the Vogue subscription is: [\$7 (CA, US) / £7 (UK)].</p> <p>Because your bid was the same or higher than the sale price of [\$7 (CA, US) / £7 (UK)], you would have WON</p>	<p>PROGRAMMER NOTE: IF AUC_PB1 BID = or > [\$7 (CA, US) / £7 (UK):</p> <p>Le prix de vente de l'abonnement au magazine <i>Vogue</i> est de : 7 \$</p> <p>Vu que votre enchère était égale ou supérieure au prix de vente de 7 \$, vous auriez GAGNÉ l'abonnement au</p>



	<p>the Vogue subscription. You would have also received your [\$3 (CA, US) / £1 (UK)] in change, sent as a Gift Card.</p> <p>If you had bid less than [\$7 (CA, US) / £7 (UK)], you would not have won the subscription. You would only receive your [\$10 (CA, US) / £8 (UK)] budget, sent as a Gift Card.</p> <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>	<p>magazine <i>Vogue</i>. Vous recevriez également le solde de 3 \$ sous forme de carte-cadeau.</p> <p>Si vous aviez misé moins de 7 \$, vous n'auriez pas gagné l'abonnement. Vous ne recevriez que votre budget de 10 \$ sous forme de carte-cadeau.</p> <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>
<p>AUCTION INTRO</p> <p>AUC_SKIP</p>	<p><u>THIS IS THE REAL AUCTION.</u> In this auction, you will place separate bids on 11 different products. You can only win one product. If you win this auction, you will be expected to pay for the product out of your [\$10 (CA, US) / £8 (UK)] budget. Keep in mind that the amount you bid should be based on the most you'd feel comfortable paying for the product.</p> <ol style="list-style-type: none"> Continue to the real auction. I DO NOT WANT to participate in the auction. I understand that I will NOT receive the \$10 budget to bid on the products or have the opportunity to win the auction products. [Skip to 'Other Health Behaviours'] <p>PROGRAMMER NOTE: RANDOMLY SELECT ONE PRODUCT IMAGE FROM EACH OF 9 FOLDERS (9 IMAGE OPTIONS IN EACH), PLUS IMAGE FROM 10th FOLDER, FOR A TOTAL OF 10 IMAGES. THE 10 IMAGES WILL BE SHOWN IN THE FOLLOWING QUESTIONS – SHOW THE 10 IMAGES IN RANDOMIZED ORDER. UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>	<p><u>VOICI MAINTENANT L'ENCAN OFFICIELLE.</u> Au cours de cet encan, vous ferez des enchères pour 11 produits différents. Vous ne pouvez gagner plus d'un produit. Si vous remportez cet encan, on s'attendra de vous à ce que vous payiez le produit à partir de votre budget de 10 \$. Gardez à l'esprit que votre enchère doit être fondée sur le prix maximal que vous vous sentiriez à l'aise de payer pour le produit.</p> <ol style="list-style-type: none"> Je continue et je participe à l'encan officiel. JE NE VEUX PAS participer à l'encan. Je comprends que je NE RECEVRAI PAS le budget de 10 \$ me permettant de faire une offre à l'égard des produits ou que je n'aurai pas la possibilité de gagner des produits de l'encan. [Skip to 'Other Health Behaviours'] <p>PROGRAMMER NOTE: RANDOMLY SELECT ONE PRODUCT IMAGE FROM EACH OF 9 FOLDERS (9 IMAGE OPTIONS IN EACH), PLUS IMAGE FROM 10th FOLDER, FOR A TOTAL OF 10 IMAGES. THE 10 IMAGES WILL BE SHOWN IN THE FOLLOWING QUESTIONS – SHOW THE 10 IMAGES IN RANDOMIZED ORDER. UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>
<p>AUCTION 1</p> <p>AUC_B1</p>	<p>Place a bid between [\$0.00 and \$10.00 (CA, US) / £0.00 and £8.00 (UK)] on this product.</p> <p>PROGRAMMER NOTE: SHOW FIRST RANDOMLY SELECTED PRODUCT IMAGE FROM 10 OPTIONS.</p> <p>Enter your bid amount: [\$XX.XX (CA, US) / £X.XX (UK)]</p> <p>PROGRAMMER NOTE: IF BID OUTSIDE RANGE: "Your bid must be between [\$0.00 and \$10.00 (CA, US) / £0.00 and £8.00 (UK)]." UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>	<p>Faites une enchère de 0,00 \$ à 10,00 \$ pour ce produit.</p> <p>PROGRAMMER NOTE: SHOW FIRST RANDOMLY SELECTED PRODUCT IMAGE FROM 10 OPTIONS.</p> <p>Tapez votre enchère : [XX,XX \$]</p> <p>PROGRAMMER NOTE: IF BID OUTSIDE RANGE: "Votre enchère doit être de 0,00 \$ à 10,00 \$." UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>
<p>AUCTION 1 CONFIRM</p> <p>AUC_B1C</p>	<p>Are you sure you want to bid [\$XX.XX (CA, US) / £XX.XX (UK)] on this product?</p> <p>PROGRAMMER NOTE: INSERT BID FROM AUC_B1 PROGRAMMER NOTE: SHOW FIRST RANDOMLY SELECTED PRODUCT IMAGE FROM 10 OPTIONS.</p> <ol style="list-style-type: none"> Yes No, I would like to change my bid [PROGRAMMER NOTE: RETURN TO AUC_B1] <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>	<p>Voulez-vous vraiment faire une enchère de [XX,XX \$] pour ce produit?</p> <p>PROGRAMMER NOTE: INSERT BID FROM AUC_B1 PROGRAMMER NOTE: SHOW FIRST RANDOMLY SELECTED PRODUCT IMAGE FROM 10 OPTIONS.</p> <ol style="list-style-type: none"> Oui Non, j'aimerais la modifier [PROGRAMMER NOTE: RETURN TO AUC_B1] <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>

<p>AUCTION 2</p> <p>AUC_B2</p>	<p>Place a bid between [\$0.00 and \$10.00 (CA, US) / £0.00 and £8.00 (UK)] on this product. PROGRAMMER NOTE: SHOW SECOND RANDOMLY SELECTED PRODUCT IMAGE FROM 10 OPTIONS.</p> <p>Enter your bid amount: [\$XX.XX (CA, US) / £X.XX (UK)]</p> <p>PROGRAMMER NOTE: IF BID OUTSIDE RANGE: "Your bid must be between [\$0.00 and \$10.00 (CA, US) / £0.00 and £8.00 (UK)]." UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>	<p>Faites une enchère de 0,00 \$ à 10,00 \$ pour ce produit. PROGRAMMER NOTE: SHOW SECOND RANDOMLY SELECTED PRODUCT IMAGE FROM 10 OPTIONS.</p> <p>Tapez votre enchère : [XX,XX \$]</p> <p>PROGRAMMER NOTE: IF BID OUTSIDE RANGE: "Votre enchère doit être de 0,00 \$ à 10,00 \$." UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>
<p>AUCTION 2 CONFIRM</p> <p>AUC_B2C</p>	<p>Are you sure you want to bid [\$XX.XX (CA, US) / £XX.XX (UK)] on this product? PROGRAMMER NOTE: INSERT BID FROM AUC_B2 PROGRAMMER NOTE: SHOW SECOND RANDOMLY SELECTED PRODUCT IMAGE FROM 10 OPTIONS.</p> <ol style="list-style-type: none"> Yes No, I would like to change my bid [PROGRAMMER NOTE: RETURN TO AUC_B2] <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>	<p>Voulez-vous vraiment faire une enchère de [XX,XX \$] pour ce produit? PROGRAMMER NOTE: INSERT BID FROM AUC_B2 PROGRAMMER NOTE: SHOW SECOND RANDOMLY SELECTED PRODUCT IMAGE FROM 10 OPTIONS.</p> <ol style="list-style-type: none"> Oui Non, j'aimerais la modifier [PROGRAMMER NOTE: RETURN TO AUC_B2] <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>
<p>AUCTION 3</p> <p>AUC_B3</p>	<p>Place a bid between [\$0.00 and \$10.00 (CA, US) / £0.00 and £8.00 (UK)] on this product. PROGRAMMER NOTE: SHOW THIRD RANDOMLY SELECTED PRODUCT IMAGE FROM 10 OPTIONS.</p> <p>Enter your bid amount: [\$XX.XX (CA, US) / £X.XX (UK)]</p> <p>PROGRAMMER NOTE: IF BID OUTSIDE RANGE: "Your bid must be between [\$0.00 and \$10.00 (CA, US) / £0.00 and £8.00 (UK)]." UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>	<p>Faites une enchère de 0,00 \$ à 10,00 \$ pour ce produit. PROGRAMMER NOTE: SHOW THIRD RANDOMLY SELECTED PRODUCT IMAGE FROM 10 OPTIONS.</p> <p>Tapez votre enchère : [XX,XX \$]</p> <p>PROGRAMMER NOTE: IF BID OUTSIDE RANGE: "Votre enchère doit être de 0,00 \$ à 10,00 \$." UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>
<p>AUCTION 3 CONFIRM</p> <p>AUC_B3C</p>	<p>Are you sure you want to bid [\$XX.XX (CA, US) / £XX.XX (UK)] on this product? PROGRAMMER NOTE: INSERT BID FROM AUC_B3 PROGRAMMER NOTE: SHOW THIRD RANDOMLY SELECTED PRODUCT IMAGE FROM 10 OPTIONS.</p> <ol style="list-style-type: none"> Yes No, I would like to change my bid [PROGRAMMER NOTE: RETURN TO AUC_B3] <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>	<p>Voulez-vous vraiment faire une enchère de [XX,XX \$] pour ce produit? PROGRAMMER NOTE: INSERT BID FROM AUC_B3 PROGRAMMER NOTE: SHOW THIRD RANDOMLY SELECTED PRODUCT IMAGE FROM 10 OPTIONS.</p> <ol style="list-style-type: none"> Oui Non, j'aimerais la modifier [PROGRAMMER NOTE: RETURN TO AUC_B3] <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>
<p>AUCTION 4</p> <p>AUC_B4</p>	<p>Place a bid between [\$0.00 and \$10.00 (CA, US) / £0.00 and £8.00 (UK)] on this product. PROGRAMMER NOTE: SHOW FOURTH RANDOMLY SELECTED PRODUCT IMAGE FROM 10 OPTIONS.</p> <p>Enter your bid amount: [\$XX.XX (CA, US) / £X.XX (UK)]</p> <p>PROGRAMMER NOTE: IF BID OUTSIDE RANGE: "Your bid must be between [\$0.00 and \$10.00 (CA, US) / £0.00 and £8.00 (UK)]." UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>	<p>Faites une enchère de 0,00 \$ à 10,00 \$ pour ce produit. PROGRAMMER NOTE: SHOW FOURTH RANDOMLY SELECTED PRODUCT IMAGE FROM 10 OPTIONS.</p> <p>Tapez votre enchère : [XX,XX \$]</p> <p>PROGRAMMER NOTE: IF BID OUTSIDE RANGE: "Votre enchère doit être de 0,00 \$ à 10,00 \$." UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>

<p>AUCTION 4 CONFIRM</p> <p>AUC_B4C</p>	<p>Are you sure you want to bid [\$XX.XX (CA, US) / £XX.XX (UK)] on this product?</p> <p>PROGRAMMER NOTE: INSERT BID FROM AUC_B4 PROGRAMMER NOTE: SHOW FOURTH RANDOMLY SELECTED PRODUCT IMAGE FROM 10 OPTIONS.</p> <p>1. Yes 2. No, I would like to change my bid [PROGRAMMER NOTE: RETURN TO AUC_B4]</p> <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>	<p>Voulez-vous vraiment faire une enchère de [XX,XX \$] pour ce produit?</p> <p>PROGRAMMER NOTE: INSERT BID FROM AUC_B4 PROGRAMMER NOTE: SHOW FOURTH RANDOMLY SELECTED PRODUCT IMAGE FROM 10 OPTIONS.</p> <p>1. Oui 2. Non, j'aimerais la modifier [PROGRAMMER NOTE: RETURN TO AUC_B4]</p> <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>
<p>AUCTION 5</p> <p>AUC_B5</p>	<p>Place a bid between [\$0.00 and \$10.00 (CA, US) / £0.00 and £8.00 (UK)] on this product.</p> <p>PROGRAMMER NOTE: SHOW FIFTH RANDOMLY SELECTED PRODUCT IMAGE FROM 10 OPTIONS.</p> <p>Enter your bid amount: [\$XX.XX (CA, US) / £X.XX (UK)]</p> <p>PROGRAMMER NOTE: IF BID OUTSIDE RANGE: "Your bid must be between [\$0.00 and \$10.00 (CA, US) / £0.00 and £8.00 (UK)]." UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>	<p>Faites une enchère de 0,00 \$ à 10,00 \$ pour ce produit.</p> <p>PROGRAMMER NOTE: SHOW FIFTH RANDOMLY SELECTED PRODUCT IMAGE FROM 10 OPTIONS.</p> <p>Tapez votre enchère : [XX,XX \$]</p> <p>PROGRAMMER NOTE: IF BID OUTSIDE RANGE: "Votre enchère doit être de 0,00 \$ à 10,00 \$." UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>
<p>AUCTION 5 CONFIRM</p> <p>AUC_B5C</p>	<p>Are you sure you want to bid [\$XX.XX (CA, US) / £XX.XX (UK)] on this product?</p> <p>PROGRAMMER NOTE: INSERT BID FROM AUC_B5 PROGRAMMER NOTE: SHOW FIFTH RANDOMLY SELECTED PRODUCT IMAGE FROM 10 OPTIONS.</p> <p>1. Yes 2. No, I would like to change my bid [PROGRAMMER NOTE: RETURN TO AUC_B5]</p> <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>	<p>Voulez-vous vraiment faire une enchère de [XX,XX \$] pour ce produit?</p> <p>PROGRAMMER NOTE: INSERT BID FROM AUC_B5 PROGRAMMER NOTE: SHOW FIFTH RANDOMLY SELECTED PRODUCT IMAGE FROM 10 OPTIONS.</p> <p>1. Oui 2. Non, j'aimerais la modifier [PROGRAMMER NOTE: RETURN TO AUC_B5]</p> <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>
<p>AUCTION 6</p> <p>AUC_B6</p>	<p>Place a bid between [\$0.00 and \$10.00 (CA, US) / £0.00 and £8.00 (UK)] on this product.</p> <p>PROGRAMMER NOTE: SHOW SIXTH RANDOMLY SELECTED PRODUCT IMAGE FROM 10 OPTIONS.</p> <p>Enter your bid amount: [\$XX.XX (CA, US) / £X.XX (UK)]</p> <p>PROGRAMMER NOTE: IF BID OUTSIDE RANGE: "Your bid must be between [\$0.00 and \$10.00 (CA, US) / £0.00 and £8.00 (UK)]." UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>	<p>Faites une enchère de 0,00 \$ à 10,00 \$ pour ce produit.</p> <p>PROGRAMMER NOTE: SHOW SIXTH RANDOMLY SELECTED PRODUCT IMAGE FROM 10 OPTIONS.</p> <p>Tapez votre enchère : [XX,XX \$]</p> <p>PROGRAMMER NOTE: IF BID OUTSIDE RANGE: "Votre enchère doit être de 0,00 \$ à 10,00 \$." UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>
<p>AUCTION 6 CONFIRM</p> <p>AUC_B6C</p>	<p>Are you sure you want to bid [\$XX.XX (CA, US) / £XX.XX (UK)] on this product?</p> <p>PROGRAMMER NOTE: INSERT BID FROM AUC_B6 PROGRAMMER NOTE: SHOW SIXTH RANDOMLY SELECTED PRODUCT IMAGE FROM 10 OPTIONS.</p> <p>1. Yes 2. No, I would like to change my bid [PROGRAMMER NOTE: RETURN TO AUC_B6]</p> <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>	<p>Voulez-vous vraiment faire une enchère de [XX,XX \$] pour ce produit?</p> <p>PROGRAMMER NOTE: INSERT BID FROM AUC_B6 PROGRAMMER NOTE: SHOW SIXTH RANDOMLY SELECTED PRODUCT IMAGE FROM 10 OPTIONS.</p> <p>1. Oui 2. Non, j'aimerais la modifier [PROGRAMMER NOTE: RETURN TO AUC_B6]</p> <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>

<p>AUCTION 7 AUC_B7</p>	<p>Place a bid between [\$0.00 and \$10.00 (CA, US) / £0.00 and £8.00 (UK)] on this product. PROGRAMMER NOTE: SHOW SEVENTH RANDOMLY SELECTED PRODUCT IMAGE FROM 10 OPTIONS.</p> <p>Enter your bid amount: [\$XX.XX (CA, US) / £X.XX (UK)]</p> <p>PROGRAMMER NOTE: IF BID OUTSIDE RANGE: "Your bid must be between [\$0.00 and \$10.00 (CA, US) / £0.00 and £8.00 (UK)]." UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>	<p>Faites une enchère de 0,00 \$ à 10,00 \$ pour ce produit. PROGRAMMER NOTE: SHOW SEVENTH RANDOMLY SELECTED PRODUCT IMAGE FROM 10 OPTIONS.</p> <p>Tapez votre enchère : [XX,XX \$]</p> <p>PROGRAMMER NOTE: IF BID OUTSIDE RANGE: "Votre enchère doit être de 0,00 \$ à 10,00 \$." UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>
<p>AUCTION 7 CONFIRM AUC_B7C</p>	<p>Are you sure you want to bid [\$XX.XX (CA, US) / £XX.XX (UK)] on this product? PROGRAMMER NOTE: INSERT BID FROM AUC_B7 PROGRAMMER NOTE: SHOW SEVENTH RANDOMLY SELECTED PRODUCT IMAGE FROM 10 OPTIONS.</p> <ol style="list-style-type: none"> Yes No, I would like to change my bid [PROGRAMMER NOTE: RETURN TO AUC_B7] <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>	<p>Voulez-vous vraiment faire une enchère de [XX,XX \$] pour ce produit? PROGRAMMER NOTE: INSERT BID FROM AUC_B7 PROGRAMMER NOTE: SHOW SEVENTH RANDOMLY SELECTED PRODUCT IMAGE FROM 10 OPTIONS.</p> <ol style="list-style-type: none"> Oui Non, j'aimerais la modifier [PROGRAMMER NOTE: RETURN TO AUC_B7] <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>
<p>AUCTION 8 AUC_B8</p>	<p>Place a bid between [\$0.00 and \$10.00 (CA, US) / £0.00 and £8.00 (UK)] on this product. PROGRAMMER NOTE: SHOW EIGHTH RANDOMLY SELECTED PRODUCT IMAGE FROM 10 OPTIONS.</p> <p>Enter your bid amount: [\$XX.XX (CA, US) / £X.XX (UK)]</p> <p>PROGRAMMER NOTE: IF BID OUTSIDE RANGE: "Your bid must be between [\$0.00 and \$10.00 (CA, US) / £0.00 and £8.00 (UK)]." UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>	<p>Faites une enchère de 0,00 \$ à 10,00 \$ pour ce produit. PROGRAMMER NOTE: SHOW EIGHTH RANDOMLY SELECTED PRODUCT IMAGE FROM 10 OPTIONS.</p> <p>Tapez votre enchère : [XX,XX \$]</p> <p>PROGRAMMER NOTE: IF BID OUTSIDE RANGE: "Votre enchère doit être de 0,00 \$ à 10,00 \$." UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>
<p>AUCTION 8 CONFIRM AUC_B8C</p>	<p>Are you sure you want to bid [\$XX.XX (CA, US) / £XX.XX (UK)] on this product? PROGRAMMER NOTE: INSERT BID FROM AUC_B8 PROGRAMMER NOTE: SHOW EIGHTH RANDOMLY SELECTED PRODUCT IMAGE FROM 10 OPTIONS.</p> <ol style="list-style-type: none"> Yes No, I would like to change my bid [PROGRAMMER NOTE: RETURN TO AUC_B8] <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>	<p>Voulez-vous vraiment faire une enchère de [XX,XX \$] pour ce produit? PROGRAMMER NOTE: INSERT BID FROM AUC_B8 PROGRAMMER NOTE: SHOW EIGHTH RANDOMLY SELECTED PRODUCT IMAGE FROM 10 OPTIONS.</p> <ol style="list-style-type: none"> Oui Non, j'aimerais la modifier [PROGRAMMER NOTE: RETURN TO AUC_B8] <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>
<p>AUCTION 9 AUC_B9</p>	<p>Place a bid between [\$0.00 and \$10.00 (CA, US) / £0.00 and £8.00 (UK)] on this product. PROGRAMMER NOTE: SHOW NINTH RANDOMLY SELECTED PRODUCT IMAGE FROM 10 OPTIONS.</p> <p>Enter your bid amount: [\$XX.XX (CA, US) / £X.XX (UK)]</p> <p>PROGRAMMER NOTE: IF BID OUTSIDE RANGE: "Your bid must be between [\$0.00 and \$10.00 (CA, US) / £0.00 and £8.00 (UK)]." UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>	<p>Faites une enchère de 0,00 \$ à 10,00 \$ pour ce produit. PROGRAMMER NOTE: SHOW NINTH RANDOMLY SELECTED PRODUCT IMAGE FROM 10 OPTIONS.</p> <p>Tapez votre enchère : [XX,XX \$]</p> <p>PROGRAMMER NOTE: IF BID OUTSIDE RANGE: "Votre enchère doit être de 0,00 \$ à 10,00 \$." UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>

<p>AUCTION 9 CONFIRM</p> <p>AUC_B9C</p>	<p>Are you sure you want to bid [\$XX.XX (CA, US) / £XX.XX (UK)] on this product?</p> <p>PROGRAMMER NOTE: INSERT BID FROM AUC_B9 PROGRAMMER NOTE: SHOW NINTH RANDOMLY SELECTED PRODUCT IMAGE FROM 10 OPTIONS.</p> <ol style="list-style-type: none"> 1. Yes 2. No, I would like to change my bid [PROGRAMMER NOTE: RETURN TO AUC_B9] <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>	<p>Voulez-vous vraiment faire une enchère de [XX,XX \$] pour ce produit?</p> <p>PROGRAMMER NOTE: INSERT BID FROM AUC_B9 PROGRAMMER NOTE: SHOW NINTH RANDOMLY SELECTED PRODUCT IMAGE FROM 10 OPTIONS.</p> <ol style="list-style-type: none"> 1. Oui 2. Non, j'aimerais la modifier [PROGRAMMER NOTE: RETURN TO AUC_B9] <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>
<p>AUCTION 10</p> <p>AUC_B10</p>	<p>Place a bid between [\$0.00 and \$10.00 (CA, US) / £0.00 and £8.00 (UK)] on this product.</p> <p>PROGRAMMER NOTE: SHOW TENTH RANDOMLY SELECTED PRODUCT IMAGE FROM 10 OPTIONS.</p> <p>Enter your bid amount: [\$XX.XX (CA, US) / £X.XX (UK)]</p> <p>PROGRAMMER NOTE: IF BID OUTSIDE RANGE: "Your bid must be between [\$0.00 and \$10.00 (CA, US) / £0.00 and £8.00 (UK)]." UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>	<p>Faites une enchère de 0,00 \$ à 10,00 \$ pour ce produit.</p> <p>PROGRAMMER NOTE: SHOW TENTH RANDOMLY SELECTED PRODUCT IMAGE FROM 10 OPTIONS.</p> <p>Tapez votre enchère : [XX,XX \$]</p> <p>PROGRAMMER NOTE: IF BID OUTSIDE RANGE: "Votre enchère doit être de 0,00 \$ à 10,00 \$." UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>
<p>AUCTION 10 CONFIRM</p> <p>AUC_B10C</p>	<p>Are you sure you want to bid [\$XX.XX (CA, US) / £XX.XX (UK)] on this product?</p> <p>PROGRAMMER NOTE: INSERT BID FROM AUC_B10 PROGRAMMER NOTE: SHOW TENTH RANDOMLY SELECTED PRODUCT IMAGE FROM 10 OPTIONS.</p> <ol style="list-style-type: none"> 1. Yes 2. No, I would like to change my bid [PROGRAMMER NOTE: RETURN TO AUC_B10] <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>	<p>Voulez-vous vraiment faire une enchère de [XX,XX \$] pour ce produit?</p> <p>PROGRAMMER NOTE: INSERT BID FROM AUC_B10 PROGRAMMER NOTE: SHOW TENTH RANDOMLY SELECTED PRODUCT IMAGE FROM 10 OPTIONS.</p> <ol style="list-style-type: none"> 1. Oui 2. Non, j'aimerais la modifier [PROGRAMMER NOTE: RETURN TO AUC_B10] <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>
<p>AUCTION 11</p> <p>AUC_B11</p>	<p>Place a bid between [\$0.00 and \$10.00 (CA, US) / £0.00 and £8.00 (UK)] on this product.</p> <p>PROGRAMMER NOTE: SHOW STARBUCKS CARD.</p>  <p>\$10 Starbucks Card (CA) / \$10 Starbucks Card (US) / £8 Starbucks Card (UK)</p> <p>Enter your bid amount: [\$XX.XX (CA, US) / £X.XX (UK)]</p> <p>PROGRAMMER NOTE: IF BID OUTSIDE RANGE: "Your bid must be between [\$0.00 and \$10.00 (CA, US) / £0.00 and £8.00 (UK)]." UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>	<p>Faites une enchère de 0,00 \$ à 10,00 \$ pour ce produit.</p> <p>PROGRAMMER NOTE: SHOW STARBUCKS CARD.</p>  <p>Carte Starbucks de 10 \$</p> <p>Tapez votre enchère : [XX,XX \$]</p> <p>PROGRAMMER NOTE: IF BID OUTSIDE RANGE: "Votre enchère doit être de 0,00 \$ à 10,00 \$." UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>

<p>AUCTION 11 CONFIRM</p> <p>AUC_B11C</p>	<p>Are you sure you want to bid [\$XX.XX (CA, US) / £XX.XX (UK)] on this product?</p> <p>PROGRAMMER NOTE: INSERT BID FROM AUC_B11</p> <p>PROGRAMMER NOTE: SHOW STARBUCKS CARD.</p>  <p>\$10 Starbucks Card (CA) / \$10 Starbucks Card (US) / £8 Starbucks Card (UK)</p> <ol style="list-style-type: none"> Yes No, I would like to change my bid [PROGRAMMER NOTE: RETURN TO AUC_B11] <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>	<p>Voulez-vous vraiment faire une enchère de [XX,XX \$] pour ce produit?</p> <p>PROGRAMMER NOTE: INSERT BID FROM AUC_B11</p> <p>PROGRAMMER NOTE: SHOW STARBUCKS CARD.</p>  <p>Carte Starbucks de 10 \$</p> <ol style="list-style-type: none"> Oui Non, j'aimerais la modifier [PROGRAMMER NOTE: RETURN TO AUC_B11] <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2)</p>
<p>AUCTION RESULTS - WIN</p>	<p>PROGRAMMER NOTE: THE CHOSEN PRODUCT WILL ALWAYS BE THE STARBUCKS CARD (THE LAST/11TH PRODUCT). THE SALE PRICE FOR THE STARBUCKS CARD WILL ALWAYS BE [\$8.00 (CA, US) / £6.00 (UK)].</p> <p>The computer chose the Starbucks Card as the product to be auctioned.</p> <p>The sale price was [\$8.00 (CA, US) / £6.00 (UK)].</p> <p>Your bid was [\$XX.XX (CA, US) / £X.XX (UK)]. PROGRAMMER NOTE: INSERT AMOUNT OF AUC_B11 BID.</p> <p>Congratulations - since your bid was equal or higher than the sale price, you have won the [\$10.00 (CA, US) / £8.00 (UK)] Starbucks Card!</p> <p>You will also receive [\$2.00 (CA, US) / £2.00 (UK)] as 'change' from your [\$10.00 (CA, US) / £8.00 (UK)] budget. This amount will be added to the [\$10.00 (CA, US) / £8.00 (UK)] Starbucks Card that you won. In total, you will receive a [\$12.00 (CA, US) / £10.00 (UK)] Starbucks Card!</p> <p>You will receive the Starbucks Card by e-mail within approximately 2 weeks.</p> <p>PROGRAMMER NOTE: SHOW STARBUCKS DISCLAIMER IN SMALL FONT.</p> <p>The Starbucks wordmark and the Starbucks logo are registered trademarks of Starbucks Corporation. Starbucks is also the owner of the copyrights in the Starbucks logo and the Starbucks Card designs. All rights reserved. Starbucks is not a participating partner or sponsor in this offer.</p>	<p>PROGRAMMER NOTE: THE CHOSEN PRODUCT WILL ALWAYS BE THE STARBUCKS CARD (THE LAST/11TH PRODUCT). THE SALE PRICE FOR THE STARBUCKS CARD WILL ALWAYS BE [\$8.00 (CA, US) / £6.00 (UK)].</p> <p>L'ordinateur a choisi de vendre à l'encan la Carte Starbucks.</p> <p>Le prix de vente était de 8,00 \$.</p> <p>Votre enchère était de [XX,XX \$]. PROGRAMMER NOTE: INSERT AMOUNT OF AUC_B11 BID.</p> <p>Félicitations, puisque votre enchère était égale ou supérieure au prix de vente, vous avez gagné la Carte Starbucks d'une valeur de 10,00 \$!</p> <p>Vous recevrez aussi le solde de 2,00 \$ de votre budget de 10,00 \$. Cette somme s'ajoutera à la Carte Starbucks d'une valeur de 10,00 \$ que vous avez remportée. Au total, vous recevrez donc une Carte Starbucks d'une valeur de 12,00 \$!</p> <p>Vous recevrez la Carte Starbucks par courriel dans environ 2 semaines.</p> <p>PROGRAMMER NOTE: SHOW STARBUCKS DISCLAIMER IN SMALL FONT.</p> <p>Le logotype Starbucks et le logo Starbucks sont des marques déposées de Starbucks. Starbucks est également le propriétaire des droits d'auteur du logo Starbucks et des conceptions graphiques de la Carte Starbucks. Tous droits réservés. Starbucks n'est pas un partenaire ni un commanditaire participant à cette offre.</p>

	UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2) AND AUC_B11 ≥ SALE PRICE.	UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2) AND AUC_B11 ≥ SALE PRICE.
AUCTION RESULTS - LOSE	<p>PROGRAMMER NOTE: THE CHOSEN PRODUCT WILL ALWAYS BE THE STARBUCKS CARD (THE FOURTH PRODUCT). THE SALE PRICE FOR THE STARBUCKS CARD WILL ALWAYS BE [\$8.00 (CA, US) / £6.00 (UK)].</p> <p>The computer chose the Starbucks Card as the product to be auctioned.</p> <p>The sale price was [\$8.00 (CA, US) / £6.00 (UK)].</p> <p>Your bid was [\$XX.XX (CA, US) / £X.XX (UK)]. PROGRAMMER NOTE: INSERT AMOUNT OF AUC_B11 BID.</p> <p>Since your bid was less than the sale price, you did NOT win the [\$10.00 (CA, US) / £8.00 (UK)] Starbucks Card.</p> <p>However, you get to keep the [\$10.00 (CA, US) / £8.00 (UK)] budget, which will be sent to you as a [\$10.00 (CA, US) / £8.00 (UK)] Starbucks Card by e-mail within approximately 2 weeks.</p> <p>PROGRAMMER NOTE: SHOW STARBUCKS DISCLAIMER IN SMALL FONT. The Starbucks wordmark and the Starbucks logo are registered trademarks of Starbucks Corporation. Starbucks is also the owner of the copyrights in the Starbucks logo and the Starbucks Card designs. All rights reserved. Starbucks is not a participating partner or sponsor in this offer.</p> <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2) AND AUC_B11 < SALE PRICE.</p>	<p>PROGRAMMER NOTE: THE CHOSEN PRODUCT WILL ALWAYS BE THE STARBUCKS CARD (THE FOURTH PRODUCT). THE SALE PRICE FOR THE STARBUCKS CARD WILL ALWAYS BE [\$8.00 (CA, US) / £6.00 (UK)].</p> <p>L'ordinateur a choisi de vendre à l'encan la Carte Starbucks.</p> <p>Le prix de vente était de 8,00 \$.</p> <p>Votre enchère était de [XX,XX \$]. PROGRAMMER NOTE: INSERT AMOUNT OF AUC_B11 BID.</p> <p>Puisque votre enchère était inférieure au prix de vente, vous N'AVEZ PAS gagné la Carte Starbucks d'une valeur de 10,00 \$.</p> <p>Toutefois, vous conservez le budget de 10,00 \$, lequel vous sera envoyé par courriel sous forme de Carte Starbucks dans environ 2 semaines.</p> <p>PROGRAMMER NOTE: SHOW STARBUCKS DISCLAIMER IN SMALL FONT. Le logotype Starbucks et le logo Starbucks sont des marques déposées de Starbucks. Starbucks est également le propriétaire des droits d'auteur du logo Starbucks et des conceptions graphiques de la Carte Starbucks. Tous droits réservés. Starbucks n'est pas un partenaire ni un commanditaire participant à cette offre.</p> <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2) AND AUC_B11 < SALE PRICE.</p>

OTHER HEALTH BEHAVIOURS

OTHER PREAMBLE	A few more questions before we finish...	Quelques autres questions avant que nous terminions...
DATA QUALITY CHECK -MONTH DQ_MONTH	<p>What is the current month?</p> <ol style="list-style-type: none"> 1. January 2. February 3. March 4. April 5. May 6. June 7. July 8. August 9. September 10. October 11. November 12. December -77 Don't know -88 Refused <p>UNIVERSE: ALL</p>	<p>Actuellement, dans quel mois sommes-nous?</p> <ol style="list-style-type: none"> 1. Janvier 2. Février 3. Mars 4. Avril 5. Mai 6. Juin 7. Juillet 8. Août 9. Septembre 10. Octobre 11. Novembre 12. Décembre -77 Ne sais pas -88 Refusé <p>UNIVERSE: ALL</p>

<p>MARIJUANA LAST USE CSTADS</p> <p>M_LAST</p>	<p>For the next few questions, we would like to ask you about marijuana/cannabis, which includes a joint, pot, weed, hash, or oil.</p> <p>When was the last time you used marijuana/cannabis?</p> <ol style="list-style-type: none"> 1. I have never used marijuana/cannabis 2. Earlier today 3. Not today but sometime in the past 7 days 4. Not in the past 7 days but sometime in the past 30 days 5. Not in the past 30 days but sometime in the past 6 months 6. Not in the past 6 months but sometime in the past 12 months 7. 1 to 4 years ago 8. 5 or more years ago <p>-77 Don't know -88 Refused</p> <p>UNIVERSE: ALL</p>	<p>Les quelques questions suivantes portent sur la marijuana/le cannabis, ce qui comprend un joint, du pot, du hasch ou de l'huile.</p> <p>À quand remonte la dernière fois où vous avez consommé de la marijuana/du cannabis?</p> <ol style="list-style-type: none"> 1. Je n'ai jamais consommé de la marijuana/du cannabis 2. Plus tôt aujourd'hui 3. Pas aujourd'hui, mais au cours des 7 derniers jours 4. Pas au cours des 7 derniers jours, mais au cours des 30 derniers jours 5. Pas au cours des 30 derniers jours, mais au cours des 6 derniers mois 6. Pas au cours des 6 derniers mois, mais au cours des 12 derniers mois 7. Il y a 1 à 4 ans 8. Il y a 5 ans ou plus <p>-77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: ALL</p>
<p>MARIJUANA FREQUENCY CSTADS</p> <p>M_FREQ</p>	<p>In the last 30 days, how often did you use marijuana/cannabis?</p> <ol style="list-style-type: none"> 1. Once or twice 2. Once or twice a week 3. 3 or 4 times a week 4. 5 to 6 times a week 5. Every day <p>-77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO USED MARIJUANA IN THE PAST 30 DAYS (M_LAST=2-4)</p>	<p>Au cours des 30 derniers jours, à quelle fréquence avez-vous utilisé de la marijuana/du cannabis?</p> <ol style="list-style-type: none"> 1. Une fois ou deux 2. Une ou deux fois par semaine 3. 3 à 4 fois par semaine 4. 5 à 6 fois par semaine 5. Chaque jour <p>-77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO USED MARIJUANA IN THE PAST 30 DAYS (M_LAST=2-4)</p>
<p>MARIJUANA MODE ITC ADAPTED</p> <p>M_MODE</p>	<p>In the last 30 days, did you... [YES/NO FOR EACH]</p> <ol style="list-style-type: none"> 1. Smoke marijuana/cannabis WITHOUT tobacco 2. Smoke marijuana/cannabis WITH tobacco in a joint or blunt 3. Use a waterpipe/bong to smoke marijuana/cannabis 4. Use a vapourizer to heat dried marijuana/cannabis leaves or herb 5. Use an e-cigarette to vape marijuana/cannabis oil or liquid 6. Eat or drink marijuana/cannabis in a food or a beverage 7. Use marijuana/cannabis extracts, including oil, wax or shatter 8. Use another form of marijuana/cannabis (please specify): _____ <p>-77 Don't know -88 Refused</p>	<p>Au cours des 30 derniers jours, avez-vous...? [YES/NO FOR EACH]</p> <ol style="list-style-type: none"> 1. Fumé de la marijuana/du cannabis SANS tabac 2. Fumé de la marijuana/du cannabis AVEC du tabac dans un joint ou un joint roulé dans une feuille de tabac (<i>blunt</i>) 3. Utilisé un narguilé/bang pour fumer de la marijuana/du cannabis 4. Utilisé un vaporisateur pour faire chauffer les feuilles ou l'herbe séchées de marijuana/cannabis 5. Utilisé une cigarette électronique pour vapoter de l'huile de marijuana/de cannabis ou de la marijuana/du cannabis liquides 6. Mangé ou bu de la marijuana/du cannabis dans un aliment ou une boisson 7. Utilisé des extraits de marijuana/de cannabis, y compris de l'huile, de la cire ou de l'extrait cristallisé 8. Consommé de la marijuana/du cannabis sous une autre forme (veuillez préciser) : _____

	UNIVERSE: RESPONDENTS WHO USED MARIJUANA IN THE PAST 30 DAYS (M_LAST=2-4)	-77 Ne sais pas -88 Refusé UNIVERSE: RESPONDENTS WHO USED MARIJUANA IN THE PAST 30 DAYS (M_LAST=2-4)
VAPE_30D_M VAPE_30D_NIC VAPE_30D_ECIG	Just to confirm, in the last 30 DAYS, have you... [YES/NO FOR EACH] Vaped any type of marijuana/cannabis Vaped e-liquids WITH nicotine Vaped other e-liquids WITHOUT nicotine or marijuana/cannabis 1 Yes 2 No -77 Don't know -88 Refused UNIVERSE: RESPONDENTS WHO USED E-CIGARETTES IN THE PAST 30 DAYS (E_LAST=1-3) AND WHO USED AN ECIG TO VAPE MARIJUANA IN THE PAST 30 DAYS (M_MODE_5=Yes); SKIP IF USUALLY VAPE WITH NICOTINE (ET_NIC_CURR=1)	Juste pour confirmer, dans les 30 derniers jours, avez-vous... [YES/NO FOR EACH] Vaporisé tout type de marijuana/cannabis Vaporisé des liquides de cigarette électronique contenant de la nicotine Vaporisé d'autres types de liquides de cigarette électronique SANS nicotine/ marijuana/cannabis 1 Oui 2 Non -77 Ne sais pas -88 Refusé UNIVERSE: RESPONDENTS WHO USED E-CIGARETTES IN THE PAST 30 DAYS (E_LAST=1-3) AND WHO USED AN ECIG TO VAPE MARIJUANA IN THE PAST 30 DAYS (M_MODE_5=Yes); SKIP IF USUALLY VAPE WITH NICOTINE (ET_NIC_CURR=1)
VAPE_EVER_MHERB VAPE_EVER_MOIL	Have you EVER used a vapourizer, vape pen or e-cigarette to... [YES/NO for EACH] 1. heat dried marijuana/cannabis leaves or herb? 2. vape marijuana/cannabis oil or liquid? 1 Yes 2 No -77 Don't know -88 Refused UNIVERSE: RESPONDENTS WHO EVER USED E-CIGARETTES (E_EVER=1) AND WHO EVER USED MARIJUANA LONGER THAN 30 DAYS AGO (M_LAST=5-8); SKIP IF USUALLY VAPE WITH NICOTINE (ET_NIC_CURR=1)	Avez-vous déjà utilisé un vaporisateur ou une cigarette électronique pour... [YES/NO for EACH] 1 Faire chauffer les feuilles ou l'herbe séchées de marijuana/cannabis 2 Vapoter de l'huile de marijuana/de cannabis ou de la marijuana/du cannabis liquides 1 Oui 2 Non -77 Ne sais pas -88 Refusé UNIVERSE: RESPONDENTS WHO EVER USED E-CIGARETTES (E_EVER=1) AND WHO EVER USED MARIJUANA LONGER THAN 30 DAYS AGO (M_LAST=5-8); SKIP IF USUALLY VAPE WITH NICOTINE (ET_NIC_CURR=1)
VAPE_EVER_M VAPE_EVER_NIC VAPE_EVER_ECIG	Just to confirm, have you EVER... [YES/NO FOR EACH] Vaped any type of marijuana/cannabis Vaped e-liquids WITH nicotine Vaped other e-liquids WITHOUT nicotine or marijuana/cannabis 1 Yes 2 No 77 Don't know -88 Refused	Juste pour confirmer, avez-vous DÉJÀ... [YES/NO for EACH] Vaporisé tout type de marijuana/cannabis Vaporisé des liquides de cigarette électronique contenant de la nicotine Vaporisé d'autres types de liquides de cigarette électronique SANS nicotine/ marijuana/cannabis 1 Oui 2 Non -77 Ne sais pas -88 Refusé

	UNIVERSE: EVER VAPED MARIJUANA (M_VAPE_HERB=1 OR M_VAPE_OIL=1)	UNIVERSE: EVER VAPED MARIJUANA (M_VAPE_HERB=1 OR M_VAPE_OIL=1)
MARIJUANA HARM -DAILY PATH ADAPTED MPH_DAILY	How harmful is it to SMOKE marijuana/cannabis every day? 1. Not at all harmful 2. Slightly harmful 3. Somewhat harmful 4. Very harmful 5. Extremely harmful -77 Don't know -88 Refused UNIVERSE: ALL	Dans quelle mesure croyez-vous que la consommation <u>quotidienne</u> de marijuana/cannabis est nocive? 1 Aucunement nocive 2 Peu nocive 3 Nocive 4 Très nocive 5 Extrêmement nocive -77 Ne sais pas -88 Refusé UNIVERSE: ALL
MARIJUANA HARM - OCCASIONAL PATH ADAPTED MPH_OCC	How harmful is it to SMOKE marijuana/cannabis some days but not every day? 1. Not at all harmful 2. Slightly harmful 3. Somewhat harmful 4. Very harmful 5. Extremely harmful -77 Don't know -88 Refused UNIVERSE: ALL	Dans quelle mesure croyez-vous que la consommation <u>non quotidienne</u> de marijuana/cannabis est nocive? 1 Aucunement nocive 2 Peu nocive 3 Nocive 4 Très nocive 5 Extrêmement nocive -77 Ne sais pas -88 Refusé UNIVERSE: ALL
MARIJUANA HARM - WORRY ITC MPH_WORRY	Are you worried that using marijuana/cannabis will damage your health in the future? 1. Not at all worried 2. A little worried 3. Moderately worried 4. Very worried -77 Don't know -88 Refused UNIVERSE: RESPONDENTS WHO USED MARIJUANA IN THE PAST 30 DAYS (M_LAST=2-4)	Vous souciez-vous du fait que fumer de la marijuana/du cannabis nuira à votre santé à long terme? 1. Pas du tout 2. Un petit peu 3. Modérément 4. Beaucoup -77 Ne sais pas -88 Refusé UNIVERSE: RESPONDENTS WHO USED MARIJUANA IN THE PAST 30 DAYS (M_LAST=2-4)
MARIJUANA MENTAL HEALTH RISK CSTADS MPH_MENTAL	How much do you think people risk harming their MENTAL HEALTH when they use marijuana/cannabis on a regular basis? 1. No risk 2. Slight risk 3. Moderate risk 4. Great risk -77 Don't know -88 Refused UNIVERSE: ALL	Dans quelle mesure croyez-vous que les gens risquent de porter atteinte à leur SANTÉ MENTALE en consommant de la marijuana/du cannabis régulièrement? 1. Aucun risque 2. Un faible risque 3. Un risque modéré 4. Un risque important -77 Ne sais pas -88 Refusé UNIVERSE: ALL
MARIJUANA DRIVE CSTADS ADAPTED M_DRIVE	Have you ever <u>driven</u> a car or other vehicle within 2 hours of using marijuana/cannabis? 1. No, never 2. Yes, in the last 30 days 3. Yes, more than 30 days ago	Avez-vous déjà <u>conduit</u> une voiture ou un autre véhicule au cours des 2 heures suivant la consommation de marijuana/de cannabis? 1. Non, jamais 2. Oui, au cours des 30 derniers jours

	<p>-77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO EVER TRIED MARIJUANA (M_LAST=2-8)</p>	<p>3. Oui, il y a plus de 30 jours -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO EVER TRIED MARIJUANA (M_LAST=2-8)</p>
<p>MARIJUANA PASSENGER CSTADS ADAPTED</p> <p>M_PASS</p>	<p>To your knowledge, have you ever been a <u>passenger</u> in a car or other vehicle driven by someone who had been using marijuana/cannabis in the last 2 hours?</p> <p>1. No, never 2. Yes, in the last 30 days 3. Yes, more than 30 days ago -77 Don't know -88 Refused</p> <p>UNIVERSE: ALL</p>	<p>À votre connaissance, avez-vous déjà été <u>passagère ou passager</u> d'une voiture ou d'un autre véhicule conduit par quelqu'un qui avait fumé de la marijuana/du cannabis au cours des 2 heures précédentes?</p> <p>1. Non, jamais 2. Oui, au cours des 30 derniers jours 3. Oui, il y a plus de 30 jours -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: ALL</p>
<p>MARIJUANA ACCIDENT RISK</p> <p>MP_ACCIDENT</p>	<p>Do you think driving a car or other vehicle within 2 hours of using marijuana/cannabis increases the risk of getting into an accident?</p> <p>1. Not at all 2. A little 3. Somewhat 4. A lot -77 Don't know -88 Refused</p> <p>UNIVERSE: ALL</p>	<p>Croyez-vous que conduire une voiture ou un autre véhicule au cours des 2 heures suivant la consommation de marijuana/de cannabis augmente les risques d'avoir un accident?</p> <p>1. Aucunement 2. Un peu 3. Dans une certaine mesure 4. Beaucoup -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: ALL</p>
<p>MARIJUANA POLICE RISK</p> <p>MP_POLICE</p>	<p>If someone drives a car or other vehicle within 2 hours of using marijuana/cannabis, how likely are they to get caught by the police?</p> <p>1. Not at all 2. A little 3. Somewhat 4. A lot -77 Don't know -88 Refused</p> <p>UNIVERSE: ALL</p>	<p>Si une personne conduit une voiture ou un autre véhicule au cours des 2 heures suivant la consommation de marijuana/cannabis, dans quelle mesure est-elle susceptible d'être arrêtée par la police?</p> <p>1. Aucunement 2. Un peu 3. Dans une certaine mesure 4. Beaucoup -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: ALL</p>
<p>ALCOHOL USE - EVER</p> <p>ALC_EVER</p>	<p>Have you ever had a drink of alcohol that was more than just a sip?</p> <p>1. Yes 2. No -77 Don't know -88 Refused</p> <p>UNIVERSE: ALL</p>	<p>Avez-vous déjà consommé plus qu'une petite gorgée d'une boisson alcoolisée?</p> <p>1. Oui 2. Non -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: ALL</p>

<p>ALCOHOL USE - FREQUENCY <u>CSTADS ADAPTED</u></p> <p>ALC_FREQ</p>	<p>In the last 12 months, how often did you have a drink of alcohol that was more than just a sip?</p> <ol style="list-style-type: none"> 1. I did not drink alcohol in the last 12 months 2. Less than once a month 3. Once a month 4. 2 or 3 times a month 5. Once a week 6. 2 or 3 times a week 7. 4 to 6 times a week 8. Every day <p>-77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO HAVE EVER HAD MORE THAN A SIP OF ALCOHOL (ALC_EVER=1)</p>	<p>Au cours des 12 derniers mois, à quelle fréquence avez-vous consommé plus d'une petite gorgée d'une boisson alcoolisée?</p> <ol style="list-style-type: none"> 1. Je n'ai pas bu d'alcool au cours des 12 derniers mois 2. Moins d'une fois par mois 3. Une fois par mois 4. 2 à 3 fois par mois 5. Une fois par semaine 6. 2 à 3 fois par semaine 7. 4 à 6 fois par semaine 8. Chaque jour <p>-77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO HAVE EVER HAD MORE THAN A SIP OF ALCOHOL (ALC_EVER=1)</p>
<p>YOUTH ACCESS DIFFICULTY <u>CSTADS ADAPTED</u></p> <p>ACS_CIG ACS_ECIG ACS_ALC ACS_MJ ACS_ECS ACS_HAL ACS_RX</p>	<p>How difficult do you think it would be for you to get the following types of substances, if you wanted?</p> <p>[ROWS]</p> <ol style="list-style-type: none"> a. Cigarettes b. E-cigarette/vaping device/cartridge/e-liquid c. Alcohol d. Marijuana or cannabis e. Ecstasy/MDMA f. Hallucinogens (LSD, acid, PCP, magic mushrooms, mesc) g. Prescription pain killers/opiates (oxycodone/oxycotin, codeine) <p>[COLUMNS]</p> <ol style="list-style-type: none"> 1. Very difficult 2. Fairly difficult 3. Fairly easy 4. Very easy <p>-77 Don't know -88 Refused</p> <p>UNIVERSE: ALL PROGRAMMER NOTE: USE TABLE FORMAT WITH SUBSTANCES IN ROWS, DIFFICULTY IN COLUMNS</p>	<p>Jusqu'à quel point vous serait-il difficile d'obtenir ces types de substances si vous le souhaitez?</p> <p>[ROWS]</p> <ol style="list-style-type: none"> a. Cigarettes b. Cigarette électronique/dispositif de vapotage/cartouche/liquide pour les cigarettes électroniques c. Alcool d. Marijuana ou cannabis e. Ecstasy/MDMA f. Hallucinogènes (LSD, acide, PCP, champignon magique, mescaline) g. Analgésiques d'ordonnance/opiacés (oxycodone/oxycotine, codéine) <p>[COLUMNS]</p> <ol style="list-style-type: none"> 1. Très difficile 2. Assez difficile 3. Assez facile 4. Très facile <p>-77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: ALL PROGRAMMER NOTE: USE TABLE FORMAT WITH SUBSTANCES IN ROWS, DIFFICULTY IN COLUMNS</p>

SOCIODEMOGRAPHIC MEASURES

<p>GENDER CIHR SUGGESTED METHOD (GRETA BAUER, WESTERN)</p> <p>GENDER</p>	<p>What is your current gender identity?</p> <ol style="list-style-type: none"> 1. Man 2. Woman 3. Trans male/trans man 4. Trans female/trans woman 5. Gender queer/gender non-conforming 6. Different identity (please specify): _____ <p>-77 Don't know</p>	<p>À quel sexe vous identifiez-vous actuellement?</p> <ol style="list-style-type: none"> 1. Masculin 2. Féminin 3. Trans masculin/homme trans 4. Trans féminine/femme trans 5. Queer/non conformiste 6. Autre identité (Veuillez préciser) : _____ <p>-77 Ne sais pas</p>
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	-88 Refused UNIVERSE: ALL	-88 Refusé UNIVERSE: ALL
SEX AT BIRTH CIHR SUGGESTED METHOD (GRETA BAUER, WESTERN) SEX	What sex were you assigned at birth, meaning on your original birth certificate? 1. Male 2. Female -77 Don't know -88 Refused UNIVERSE: ALL	Quel sexe vous a-t-on attribué à la naissance, soit sur votre certificat de naissance? 1. Masculin 2. Féminin -77 Ne sais pas -88 Refusé UNIVERSE: ALL
SEX2	We know this can be a sensitive question for some people, but it is important for creating a profile of participants in the survey. Please provide an answer below if possible. What sex were you assigned at birth, meaning on your original birth certificate? 1 Male 2 Female 3 X (not specified on birth certificate) -77 Don't know -88 Refused UNIVERSE: SEX=DK/R	Nous savons qu'il peut s'agir d'une question délicate pour certaines personnes, mais elle est importante pour créer le profil des participants au sondage. Veuillez donner une réponse ci-dessous si possible. Quel sexe vous a-t-on attribué à la naissance, soit sur votre certificat de naissance? 1. Masculin 2. Féminin 3. X (non spécifié sur le certificat de naissance) -77 Ne sais pas -88 Refusé UNIVERSE: ALL
STUDENT ED_STUD	Are you currently a student? 1. Yes 2. No -77 Don't know -88 Refused UNIVERSE: ALL	Êtes-vous aux études actuellement? 1. Oui 2. Non -77 Ne sais pas -88 Refusé UNIVERSE: ALL
STUDENT RETURNING ED_STUD_RET	Will you be returning as a student for the upcoming school year? 1. Yes 2. No -77 Don't know -88 Refused UNIVERSE: RESPONDENTS WHO ARE NOT CURRENTLY A STUDENT (ED_STUD=NO)	Est-ce que vous retourne la prochaine année scolaire en tant qu'étudiant? 1. Oui 2. Non -77 Ne sais pas -88 Refusé UNIVERSE: RESPONDENTS WHO ARE NOT CURRENTLY A STUDENT (ED_STUD=NO)
CURRENT EDUCATION -CANADA (not Quebec) ED_CURR_CA	[IF ED_STUD=1, SHOW:] Are you in... (Note: If you are not currently enrolled, select the grade/level you will be returning to in the upcoming school year.) [IF ED_STUD_RET=1, SHOW:] Will you be in... 1. Grade 8 or lower 2. Grade 9 3. Grade 10	[IF ED_STUD=1, SHOW:] Êtes-vous... (À noter : Si vous ne vous êtes pas actuellement inscrit, sélectionnez le niveau scolaire auquel vous retourne dans l'année scolaire prochaine.) [IF ED_STUD_RET=1, SHOW:] Serez-vous... 1. En 8 ^e année ou moins 2. En 9 ^e année 3. En 10 ^e année

	<p>4. Grade 11 5. Grade 12 6. College or trade school 7. University 8. Other (please specify): _____ -77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO ARE STUDENTS AND ARE FROM CANADA, BUT NOT QUEBEC (ED_STUD=1 OR ED_STUD_RET=1 AND COUNTRY=1 AND PROV#11)</p>	<p>4. En 11^e année 5. En 12^e année 6. Dans un collège ou une école de métier 7. À l'université 8. Autre (veuillez préciser) : _____ -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO ARE STUDENTS AND ARE FROM CANADA, BUT NOT QUEBEC (ED_STUD=1 OR ED_STUD_RET=1 AND COUNTRY=1 AND PROV#11)</p>
<p>HIGHEST EDUCATION -CANADA (not Quebec) ED_COMP_CA</p>	<p>What is the highest level of formal education that you have completed?</p> <p>1. Grade 8 or lower 2. Grade 9 3. Grade 10 4. Grade 11 5. Grade 12 / high school diploma or equivalent 6. College diploma or trade school certificate 7. University degree 8. Other (please specify): _____ -77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO ARE NON-STUDENTS AND ARE FROM CANADA, BUT NOT QUEBEC (ED_STUD_RET=2 AND COUNTRY=1 AND PROV#11)</p>	<p>Quel est le plus haut niveau de scolarité que vous avez atteint?</p> <p>1. 8^e année ou moins 2. 9^e année 3. 10^e année 4. 11^e année 5. 12^e année/diplôme d'études secondaires ou l'équivalent 6. Diplôme d'études collégiales 7. Diplôme d'études universitaires 8. Autre (veuillez préciser) : _____ -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO ARE NON-STUDENTS AND ARE FROM CANADA, BUT NOT QUEBEC (ED_STUD_RET=2 AND COUNTRY=1 AND PROV#11)</p>
<p>CURRENT EDUCATION -CANADA (Quebec) ED_CURR_QC</p>	<p>[IF ED_STUD=1, SHOW:] Are you in... (Note: If you are not currently enrolled, select the grade/level you will be returning to in the upcoming school year.)</p> <p>[IF ED_STUD_RET=1, SHOW:] Will you be in...</p> <p>1. Sec II or lower 2. Sec III 3. Sec IV 4. Sec V 5. Vocational school 6. CEGEP 7. University 8. Other (please specify): _____ -77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO ARE STUDENTS AND ARE FROM CANADA, AND FROM QUEBEC (ED_STUD=1 OR ED_STUD_RET=1 AND COUNTRY=1 AND PROV=11)</p>	<p>[IF ED_STUD=1, SHOW:] Êtes-vous... (À noter : Si vous ne vous êtes pas actuellement inscrit, sélectionnez le niveau scolaire auquel vous retourne dans l'année scolaire prochaine.)</p> <p>[IF ED_STUD_RET=1, SHOW:] Serez-vous...</p> <p>1. En 2^e du secondaire ou moins 2. En 3^e du secondaire 3. En 4^e du secondaire 4. En 5^e du secondaire 5. Dans une école de formation professionnelle 6. Au cégep 7. À l'université 8. Autre (veuillez préciser) : _____ -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO ARE STUDENTS AND ARE FROM CANADA, AND FROM QUEBEC (ED_STUD=1 OR ED_STUD_RET=1 AND COUNTRY=1 AND PROV=11)</p>
<p>HIGHEST EDUCATION -CANADA (Quebec) ED_COMP_QC</p>	<p>What is the highest level of formal education that you have completed?</p> <p>1. Sec II or lower 2. Sec III</p>	<p>Quel est le plus haut niveau de scolarité que vous avez atteint?</p> <p>1. 2^e du secondaire ou moins 2. 3^e du secondaire</p>

	<p>3. Sec IV 4. Sec V / secondary diploma 5. Vocational school (AEP / DEP / ASP) 6. CEGEP diploma 7. University degree 8. Other (please specify): _____ -77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO ARE NON-STUDENTS AND ARE FROM CANADA, AND FROM QUEBEC (ED_STUD_RET=2 AND COUNTRY=1 AND PROV=11)</p>	<p>3. 4^e du secondaire 4. 5^e du secondaire/diplôme d'études secondaires 5. École de formation professionnelle (AEP/DEP/ASP) 6. Diplôme d'études collégiales 7. Diplôme d'études universitaires 8. Autre (veuillez préciser) : _____ -77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: RESPONDENTS WHO ARE NON-STUDENTS AND ARE FROM CANADA, AND FROM QUEBEC (ED_STUD_RET=2 AND COUNTRY=1 AND PROV=11)</p>
<p>CURRENT EDUCATION – UK ED_CURR_UK</p>	<p>[IF ED_STUD=1, SHOW:] Are you in... (Note: If you are not currently enrolled, select the grade/level you will be returning to in the upcoming school year.)</p> <p>[IF ED_STUD_RET=1, SHOW:] Will you be in... 1. Year 9 or lower 2. Year 10 3. Year 11 4. Year 12 (6th Form / College/ Vocational School) 5. Year 13 (6th Form / College/ Vocational School) 6. University 7. Other (please specify): _____ -77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO ARE STUDENTS AND ARE FROM ENGLAND (ED_STUD=1 OR ED_STUD_RET=1 AND COUNTRY=2)</p>	<p>NOT APPLICABLE - NO FRENCH SURVEY IN UK</p>
<p>HIGHEST EDUCATION – UK ED_COMP_UK</p>	<p>What is the highest level of formal education that you have completed? 1. Year 9 or lower 2. Year 10 3. Year 11 4. Year 12 (6th Form / College/ Vocational School) 5. Year 13 (6th Form / College/ Vocational School) 6. University degree 7. Other (please specify): _____ -77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO ARE NON-STUDENTS AND ARE FROM ENGLAND (ED_STUD_RET=2 AND COUNTRY=2)</p>	<p>NOT APPLICABLE - NO FRENCH SURVEY IN UK</p>
<p>CURRENT EDUCATION – US ED_CURR_US</p>	<p>[IF ED_STUD=1, SHOW:] Are you in... (Note: If you are not currently enrolled, select the grade/level you will be returning to in the upcoming school year.)</p> <p>[IF ED_STUD_RET=1, SHOW:] Will you be in...</p>	<p>NOT APPLICABLE - NO FRENCH SURVEY IN USA</p>

	<ol style="list-style-type: none"> 1. 8th Grade or lower 2. 9th Grade 3. 10th Grade 4. 11th Grade 5. 12th Grade 6. Community / junior college or vocational/technical school 7. University 8. Other (please specify): _____ <p>-77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO ARE STUDENTS AND ARE FROM USA (ED_STUD=1 OR ED_STUD_RET=1 AND COUNTRY=3)</p>	
HIGHEST EDUCATION – US ITC ADAPTED ED_COMP_US	What is the highest level of formal education that you have completed? <ol style="list-style-type: none"> 1. 8th Grade or lower 2. 9th Grade 3. 10th Grade 4. 11th Grade 5. 12th Grade / high school diploma 6. Associate's degree or vocational / technical certificate 7. Bachelor's degree 8. Other (please specify): _____ <p>-77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS WHO ARE NON-STUDENTS AND ARE FROM USA (ED_STUD_RET=2 AND COUNTRY=3)</p>	NOT APPLICABLE - NO FRENCH SURVEY IN USA
SCHOOL GRADES CANADA ENERGY DRINK STUDY ED_GRD_CA	On average, what grades do you, or did you, usually get in high school? <ol style="list-style-type: none"> 1. Below 50% (Mostly Fs) 2. 50-59% (Mostly Ds) 3. 60-69% (Mostly Cs) 4. 70-79% (Mostly Bs) 5. 80-89% (Mostly As or A+s) 6. 90-100% (Mostly A+s) <p>-77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS FROM CANADA (COUNTRY=1)</p>	En moyenne, quelles notes obtenez-vous ou obteniez-vous au secondaire? <ol style="list-style-type: none"> 1. Moins de 50 % (Des F pour la plupart) 2. 50-59 % (des D pour la plupart) 3. 60-69 % (des C pour la plupart) 4. 70-79 % (des B pour la plupart) 5. 80-89 % (des A ou des A+ pour la plupart) 6. 90-100 % (des A+ pour la plupart) <p>-77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: RESPONDENTS FROM CANADA (COUNTRY=1)</p>
SCHOOL GRADES UK ED_GRD_UK	On average, what grades do you, or did you, usually get in secondary school? <ol style="list-style-type: none"> 1. 0-19% (Mostly Us or 1s) 2. 20-29% (Mostly Gs or 2s) 3. 30-39% (Mostly Fs or 3s) 4. 40-49% (Mostly Es or 4s) 5. 50-59% (Mostly Ds or 5s) 6. 60-69% (Mostly Cs or 6s) 7. 70-79% (Mostly Bs or 7s) 8. 80-89% (Mostly As or 8s) 9. 90-100% (Mostly A*s or 9s) 	NOT APPLICABLE - NO FRENCH SURVEY IN UK

	-77 Don't know -88 Refused UNIVERSE: RESPONDENTS FROM ENGLAND (COUNTRY=2)	
SCHOOL GRADES USA ED_GRD_US	On average, what grades do you, or did you, usually get in high school? 1. Below 60% (Mostly Fs) 2. 60-69% (Mostly Ds) 3. 70-79% (Mostly Cs) 4. 80-89% (Mostly Bs) 5. 90-100% (Mostly As) -77 Don't know -88 Refused UNIVERSE: RESPONDENTS FROM USA (COUNTRY=3)	NOT APPLICABLE - NO FRENCH SURVEY IN USA
STRESS CHMS H_STRESS	Thinking about the amount of stress in your life, would you say that most days are...? 1. Not at all stressful 2. Not very stressful 3. A bit stressful 4. Quite a bit stressful 5. Extremely stressful -77 Don't know -88 Refused UNIVERSE: ALL	En réfléchissant au stress que vous vivez, diriez-vous que la plupart des journées sont... 1. Aucunement stressantes 2. Pas très stressantes 3. Un peu stressantes 4. Assez stressantes 5. Extrêmement stressantes -77 Ne sais pas -88 Refusé UNIVERSE: ALL
ADHD PATH ADAPTED H_ADHD	Have you ever been told by a doctor or other health professional that you have ADHD or ADD (Attention Deficit Hyperactivity Disorder or Attention Deficit Disorder)? 1. Yes 2. No -77 Don't know -88 Refused UNIVERSE: ALL	Une professionnelle ou un professionnel de la santé (y compris une ou un médecin) vous a-t-il déjà dit que vous êtes aux prises avec le TDAH ou le TDA (trouble déficitaire de l'attention avec hyperactivité ou trouble déficitaire de l'attention)? 1. Oui 2. Non -77 Ne sais pas -88 Refusé UNIVERSE: ALL
DEPRESSION STOP-D (Young et al, 2015) H_DEPRESS	In the last month, how much have you been bothered by feeling sad, down, or uninterested in life? 0 1 2 3 4 5 6 7 8 9 Not at all A little Moderately Severely -77 Don't know -88 Refused UNIVERSE: ALL	Au cours du dernier mois, dans quelle mesure avez-vous ressenti un sentiment de tristesse, de dépression ou de désintérêt à l'égard de la vie? 0 1 2 3 4 5 6 7 8 9 Pas du tout Un peu Modérément Gravement -77 Ne sais pas -88 Refusé UNIVERSE: ALL
ANXIETY STOP-D (Young et al, 2015) H_ANXIETY	In the last month, how much have you been bothered by feeling anxious or nervous? 0 1 2 3 4 5 6 7 8 9 Not at all A little Moderately Severely	Au cours du dernier mois, dans quelle mesure avez-vous ressenti un sentiment d'anxiété ou de nervosité? 0 1 2 3 4 5 6 7 8 9 Pas du tout Un peu Modérément Gravement

	-77 Don't know -88 Refused UNIVERSE: ALL	-77 Ne sais pas -88 Refusé UNIVERSE: ALL
WEIGHT BEHAVIOUR ADAPTED FROM NHANES, 2009-2010 H_WEIGHT	Which of the following are you trying to do about your weight: 1 Lose weight 2 Gain weight 3 Stay the same weight 4 Not trying to do anything about your weight -77 Don't know -88 Refused UNIVERSE: ALL	En matière de poids, quels sont vos objectifs? 1 En perdre 2 En gagner 3 Le maintenir tel quel 4 Je n'ai aucun objectif en la matière -77 Ne sais pas -88 Refusé UNIVERSE: ALL
ETHNICITY CANADA CCHS ADAPTED ETH_CA	People living in Canada come from many different cultural and racial backgrounds. Are you... SELECT ALL THAT APPLY 1. White or European (e.g. British, French, Italian, Portuguese, Ukrainian, Russian) 2. Chinese 3. South Asian (e.g., East Indian, Pakistani, Sri Lankan) 4. Black (African, Caribbean, North American) 5. Aboriginal (First Nations, Inuit, Métis, non-status Indian) 6. Filipino 7. Latin American, Central American, South American (e.g., Mexican, Brazilian, Chilean, Guatemalan, Venezuelan, Colombian, Argentinian, Salvadorian, Costa Rican) 8. Southeast Asian (e.g., Vietnamese, Cambodian, Indonesian, Laotian) 9. West Asian or Arab (e.g., Egyptian, Saudi Arabian, Syrian, Iranian, Iraqi, Lebanese, Afghani, Palestinian) 10. Korean 11. Japanese 12. Other (please specify): _____ -77 Don't know -88 Refused UNIVERSE: RESPONDENTS FROM CANADA (COUNTRY=1)	Les gens vivant au Canada proviennent de divers horizons culturels et raciaux. Êtes-vous...? SÉLECTIONNEZ TOUTES LES RÉPONSES QUI S'APPLIQUENT. 1. Blanc ou Européen (Anglais, Français, Italien, Portugais, Ukrainien, Russe) 2. Originaire de la Chine 3. Originaire de l'Asie du Sud (p. ex., des Indes orientales, du Pakistan, du Sri Lanka) 4. Noir ou noire (Africain, Caribéen, Nord-Américain) 5. Aborigène (Premières nations, Inuits, Métis, Amérindiens) 6. Originaire des Philippines 7. Originaire de l'Amérique latine, centrale ou du Sud (Mexicain, Brésilien, Chilien, Guatémalteque, Vénézuélien, Colombien, Argentin, Salvadorien, Costaricain) 8. Originaire de l'Asie du Sud-Est (p. ex., du Cambodge, de l'Indonésie, du Laos ou du Vietnam) 9. Originaire de l'Asie occidentale ou Arabe (Égyptien, Saoudien, Syrien, Iranien, Iraquien, Libanais, Afghan, Palestinien) 10. Originaire de la Corée 11. Originaire du Japon 12. Autre (veuillez préciser) : _____ -77 Ne sais pas -88 Refusé UNIVERSE: RESPONDENTS FROM CANADA (COUNTRY=1)
ETHNICITY UK ONS ETH_UK	Which of the following best describes your ethnic or racial background? WHITE 1. English / Welsh / Scottish / Northern Irish / British 2. Irish 3. Gypsy or Irish Traveller 4. Any other White background (please specify): MIXED / MULTIPLE ETHNIC GROUPS	NOT APPLICABLE - NO FRENCH SURVEY IN UK

	<p>5. White and Black Caribbean 6. White and Black African 7. White and Asian 8. Any other Mixed / Multiple ethnic background (please specify):</p> <p>ASIAN / ASIAN BRITISH 9. Indian 10. Pakistani 11. Bangladeshi 12. Chinese 13. Any other Asian background (please specify):</p> <p>BLACK / AFRICAN / CARIBBEAN / BLACK BRITISH 14. African 15. Caribbean 16. Any other Black / African / Caribbean background (please specify):</p> <p>OTHER ETHNIC GROUP 17. Arab 18. Any other ethnic group (please specify):</p> <p>-77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS FROM ENGLAND (COUNTRY=2)</p>	
<p>ETHNICITY US ITC ADAPTED ETH_US</p>	<p>People living in the United States come from many different cultural and racial backgrounds. Are you... SELECT ALL THAT APPLY</p> <p>1. White 2. Black or African-American 3. Hispanic or Latino 4. Asian 5. Native Hawaiian or Pacific Islander 6. Native American Indian or Alaska Native 7. Other (please specify): _____</p> <p>-77 Don't know -88 Refused</p> <p>UNIVERSE: RESPONDENTS FROM USA (COUNTRY=3)</p>	<p>NOT APPLICABLE - NO FRENCH SURVEY IN USA</p>
<p>PERCEIVED FAMILY SES</p>	<p>How would you describe your family's financial situation?</p> <p>1 Not meeting basic expenses 2 Just meeting basic expenses 3 Meeting needs with a little left over 4 Living comfortably</p> <p>-77 Don't know -88 Refused</p> <p>UNIVERSE: ALL</p>	<p>Comment décririez-vous la situation financière de votre famille?</p> <p>1 Insuffisante pour les dépenses de base 2 Juste assez élevée pour les dépenses de base 3 Assez élevée pour les besoins de base avec un peu de surplus 4 Aisée</p> <p>-77 Ne sais pas -88 Refusé</p> <p>UNIVERSE: ALL</p>

CODE	<p>To help us make a unique code for each survey, please enter the first letter of your first name, and the last digit of your phone number below.</p> <p><u>First</u> letter of your first name: [drop-down with letters A-Z] <u>Last</u> digit of your phone number: [drop-down with numbers 0-9]</p> <p>UNIVERSE: ALL</p>	<p>Pour nous aider à créer un code unique pour chaque sondage, veuillez saisir la première lettre de votre prénom et le dernier chiffre de votre numéro de téléphone ci-dessous.</p> <p><u>Première</u> lettre de votre prénom: [drop-down with letters A-Z] <u>Dernier</u> chiffre de votre numéro de téléphone: [drop-down with numbers 0-9]</p> <p>UNIVERSE: ALL</p>
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DEBRIEFING

DEBRIEF	<p>Please take a moment to read the following information.</p> <ul style="list-style-type: none"> - Thank you for participating in our study – we appreciate your help. - Your [AUC_AMT] Starbucks Card will be sent to you by email within approximately 2 weeks. - The survey firm will provide their usual compensation to the panel member. - When you were invited to participate in the auction, you were told that you would bid on a range of products and that a product would be chosen at random which you could ‘win’. However, the product was not chosen at random: only the Starbucks Card was selected. We will NOT be sending any participants any of the tobacco or nicotine products, mainly because we do not want to promote or endorse smoking or nicotine use in any way. - The reason why we led you to believe you could win a tobacco product was to create more of a “real” decision about your preferences for tobacco products, including price and product type. In some cases, people may answer differently if they do not believe the situation is ‘real’. - We apologize for any confusion or disappointment that this may have caused. - Most research studies do not involve deception. - Since some elements of the study are different from what was originally explained, we have some 	<p>Nous vous prions de prendre quelques minutes pour lire l’information ci-dessous.</p> <ul style="list-style-type: none"> - Nous vous remercions d’avoir participé à notre étude – votre aide nous est précieuse. - Votre Carte Starbucks d’une valeur de [10,00 \$/12,00 \$] vous sera envoyée par courriel dans 2 semaines environ. - La firme de sondages fournira la rémunération qui est normalement due au membre du panel. - Lorsque vous avez reçu l’invitation de participer à l’encan, on vous a dit que vous feriez une enchère sur une gamme de produits et qu’un produit (que vous pourriez « gagner ») serait choisi au hasard. Cependant, le produit n’a pas été choisi au hasard : seule la Carte Starbucks a été sélectionnée. Nous N’ENVERRONS PAS aux participantes et aux participants de produits de tabac ou nicotine, principalement parce que nous ne faisons pas la promotion de l’usage du tabac ni de la nicotine et que nous ne l’avalisons d’aucune façon. - La raison pour laquelle nous vous avons donné à penser que vous pourriez gagner un produit de tabac consistait à vous faire prendre une décision plus « réelle » quant à vos préférences en matière de produits du tabac, y compris le prix et le type de produit. Dans certains cas, les gens risquent de répondre différemment s’ils ne croient pas que la situation est bien « réelle ». - Nous nous excusons de toute confusion ou déception que cette situation a pu causer. - La plupart des études de recherche ne font pas appel à la tromperie. - Puisque certains éléments de l’étude diffèrent des explications de départ, nous devons vous demander de lire quelques points additionnels et de nous
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	<p>additional points for you to read and provide consent for if you are willing to allow us to use the information that you have provided. This consent is also a record that the full purpose of the study was explained to you.</p> <p>Please click the forward arrow to answer a few final questions, and enter information about receiving the Starbucks Card.</p> <p>PROGRAMMER NOTE: AUC_AMT= \$12.00 (CA, US) / £10.00 (UK) IF AUC_B11 ≥ SALE PRICE (WON AUCTION); OR \$10.00 (CA, US) / £8.00 (UK) IF AUC_B11 < SALE PRICE (LOST AUCTION). UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2) WHO PARTICIPATED IN THE AUCTION TASK (AUC_SKIP=1)</p>	<p>donner votre consentement si vous acceptez de nous permettre d'utiliser l'information que vous nous avez communiquée. Ce consentement confirme aussi que l'objectif complet de l'étude vous a été expliqué.</p> <p>Veillez cliquer sur la flèche suivante pour répondre à quelques dernières questions et pour entrer des renseignements pour recevoir la Carte Starbucks.</p> <p>PROGRAMMER NOTE: AUC_AMT= \$12.00 (CA, US) / £10.00 (UK) IF AUC_B11 ≥ SALE PRICE (WON AUCTION); OR \$10 (CA, US) / £8 (UK) IF AUC_B11 < SALE PRICE (LOST AUCTION). UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2) WHO PARTICIPATED IN THE AUCTION TASK (AUC_SKIP=1)</p>
DB_CONSENT	<p>I give my permission for the researchers to use the data I provided in this online survey.</p> <p>1. Yes 2. No</p> <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2) WHO PARTICIPATED IN THE AUCTION TASK (AUC_SKIP=1)</p>	<p>Je permets à l'équipe de recherche d'utiliser les renseignements communiqués dans cette enquête en ligne.</p> <p>1. Oui 2. Non</p> <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2) WHO PARTICIPATED IN THE AUCTION TASK (AUC_SKIP=1)</p>
DB_CONTACT	<p>I have questions about the use of deception in this study and would like to contact the researchers to discuss these.</p> <p>1. Yes 2. No</p> <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2) WHO PARTICIPATED IN THE AUCTION TASK (AUC_SKIP=1)</p>	<p>J'ai des questions au sujet du recours à la tromperie dans le cadre de cette étude et j'aimerais communiquer avec l'équipe de recherche pour en discuter.</p> <p>1. Oui 2. Non</p> <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2) WHO PARTICIPATED IN THE AUCTION TASK (AUC_SKIP=1)</p>
DB_CONTACT_INFO	<p>Please contact Professor David Hammond at 1-519-888-4567 ext. 36462 or dhammond@uwaterloo.ca to discuss your questions about the use of deception in this study</p> <p>Click on the forward arrow below to continue.</p> <p>UNIVERSE: RESPONDENTS WHO INDICATED THEY HAD QUESTIONS ABOUT THE USE OF DECEPTION (DB_CONTACT=1)</p>	<p>Veillez communiquer avec le professeur David Hammond en composant le 1 519 888-4567, poste 36462, ou en écrivant à dhammond@uwaterloo.ca afin de discuter de vos questions au sujet du recours à la tromperie dans le cadre de cette étude.</p> <p>Cliquez sur la flèche ci-dessous pour continuer.</p> <p>UNIVERSE: RESPONDENTS WHO INDICATED THEY HAD QUESTIONS ABOUT THE USE OF DECEPTION (DB_CONTACT=1)</p>
DB_EMAIL	<p>Please enter the e-mail address where you would like the Starbucks Card sent.</p> <p>1. E-mail address: _____ 2. Confirm e-mail: _____ 3. I do not wish to provide an e-mail address. I understand that I will NOT receive the Starbucks Card.</p> <p>PROGRAMMER NOTE: If e-mail addresses entered do not match, show "The e-mail addresses you entered do not match. Please correct the e-mail addresses."</p>	<p>Veillez inscrire l'adresse électronique à laquelle vous souhaitez que votre Carte Starbucks vous soit envoyée.</p> <p>1. Adresse électronique : _____ 2. Confirmer l'adresse électronique : _____ 3. Je refuse de communiquer mon adresse électronique. Je comprends que je NE RECEVRAI PAS la Carte Starbucks.</p> <p>PROGRAMMER NOTE: If e-mail addresses entered do not match, show "Les adresses électroniques que vous avez tapées sont différentes. Veuillez les corriger."</p>

	<p>If text entered is not in e-mail format, show "Please ensure you have entered the e-mail in proper format."</p> <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2) WHO PARTICIPATED IN THE AUCTION TASK (AUC_SKIP=1)</p>	<p>If text entered is not in e-mail format, show "Veuillez vous assurer d'avoir tapé l'adresse électronique dans le format approprié."</p> <p>UNIVERSE: RESPONDENTS ASSIGNED TO AUCTION CONDITION (COND=2) WHO PARTICIPATED IN THE AUCTION TASK (AUC_SKIP=1)</p>
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END SCREEN

<p>END SCREEN</p>	<p>You're finished—thank you!</p> <p>You may be contacted in about 30 days to complete an optional follow-up survey.</p> <p>As a reminder, this study has been reviewed by and received ethics clearance through a University of Waterloo Research Ethics Committee (ORE#21847) and the King's College London Psychiatry, Nursing & Midwifery Research Ethics Subcommittee (PNM RESC). If you have questions for the University of Waterloo Research Ethics Committee contact the Office of Research Ethics at 1-519-888-4567, ext. 36005 or ore-ceo@uwaterloo.ca. If you have questions for the King's College London PNM RESC, please contact rec@kcl.ac.uk. For all other questions about the study, please contact Professor David Hammond at 1-519-888-4567 ext. 36462 or dhammond@uwaterloo.ca.</p> <p>Please click "Continue >>" to complete the survey.</p> <p>UNIVERSE: ALL</p>	<p>Vous avez terminé! Nous vous remercions!</p> <p>Il se peut que l'on communique avec vous dans environ 30 jours pour répondre à un sondage de suivi facultatif.</p> <p>Nous vous rappelons que l'étude a été examinée et a été approuvée par le comité de l'éthique en recherche de l'Université de Waterloo (ORE#21847) et du Psychiatry, Nursing & Midwifery Research Ethics Subcommittee (PNM RESC) du King's College de Londres. Si vous avez des questions à poser au comité de la recherche en éthique de l'Université de Waterloo, communiquez avec le bureau de l'éthique en recherche en composant le 1 519 888-4567, poste 36005, ou en écrivant à ore-ceo@uwaterloo.ca. Si vous avez des questions pour le PNM RESC du King's College de Londres, veuillez écrire à rec@kcl.ac.uk. Pour toute autre question au sujet de l'étude, veuillez communiquer avec le professeur David Hammond en composant le 1 519 888-4567, poste 36462 ou en écrivant à dhammond@uwaterloo.ca.</p> <p>Veuillez cliquer la flèche suivante pour compléter le sondage.</p> <p>UNIVERSE: ALL</p>
<p>NIELSEN END SCREEN</p>	<p>Thank you for your participation in this survey! We appreciate your time and thank you for your opinions. You have earned [panel incentive].</p> <p>UNIVERSE: ALL</p>	<p>Merci d'avoir participé à ce sondage! Nous vous remercions pour le temps que vous y avez consacré et pour vos opinions. Vous avez [panel incentive].</p> <p>UNIVERSE: ALL</p>

APPENDIX B: DISCRETE CHOICE EXPERIMENT

The Discrete Choice Experiment (DCE) used an alternative-specific (also known as labelled or multi-profile) orthogonal design with 54 choice sets. The DCE examined six product attributes: brand/product, nicotine level, flavour, warning, product claim, and price. The four alternative choice options were the brand/products: *JUUL* device and pods, *Vype* ePen and cartridges, *vapeX* pen-style tank device and e-liquid, and a ‘constant’ product (*Horizon* brand box-style tank device and e-liquid, with medium nicotine (18 mg/mL), tobacco flavour, at market price, with no warning and no claim). Each non-constant product was described by the 5 remaining attributes, each of which varied over 3 levels (see *Table B1*). This design provides interactions of each attribute with products (i.e., provides product-specific main effects for each attribute).

Each participant was randomized to one of six ‘blocks’ (0 to 5), each of which included nine unique choice sets of four e-cigarette product images (see *Table B3*): one version of each of the three brand/products, plus the constant.

Table B1: Attributes of e-cigarette products in the Discrete Choice Experiment (DCE)

Nicotine level	Flavour	Warning	Product claim	Price
(0) Low, Regular: “5 mg/ml Nicotine (0.5% strength)”	(0) Tobacco	(0) No warning	(0) No claim	(0) Market price
(1) Medium, Regular: “18 mg/ml Nicotine (1.8% strength)”	(1) Menthol	(1) Addiction: “WARNING: Nicotine is highly addictive.”	(1) Relative harm: “Vaping is less harmful than smoking.”	(1) Market price +25%
(2) High, Nicotine salt: “50 mg/ml Nicotine (5.0% strength) Nicotine Salt Smooth Vapor”	(2) Mango	(2) Non-smoker: “WARNING: Not recommended for use by non-smokers.”	(2) Smoking cessation: “Using e-cigarettes may improve chances of quitting smoking.”	(2) Market price -25%

The actual prices varied by product and country, and were adjusted to reflect the country’s currency and price points of the products (see *Table B2*).

Table B2: Country- and product-specific prices in DCE

Country	Price level	Brand/Product			
		(0) <i>JUUL</i>	(1) <i>Vype</i>	(2) <i>vapeX</i>	Constant (<i>Horizon</i>)
Canada	(0) Market price	\$65.00*	\$34.00*	\$37.00	\$53.00
	(1) Market price +25%	\$81.25	\$42.50	\$46.25	--
	(2) Market price -25%	\$48.75	\$25.50	\$27.75	--
England	(0) Market price	£20.00*	£16.00*	£25.00	£34.00
	(1) Market price +25%	£25.00	£20.00	£31.25	--
	(2) Market price -25%	£15.00	£12.00	£18.75	--
US	(0) Market price	\$50.00*	\$26.00	\$28.00	\$41.00
	(1) Market price +25%	\$62.50	\$32.50	\$35.00	--
	(2) Market price -25%	\$37.50	\$19.50	\$21.00	--

*Actual retail price from manufacturer’s website

Table B3: DCE Design Matrix [Note: Numbering of attributes corresponds to levels in Table B1]

Block	Set	Brand/Product 0					Brand/Product 1					Brand/Product 2				
		Nic.	Flav.	Warn.	Claim	Price	Nic.	Flav.	Warn.	Claim	Price	Nic.	Flav.	Warn.	Claim	Price
0	1	2	0	2	0	0	0	2	0	2	0	0	2	0	2	0
0	2	2	0	2	0	0	1	1	1	1	1	1	1	1	1	1
0	3	2	0	2	0	0	2	0	2	0	2	2	0	2	0	2
5	4	2	0	0	1	2	0	0	1	0	1	0	0	0	0	2
5	5	2	0	0	1	2	1	2	2	2	2	1	2	1	2	0
5	6	2	0	0	1	2	2	1	0	1	0	2	1	2	1	1
1	7	2	1	1	2	2	1	1	2	0	0	1	0	2	2	1
1	8	2	1	1	2	2	2	0	0	2	1	2	2	0	1	2
1	9	2	1	1	2	2	0	2	1	1	2	0	1	1	0	0
3	10	2	1	0	0	1	1	0	0	1	2	1	0	0	1	2
3	11	2	1	0	0	1	2	2	1	0	0	2	2	1	0	0
3	12	2	1	0	0	1	0	1	2	2	1	0	1	2	2	1
4	13	2	2	2	2	1	2	2	2	1	1	1	2	2	0	1
4	14	2	2	2	2	1	0	1	0	0	2	2	1	0	2	2
4	15	2	2	2	2	1	1	0	1	2	0	0	0	1	1	0
2	16	2	2	1	1	0	2	1	1	2	2	0	2	2	1	0
2	17	2	2	1	1	0	0	0	2	1	0	1	1	0	0	1
2	18	2	2	1	1	0	1	2	0	0	1	2	0	1	2	2
4	19	1	0	1	0	2	2	2	2	1	2	2	1	0	1	0
4	20	1	0	1	0	2	0	1	0	0	0	0	0	1	0	1
4	21	1	0	1	0	2	1	0	1	2	1	1	2	2	2	2
2	22	1	0	0	2	1	2	1	1	2	0	1	1	0	2	2
2	23	1	0	0	2	1	0	0	2	1	1	2	0	1	1	0
2	24	1	0	0	2	1	1	2	0	0	2	0	2	2	0	1
5	25	1	1	2	2	0	0	0	1	0	2	1	2	1	1	1
5	26	1	1	2	2	0	1	2	2	2	0	2	1	2	0	2
5	27	1	1	2	2	0	2	1	0	1	1	0	0	0	2	0
0	28	1	1	1	1	1	0	2	0	2	1	1	1	1	0	2
0	29	1	1	1	1	1	1	1	1	1	2	2	0	2	2	0
0	30	1	1	1	1	1	2	0	2	0	0	0	2	0	1	1
3	31	1	2	2	1	2	1	0	0	1	0	2	2	1	2	1
3	32	1	2	2	1	2	2	2	1	0	1	0	1	2	1	2
3	33	1	2	2	1	2	0	1	2	2	2	1	0	0	0	0
1	34	1	2	0	0	0	1	1	2	0	1	2	2	0	0	0
1	35	1	2	0	0	0	2	0	0	2	2	0	1	1	2	1
1	36	1	2	0	0	0	0	2	1	1	0	1	0	2	1	2
1	37	0	0	2	1	1	1	1	2	0	2	0	1	1	1	2
1	38	0	0	2	1	1	2	0	0	2	0	1	0	2	0	0
1	39	0	0	2	1	1	0	2	1	1	1	2	2	0	2	1

3	40	0	0	1	2	0	1	0	0	1	1	0	1	2	0	0
3	41	0	0	1	2	0	2	2	1	0	2	1	0	0	2	1
3	42	0	0	1	2	0	0	1	2	2	0	2	2	1	1	2
2	43	0	1	2	0	2	2	1	1	2	1	2	0	1	0	1
2	44	0	1	2	0	2	0	0	2	1	2	0	2	2	2	2
2	45	0	1	2	0	2	1	2	0	0	0	1	1	0	1	0
4	46	0	1	0	1	0	2	2	2	1	0	0	0	1	2	2
4	47	0	1	0	1	0	0	1	0	0	1	1	2	2	1	0
4	48	0	1	0	1	0	1	0	1	2	2	2	1	0	0	1
5	49	0	2	1	0	1	0	0	1	0	0	2	1	2	2	0
5	50	0	2	1	0	1	1	2	2	2	1	0	0	0	1	1
5	51	0	2	1	0	1	2	1	0	1	2	1	2	1	0	2
0	52	0	2	0	2	2	0	2	0	2	2	2	0	2	1	1
0	53	0	2	0	2	2	1	1	1	1	0	0	2	0	0	2
0	54	0	2	0	2	2	2	0	2	0	1	1	1	1	2	0

Figure B1: Example of a choice set in the DCE (set 16, Canada)



APPENDIX C: AUCTION EXPERIMENT

For the auction experiment, participants bid on eleven products. They were given a budget of \$10 (£8 in England), with the understanding that one product bid would be selected at random (after all bids were completed) to be the ‘real’ product auctioned (*see description above*). Winning bids received the product (always the Starbucks eGift card) and the change remaining from their budget (added to the eGift card amount); losing bids got to keep the \$10 (£8) budget (paid out as a Starbucks eGift card).

The first nine products were e-cigarette products, randomly selected from 81 possible product options (one product selected from each of nine sets, each of which included 9 options). These sets included 9 different combinations of e-cigarette products (*JUUL* device and pods; *Vype* ePen and cartridges; *vapeX* pen-style tank device and e-liquid) with different nicotine levels (5 mg/mL, 18 mg/mL, or 50 mg/mL nicotine salt); *see Table C1 below*. There were 9 versions of each product, with each combination of warnings (none, addiction, non-smoker) and product claims (none, relative harm, smoking cessation); *see Table C2 below*. One of the 9 pack versions was selected at random for each of the 9 products in auction tasks (i.e., each person the nine products in Table C1, the version of which was randomized on health warning and claim). The order of the 9 products was randomized across participants.

Table C1: Products included in the auction tasks

	Product	Nicotine level
1	JUUL	5 mg/mL
2	Vype	5 mg/mL
3	vapeX	5 mg/mL
4	JUUL	18 mg/mL
5	Vype	18 mg/mL
6	vapeX	18 mg/mL
7	JUUL	50 mg/mL nicotine salt
8	Vype	50 mg/mL nicotine salt
9	vapeX	50 mg/mL nicotine salt
10	Constant (Horizon)	18 mg/mL
11	Starbucks eGift card	N/A




Table C2: Attributes of products 1-9 (pack versions) included in the auction

	Warning	Text shown	Claim	Text shown
1	No warning	[No warning]	No claim	[No claim]
2	Addiction	WARNING: Nicotine is highly addictive.	No claim	[No claim]
3	Non-smoker	WARNING: Not recommended for use by non-smokers.	No claim	[No claim]
4	No warning	[No warning]	Relative risk claim	Vaping is less harmful than smoking.
5	Addiction	WARNING: Nicotine is highly addictive.	Relative risk claim	Vaping is less harmful than smoking.
6	Non-smoker	WARNING: Not recommended for use by non-smokers.	Relative risk claim	Vaping is less harmful than smoking.
7	No warning	[No warning]	Cessation claim	Using e-cigarettes may improve chances of quitting smoking.
8	Addiction	WARNING: Nicotine is highly addictive.	Cessation claim	Using e-cigarettes may improve chances of quitting smoking.
9	Non-smoker	WARNING: Not recommended for use by non-smokers.	Cessation claim	Using e-cigarettes may improve chances of quitting smoking.

The 10th product—always displayed 10th—was a constant: *Horizon* brand box-style tank device with e-liquid at a medium (18 mg/mL) level of nicotine, with no warning or product claim. The 11th product—always displayed last—was a \$10 (£8 in England) Starbucks eGift card. This product was selected as the product to be auctioned for all participants.

Table C3 shows examples of products shown in the auction experiment. Each respondent would have bid on three pack versions of each of the three products, as well as the constant (and the gift card).

Table C3: Example images from the auction experiment

Product Image	Explanatory notes
 <p>USING E-CIGARETTES MAY IMPROVE CHANCES OF QUITTING SMOKING</p> <p>vapeX STARTER KIT</p> <p>18 mg/ml nicotine (1.8% strength)</p> <p>WARNING: Not recommended for use by non-smokers.</p>	<ul style="list-style-type: none"> - Product 6 (vapeX, 18 mg/mL nicotine) - Pack version 9 (non-smoker warning, cessation claim)
 <p>vype STARTER KIT</p> <p>50 mg/ml nicotine (5.0% strength) Nicotine Salt Smooth Vapor</p> <p>WARNING: Nicotine is highly addictive.</p>	<ul style="list-style-type: none"> - Product 9 (Vype, 50 mg/mL nicotine salt) - Pack version 2 (addiction warning, no claim)
 <p>VAPING IS LESS HARMFUL THAN SMOKING.</p> <p>JUUL STARTER KIT</p> <p>5 mg/ml nicotine (0.5% strength)</p> <p>WARNING: Nicotine is highly addictive.</p>	<ul style="list-style-type: none"> - Product 1 (JUUL, 5 mg/mL nicotine) - Pack version 9 (addiction warning, relative harm claim)



- Product 10 (constant: 18 mg/mL nicotine, no warning, no product claim)
